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## TripAdvisor City Guides Now Available For 50 Global Travel Destinations

### Highly Rated Mobile App Adds 30 Cities, Plus New Features Like Transit Maps and Customized Itinerary Suggestions for Android Users

PALO ALTO, Calif., May 24, 2012 /PRNewswire/ -- [TripAdvisor®](#), the world's largest travel site\*, today announced that City Guides, the highly rated and free mobile app, is now available for 50 leading destinations around the world, more than doubling its original portfolio of travel guides. Conveniently accessible even when the user is offline, the app now includes three new features on its Android version, giving travelers the ability to view local transit stations, create personalized maps, and see itinerary suggestions from travel experts, in addition to reviews and opinions from the greater TripAdvisor community.

To view the multimedia assets associated with this release, please click: <http://www.multivu.com/mnr/49266-tripadvisor-city-guides-mobile-app>

(Photo: <http://photos.prnewswire.com/prnh/20120524/MM12395-INFO>)

(Logo: <http://photos.prnewswire.com/prnh/20080902/TRIPADVISORLOGO>)

"Users have already raved about the ease of use and helpfulness of TripAdvisor City Guides, with more than a million app downloads to date," said Adam Medros, vice president of global product at TripAdvisor. "We are excited to bring more cities and enhanced functionality to travelers, and ultimately help them enjoy their trips even more."

#### New App Features for Android Users

- 1. Transit** — Users can now view metro or subway stations on a map. The "Nearby Station" feature helps travelers find the closest station to their current location, or to the restaurant, hotel, or attraction that they want to visit.
- 2. TripIdeas** — TripIdeas are customized itinerary recommendations based on popular travel themes, such as traveling with family, foodie destinations, and places off the beaten path. Each itinerary includes beautiful large photos for inspiration. Users can keep track of their favorite TripIdeas in their "Saves" list.
- 3. Offline Map Update** — Users can now fully customize their own maps. This feature displays saved destinations, metro stations, and any restaurants, hotels, and attractions of interest, to help travelers plan and have their perfect trip.

#### 30 New City Guides, Now Available for Download on Android and iOS

- |                  |                       |                 |
|------------------|-----------------------|-----------------|
| 1. Athens        | 11. Madrid            | 21. San Antonio |
| 2. Austin        | 12. Manchester        | 22. San Diego   |
| 3. Bangkok       | 13. Marrakech         | 23. Seattle     |
| 4. Budapest      | 14. Miami/Miami Beach | 24. Seoul       |
| 5. Buenos Aires  | 15. Milan             | 25. Shanghai    |
| 6. Dubai         | 16. Montreal          | 26. Singapore   |
| 7. Dublin        | 17. New Orleans       | 27. Taipei      |
| 8. Edinburgh     | 18. Philadelphia      | 28. Toronto     |
| 9. Istanbul      | 19. Prague            | 29. Vancouver   |
| 10. Kuala Lumpur | 20. Rio de Janeiro    | 30. Vienna      |

The City Guides app, featuring all 50 destinations, is now available worldwide in English. To download the free app(s), please visit Google's [Android Market](#) or Apple's [App Store](#). More information about TripAdvisor mobile offerings can be found at [www.tripadvisor.com/apps](http://www.tripadvisor.com/apps).

#### About TripAdvisor

TripAdvisor® is the world's largest travel site, enabling travelers to plan and have the perfect trip. TripAdvisor offers trusted advice from real travelers and a wide variety of travel choices and planning features with seamless links to booking tools. TripAdvisor branded sites make up the largest travel community in the world, with more than 50 million unique monthly visitors\*, and over 60 million reviews and opinions. The sites operate in 30 countries worldwide, including China under [daodao.com](#). TripAdvisor also includes TripAdvisor for Business, a dedicated division that provides the tourism industry access to millions of

monthly TripAdvisor visitors.

TripAdvisor, Inc. (NASDAQ: TRIP) manages and operates websites under 19 other travel media brands, and together the sites attract more than 69 million unique monthly visitors\*\*. TripAdvisor's travel media brands include [www.airfarewatchdog.com](http://www.airfarewatchdog.com), [www.bookingbuddy.com](http://www.bookingbuddy.com), [www.cruise critic.com](http://www.cruise critic.com), [www.everytrail.com](http://www.everytrail.com), [www.familyvacationcritic.com](http://www.familyvacationcritic.com), [www.flipkey.com](http://www.flipkey.com), [www.holidaylettings.co.uk](http://www.holidaylettings.co.uk), [www.holidaywatchdog.com](http://www.holidaywatchdog.com), [www.independenttraveler.com](http://www.independenttraveler.com), [www.onetime.com](http://www.onetime.com), [www.seatguru.com](http://www.seatguru.com), [www.sniqueaway.com](http://www.sniqueaway.com), [www.smartertravel.com](http://www.smartertravel.com), [www.tingo.com](http://www.tingo.com), [www.travel-library.com](http://www.travel-library.com), [www.travelpod.com](http://www.travelpod.com), [www.virtualtourist.com](http://www.virtualtourist.com), [www.whereivebeen.com](http://www.whereivebeen.com), and [www.kuxun.cn](http://www.kuxun.cn).

\*Source: comScore Media Metrix for TripAdvisor Sites, Worldwide, January 2012

\*\*Source: comScore Media Metrix for TripAdvisor Inc. and its subsidiaries, Worldwide, January 2012

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