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## Couples Getaway Trips Even Hotter In 2014, Reveals TripAdvisor Survey

### 92 Percent of U.S. Respondents Planning a Trip with Their Significant Other This Year; 17 Percent Traveling for Valentine's Day Top 10 Hotels for Romance Revealed

NEWTON, Mass., Feb. 5, 2014 /PRNewswire/ -- [TripAdvisor](#)<sup>®</sup>, the world's largest travel site\*, today announced the results of its couples getaway survey of nearly 5,000 U.S. respondents, and the top 10 U.S. hotels for romance. According to the survey, 92 percent will enjoy an amorous escape in 2014, up from 78 percent in 2013 and among that group, 17 percent will take a couples trip for Valentine's Day.

To view the multimedia assets associated with this release, please click: <http://www.multivu.com/mnr/63175-tripadvisor-survey-couples-getaway-trips-hot-in-2014>



(Logo: <http://photos.prnewswire.com/prnh/20080902/TRIPADVISORLOGO>)

#### Love at First Flight

More than half (52 percent) of U.S. respondents cited the primary reason for embarking on a couples getaway is simply because they are in love; 23 percent will get away to celebrate an anniversary or birthday; and five percent will travel to spend time away from the kids.

Of those traveling for a couples trip, 75 percent will get to their destination by airplane; 53 percent will travel by car; and 15 percent will arrive by boat.

#### Love's a Beach

Here's a look at where couples are headed this year:

Beach / ocean - 61%

City - 39%

Island - 24%

Mountains - 21%

Countryside - 18%

Forty-four percent will travel domestically, 26 percent will travel internationally, and 30 percent will take both international and domestic trips during the year. The most popular major U.S. cities for those traveling are:

1. [San Francisco](#), California
2. [Las Vegas](#), Nevada
3. [Honolulu](#), Hawaii
4. [New York City](#), New York
5. [Miami](#), Florida

### Accommodations for Amore

During their starry-eyed escape, 35 percent of travelers will splurge and stay at a luxury hotel; 24 percent will kick back in a chain hotel; 23 percent will hole up in a small hotel. Nineteen percent will enjoy a vacation rental; and 19 percent will stay at a B&B / inn.

Nearly one in three (30 percent) plan to splurge on a hotel room upgrade for their sweetheart.

### Top 10 Travelers' Choice Hotels for Romance in the U.S.:

1. [Honor Mansion, A Wine Country Resort](#), Healdsburg, California
2. [Desert Riviera Hotel](#), Palm Springs, California
3. [Bardessono](#), Yountville, California
4. [Hotel California](#), Palm Springs, California
5. [Adobe Grand Villas](#), Sedona, Arizona
6. [Marquesa Hotel](#), Key West, Florida
7. [Alhambra Beach Resort](#), Fort Lauderdale, Florida
8. [Olea Hotel](#), Glen Ellen, California
9. [Koa Kea Hotel & Resort](#), Poipu, Hawaii
10. [Orchid Key Inn](#), Key West, Florida

### Looking for Love?

For those unattached, here are the top 10 U.S. destinations for single travelers, according to respondents:

1. [Las Vegas](#), Nevada
2. [New York City](#), New York
3. [Miami](#), Florida
4. [Chicago](#), Illinois
5. [Los Angeles](#), California
6. [New Orleans](#), Louisiana
7. [Key West](#), Florida
8. [San Diego](#), California
9. [Washington, D.C.](#)
10. [Boston](#), Massachusetts

"With 92 percent planning a couples getaway trip this year, it's clear that keeping romance alive is a priority for travelers," said Brooke Ferencsik, director of communications for TripAdvisor. "To help inspire romantics looking to whisk away their one and only, TripAdvisor has identified the top properties for a couples escape, based on the reviews and opinions of millions."

To see the full list of 2014 TripAdvisor Travelers' Choice award-winning hotels go to: [www.tripadvisor.com/TravelersChoice-Hotels](http://www.tripadvisor.com/TravelersChoice-Hotels).

For additional details on the TripAdvisor couples getaway survey including the most popular months for couples escapes, how much travelers plan to spend on their getaways, the most popular romantic activities for singles and more, check out the TripAdvisor [blog](#) or contact [uspr@tripadvisor.com](mailto:uspr@tripadvisor.com).

### About TripAdvisor

TripAdvisor® is the world's largest travel site\*, enabling travelers to plan and have the perfect trip. TripAdvisor offers trusted advice from real travelers and a wide variety of travel choices and planning features with seamless links to booking tools. TripAdvisor branded sites make up the largest travel community in the world, with more than 260 million unique monthly visitors\*\*, and more than 125 million reviews and opinions covering more than 3.1 million accommodations, restaurants, and attractions. The sites operate in 34 countries worldwide, including China under [daodao.com](http://daodao.com). TripAdvisor also includes TripAdvisor for Business, a dedicated division that provides the tourism industry access to millions of monthly TripAdvisor visitors.

TripAdvisor, Inc. (NASDAQ: TRIP) manages and operates websites under 20 other travel media brands: [www.airfarewatchdog.com](http://www.airfarewatchdog.com), [www.bookingbuddy.com](http://www.bookingbuddy.com), [www.cruisecritic.com](http://www.cruisecritic.com), [www.everytrail.com](http://www.everytrail.com), [www.familyvacationcritic.com](http://www.familyvacationcritic.com), [www.flipkey.com](http://www.flipkey.com), [www.gateguru.com](http://www.gateguru.com), [www.holidaylettings.co.uk](http://www.holidaylettings.co.uk), [www.holidaywatchdog.com](http://www.holidaywatchdog.com), [www.independenttraveler.com](http://www.independenttraveler.com), [www.jetsetter.com](http://www.jetsetter.com), [www.niumba.com](http://www.niumba.com), [www.onetime.com](http://www.onetime.com), [www.oyster.com](http://www.oyster.com), [www.seatguru.com](http://www.seatguru.com), [www.smartertravel.com](http://www.smartertravel.com), [www.tingo.com](http://www.tingo.com), [www.travelpod.com](http://www.travelpod.com), [www.virtualtourist.com](http://www.virtualtourist.com), and [www.kuxun.cn](http://www.kuxun.cn).

\*Source: comScore Media Metrix for TripAdvisor Sites, worldwide, June 2013

\*\*Source: Google Analytics, worldwide data, July 2013

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