

February 23, 2015

## TripAdvisor Chief Financial Officer to Speak at Upcoming Investor Events

NEWTON, Mass., Feb. 23, 2015 (GLOBE NEWSWIRE) -- TripAdvisor, Inc. (Nasdaq:TRIP), the world's largest travel site\*, announced today that TripAdvisor's Chief Financial Officer Julie Bradley will participate at the following investor conferences:

## Morgan Stanley Technology, Media and Telecom Conference

Tuesday, March 3, 2015 11:00 a.m. Pacific Time (2:00 p.m. Eastern Time) Palace Hotel, San Francisco, CA

## Deutsche Bank 23<sup>rd</sup> Annual Media, Internet and Telecom Conference

Monday, March 9, 2015 2:10 p.m. Eastern Time The Breakers Hotel, Palm Beach, FL

A live audiocast of the presentations will be available to the public at <a href="http://ir.tripadvisor.com/">http://ir.tripadvisor.com/</a>. Replays of the audio webcasts will be available for 30 days.

## **About TripAdvisor**

TripAdvisor<sup>®</sup> is the world's largest travel site\*, enabling travelers to plan and book the perfect trip. TripAdvisor offers trusted advice from travelers and a wide variety of travel choices and planning features with seamless links to booking tools that check hundreds of websites to find the best hotel prices. TripAdvisor branded sites make up the largest travel community in the world, reaching 315 million unique monthly visitors\*\*, and more than 200 million reviews and opinions covering more than 4.5 million accommodations, restaurants and attractions. The sites operate in 45 countries worldwide, including China under daodao.com. TripAdvisor also includes TripAdvisor for Business, a dedicated division that provides the tourism industry access to millions of monthly TripAdvisor visitors.

TripAdvisor, Inc. (Nasdaq:TRIP) manages and operates websites under 24 other travel media brands:

www.airfarewatchdog.com, www.bookingbuddy.com, www.cruisecritic.com, www.everytrail.com, www.familyvacationcritic.com,
www.flipkey.com, www.thefork.com (including www.lafourchette.com, www.eltenedor.com and www.iens.nl), www.gateguru.com,
www.holidaylettings.co.uk, www.holidaywatchdog.com, www.independenttraveler.com, www.jetsetter.com,
www.niumba.com, www.onetime.com, www.oyster.com, www.seatguru.com, www.smartertravel.com,
www.tingo.com, www.travelpod.com, www.tripbod.com, www.vacationhomerentals.com, www.viator.com, www.virtualtourist.com,
and www.kuxun.cn.

\*Source: comScore Media Metrix for TripAdvisor Sites, worldwide, December 2014

\*\*Source: Google Analytics, average monthly unique users, Q3 2014; does not include traffic to daodao.com

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