



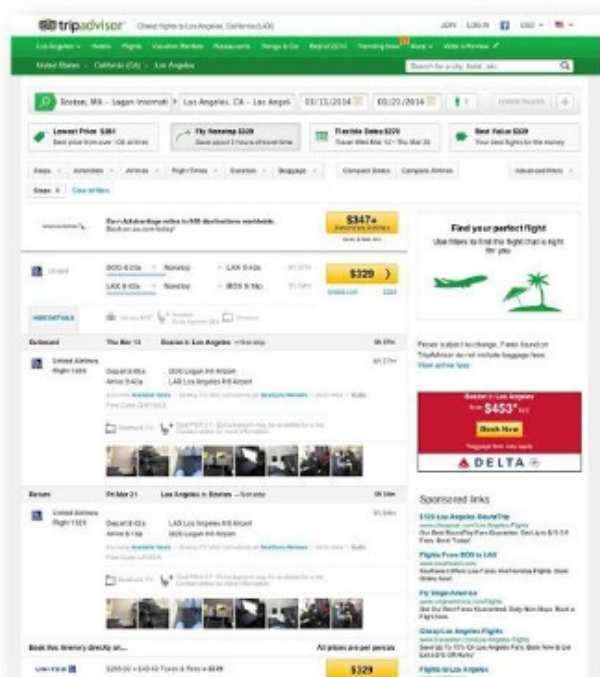
February 4, 2014

TripAdvisor Flights First To Feature In-Flight Insights And Amenities For Airlines Globally

Redesigned TripAdvisor Flights Now Combines Candid Traveler Photos and In-Flight Amenities Information with its Powerful Price Comparison Tool

NEWTON, Mass., Feb. 4, 2014 /PRNewswire/ -- [TripAdvisor®](http://www.tripadvisor.com), the world's largest travel site*, today announced a redesign of its [Flights](http://www.tripadvisor.com/flights) search product - the first to feature comprehensive in-flight insights, amenities information and candid traveler photos coupled with the ability to scan for the lowest prices for airlines globally.

To view the multimedia assets associated with this release, please click: <http://www.multivu.com/mnr/63174-tripadvisor-flights-in-flight-insights-amenities>



(Logo: <http://photos.pnewswire.com/prnh/20080902/TRIPADVISORLOGO>)

"The in-flight experience can vary dramatically from one itinerary to the next, from cramped leg room and no seatback video on one plane to spacious seats and Wi-Fi access on another - and despite the vast differences - those flights might actually have the same fare," said Bryan Saltzburg, general manager of TripAdvisor Flights. "The new TripAdvisor Flights experience provides transparency into the complete in-flight experience to enable flyers to make the best booking decision and arrive at their destination with a smile."

In addition to helping travelers find the lowest fares, TripAdvisor Flights now combines a number of new benefits to help travelers find the best flight:

- **Details on the in-flight experience** - Travelers using TripAdvisor Flights will now know exactly what in-flight amenities can be anticipated before they book, including Wi-Fi, power ports and in-flight entertainment. TripAdvisor also reveals available legroom (tight, average, spacious), so travelers can find the most comfortable seat.
- **A view inside the plane** - The product also provides traveler insights on seat type and pitch, as well as thousands of candid traveler photos from SeatGuru of airline seats and cabins and seat maps, giving flight shoppers an inside peek at the aircraft before they book.
- **Extra legroom available for purchase** - The results display now clearly identifies thousands of aircraft equipped with extra leg room seats¹.

TripAdvisor also continues to offer its award-winning Fees Estimator that dynamically calculates the cost of baggage and other amenities into the live display, so that travelers are not surprised at the gate.

The traveler photos and amenities features are available starting today on TripAdvisor Flights across 31 countries and in 17 languages. Travelers can try out the new features at www.TripAdvisor.com/CheapFlightsHome.

¹ For aircraft with extra leg room seats for sale in economy class beyond emergency exit row and bulkhead seats

About TripAdvisor

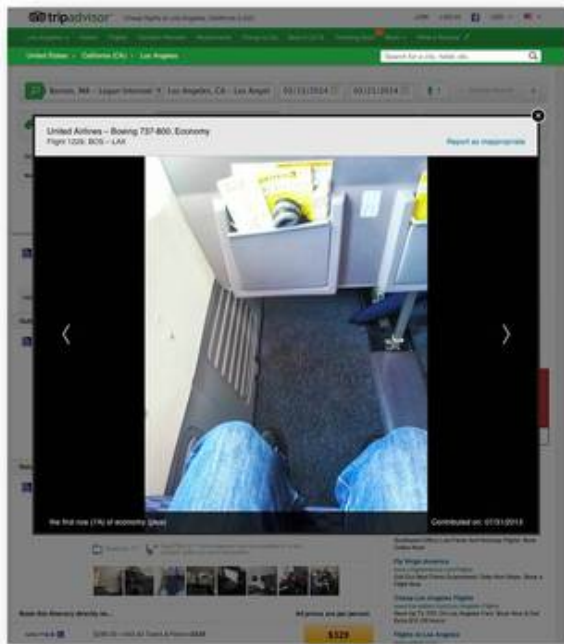
TripAdvisor® is the world's largest travel site*, enabling travelers to plan and have the perfect trip. TripAdvisor offers trusted advice from real travelers and a wide variety of travel choices and planning features with seamless links to booking tools. TripAdvisor branded sites make up the largest travel community in the world, with more than 260 million unique monthly visitors**, and more than 125 million reviews and opinions covering more than 3.1 million accommodations, restaurants, and attractions. The sites operate in 34 countries worldwide, including China under daodao.com. TripAdvisor also includes TripAdvisor for Business, a dedicated division that provides the tourism industry access to millions of monthly TripAdvisor visitors.

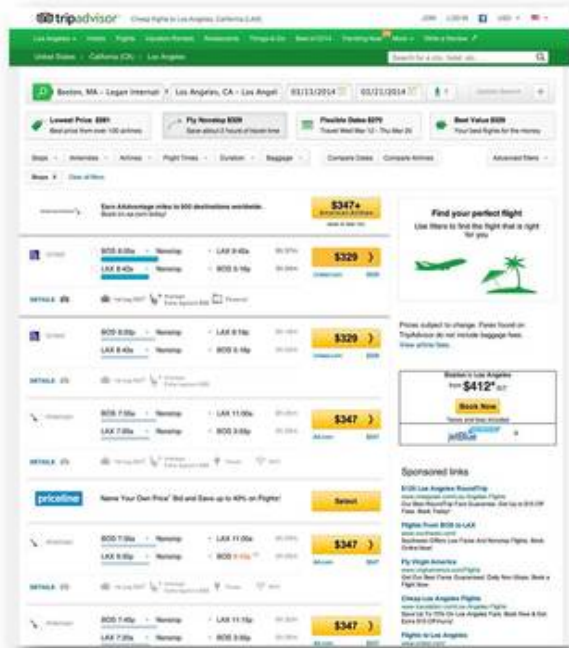
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*Source: comScore Media Metrix for TripAdvisor Sites, worldwide, June 2013

**Source: Google Analytics, worldwide data, July 2013

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