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## TripAdvisor Names the Top 10 Destinations to View Fall Foliage in New England

## Seasonal Spots Ideal for Leaf-Peeping Getaways Identified by TripAdvisor Community

NEWTON, Mass., Sept. 26, 2013 /PRNewswire/ -- <u>TripAdvisor</u>®, the world's largest travel site\*, today announced the top 10 destinations for foliage in New England, based on the reviews and opinions from TripAdvisor travelers. Each of these locations offers a vibrant display of vegetation and comfortable accommodations for those hitting the road this season.

(Logo: http://photos.prnewswire.com/prnh/20080902/TRIPADVISORLOGO)

## Top 10 Foliage Destinations in New England

- 1. Woodstock, Vermont
- 2. Stowe, Vermont
- 3. North Conway, New Hampshire
- 4. Manchester, Vermont
- 5. Lenox, Massachusetts
- 6. Franconia, New Hampshire
- 7. Bar Harbor, Maine
- 8. Waitsfield, Vermont
- 9. Bethlehem, New Hampshire
- 10. Bethel. Maine

"With nearly 20 percent of U.S. respondents planning a fall foliage getaway this year, according to a recent survey, TripAdvisor has identified the best places to take in New England's seasonal splendor," said Brooke Ferencsik, director of communications at TripAdvisor.

**Methodology:** Destinations were chosen according to the frequency of the terms "leaf-peeping," "foliage," or "autumn color" across the reviews and opinions of businesses within each destination. Each of the locations has a minimum of five accommodations.

## **About TripAdvisor**

TripAdvisor<sup>®</sup> is the world's largest travel site\*, enabling travelers to plan and have the perfect trip. TripAdvisor offers trusted advice from real travelers and a wide variety of travel choices and planning features with seamless links to booking tools. TripAdvisor branded sites make up the largest travel community in the world, with more than 260 million unique monthly visitors\*\*, and more than 100 million reviews and opinions covering more than 2.7 million accommodations, restaurants and attractions. The sites operate in 30 countries worldwide, including China under daodao.com. TripAdvisor also includes TripAdvisor for Business, a dedicated division that provides the tourism industry access to millions of monthly TripAdvisor visitors.

TripAdvisor, Inc. (NASDAQ: TRIP) manages and operates websites under 20 other travel media brands: <a href="https://www.airfarewatchdog.com">www.airfarewatchdog.com</a>, <a href="https://www.airfarewatchdog.com">www.bookingbuddy.com</a>, <a href="https://www.airfarewatchdog.com">www.farailyvacationcritic.com</a>, <a href="https://www.farailyvacationcritic.com">www.farailyvacationcritic.com</a>, <a href="https://www.farailyvacationcritic.com">www.farailyvacationcrit

\*Source: comScore Media Metrix for TripAdvisor Sites, worldwide, June 2013

\*\*Source: Google Analytics, worldwide data, July 2013

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