FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

| STATEMENT | OF | CHANGES | IN BEN | VEEICIAL  | OWNERS   | HIP |
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| OMB APPROVAL |              |           |  |  |  |  |  |  |
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| OMB Numb     | er:          | 3235-0287 |  |  |  |  |  |  |
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| hours ner re | enonea.      | 0.5       |  |  |  |  |  |  |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| -  |   |  |   |                                 |   |  |                        |            |                             |                 |                              |                    |   |   |                 |   |  |                                |  |                                       |  |
|--|---|--|---|---------------------------------|---|--|------------------------|------------|-----------------------------|-----------------|------------------------------|--------------------|---|---|-----------------|---|--|--------------------------------|--|---------------------------------------|--|
| Name and Address of Reporting Person*  Kounfor Stophon   |   |  |   |                                 | 2. Issuer Name <b>and</b> Ticker or Trading Symbol TripAdvisor, Inc. [TRIP] |  |                        |            |                             |                 |                              |                    |   | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) |                 |   |  |                                |  |                                       |  |
| Kaufer Stephen   |   |  |   |                                 |   |  |                        |            |                             |                 |                              |                    | -   | X   | X Director      |   | 10% Owner  |                                | vner   |                                       |  |
| (Last) (First) (Middle)                                  |   |  |   |                                 | 3   | Date of Earliest Transaction (Month/Day/Year)            |                        |            |                             |                 |                              |                    |   | <b>-</b> X  | Officer (below) | (give title Other (s                                  |  | specify                        |  |                                       |  |
| ` '  | ,   | ,  | (·····au·o)                                       |                                 |   | /18/2  |                        | 1000 11001 | ouoi                        |                 |                              | ray, roar,         |   |   |                 | President and CEO                                     |  |                                |  |                                       |  |
| C/O TRIPADVISOR, INC.                                    |   |  |   |                                 |   |  |                        |            |                             |                 |                              |                    |   |   |                 |   |  |                                |  |                                       |  |
| 400 1ST AVENUE   |   |  |   |                                 | _ 4   | 4. If Amendment, Date of Original Filed (Month/Day/Year) |                        |            |                             |                 |                              |                    |   |   | 6 Inc           | 6. Individual or Joint/Group Filing (Check Applicable |  |                                |  |                                       |  |
| (Street)   |   |  |   |                                 | "   | 4. II Amendment, Date of Original Filed (Month/Day/Year) |                        |            |                             |                 |                              |                    |   |   |                 | Line)   |  |                                |  |                                       |  |
| NEEDH  | AM M  | ΙA   | 02494   |                                 |   |  |                        |            |                             |                 |                              |                    |   |   | X               | X Form filed by One Reporting Person                  |  |                                |  |                                       |  |
|  |   |  |   |                                 | -   |  |                        |            |                             |                 |                              |                    |   |   |                 | Form filed by More than One Reporting<br>Person       |  |                                |  |                                       |  |
| (City)   | (S  | tate)                                      | (Zip)   |                                 |   |  |                        |            |                             |                 |                              |                    |   |   |                 | 1 0.0011  |  |                                |  |                                       |  |
|  |   | Tal  | ole I - No  | n-Deri                          | vativ   | e Se   | curi                   | ties Ad    | cqu                         | ired,           | Dis                          | posed of           | f, or B   | ene   | ficially        | / Owned   |  |                                |  |                                       |  |
| 1. Title of Security (Instr. 3)  2. Transa Date (Month/D |   |  |   | saction                         |   |  |                        |            | 3. 4. Securities Acqu       |                 |                              | es Acqui           | red (A) or  |   | 5. Amount of    |   | 6. Ownership   |                                | 7. Nature of   |                                       |  |
|  |   |  |   | /Day/Y                          | Day/Year) i   |  | Execution Date, if any |            | Transaction<br>Code (Instr. |                 | Disposed Of (D) (Instr. 3, 4 |                    |   | , 4 and 5   | Beneficia       | ally  | (D) o  | Form: Direct<br>D) or Indirect | Indirect<br>Beneficial   |                                       |  |
|  |   |  |   |                                 |   | (Month/Day/Year  |                        | ar)        | ) 8)                        |                 |                              |                    |   |   |                 | Owned Following Reported                              |  | str. 4)                        | Ownership<br>(Instr. 4)  |                                       |  |
|  |   |  |   |                                 |   |  |                        |            |                             | Code            | V                            | Amount             | (A) (<br>(D)  | or  | Price           |   | Transaction(s)<br>(Instr. 3 and 4)   |                                |  | `                                     |  |
| Common Stock 02/1  |   |  |   | 8/202                           | /2022   |  |                        | M          |                             | 27,797          | 7 A                          | A \$0              |   | 807,387   |                 |   | D  |                                |  |                                       |  |
| Common Stock 02/18                                       |   |  | 8/202   | /2022                           |   |  |                        | F          |                             | 8,172 D         |                              |                    | \$27.12   | 2 799,215   |                 |   | D  |                                |  |                                       |  |
|  |   |  | Table II -  |                                 |   |  |                        |            |                             |                 |                              |                    |   |   |                 | Owned   |  |                                |  |                                       |  |
|  |   |  |   | (e.g.,                          | puts,   | , call   | s, w                   | arrants    | s, o                        | ption           | ıs, c                        | onvertib           | le sec  | urit  | ies)            |   |  |                                |  |                                       |  |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)      | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemee<br>Execution I<br>if any<br>(Month/Day | Date, Transactio<br>Code (Insti |   |  |                        |            | Ex                          | Date Expiration | Date                         |                    | of Securities<br>Underlying<br>Derivative Sec<br>(Instr. 3 and 4) |   | ecurity<br>4)   | 8. Price of<br>Derivative<br>Security<br>(Instr. 5)   | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 4) |                                | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | Beneficial<br>Ownership<br>(Instr. 4) |  |
|  |   |  |   |                                 | Code  | v  | (A)                    | (D)        | Dat                         | te<br>ercisabl  |                              | Expiration<br>Date | Title   | OI<br>N<br>Of   | umber           |   |  |                                |  |                                       |  |
| Restricted<br>Stock<br>Units                             | \$0   | 02/18/2022                                 |   |                                 | M   |  |                        | 27,797     | 12/                         | /31/2018        | (1)                          | 12/31/2021         | Commo<br>Stock  | <sup>1</sup> 2  | 7,797           | \$0   | 0  |                                | D  |                                       |  |

## Explanation of Responses:

1. RSUs vested and settled based on actual performance relative to the targets established for the fiscal year ended December 31, 2021.

/s/ Linda C. Frazier, attorney in 03/04/2022

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.