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# Family Trips On The Rise In 2014, According To TripAdvisor Survey

# Florida and California Dominate List of Top 10 U.S. Family Hotels

NEWTON, Mass., April 3, 2014 /PRNewswire/ -- <u>TripAdvisor®</u>, the world's largest travel site\*, today announced the results of its family travel survey of more than 2,700 U.S. respondents revealing that 92 percent plan to travel with family this year, up from 85 percent who did so last year. Of those taking family trips, 55 percent will travel with their spouse and children, and 20 percent will travel with extended family.

To view the multimedia assets associated with this release, please click: <a href="http://www.multivu.com/mnr/70425519-tripadvisor-survey-family-travel-on-the-rise-in-2014">http://www.multivu.com/mnr/70425519-tripadvisor-survey-family-travel-on-the-rise-in-2014</a>



# **Family Accommodations**

When asked the types of accommodations they plan to stay at for their family trips, the majority of U.S. respondents (71%) plan to stay at a hotel, 41 percent will enjoy the comforts of a vacation rental, and 20 percent will stay at the home of family or friends.

### Top 10 Travelers' Choice Hotels for Families in the U.S.:

- 1. Floridays Resort Orlando, Orlando, Florida
- 2. Woodloch Pines Resort, Hawley, Pennsylvania
- 3. Disney's Wilderness Lodge, Orlando, Florida
- 4. Candy Cane Inn, Anaheim, California
- 5. Red Jacket Mountain View Resort, North Conway, New Hampshire
- 6. <u>Best Western Premier Saratoga Resort Villas</u>, Kissimmee, Florida
- 7. Rocking Horse Ranch Resort, Highland, New York
- 8. West Inn & Suites Carlsbad, Carlsbad, California
- 9. Howard Johnson Anaheim Hotel and Water Playground, Anaheim, California
- 10. Disney's Animal Kingdom Lodge, Orlando, Florida

Freebies and location top the amenities wish list for family travelers at hotels. The top five are:

- 1. Complimentary breakfast
- 2. Close proximity to local attractions
- 3. Free Wi-Fi
- 4. Swimming pool
- 5. Room service

#### **Summer Beach Trips are the Favorite for Families**

The most popular season for family trips is summer as 78 percent of respondents plan to travel between June and August, with July being the most popular month at 30 percent. Sixty-six percent of family travelers will soak up the sun at the beach / ocean, while 46 percent will visit the city and 33 percent will make their way to a national park.

#### **Taking Time Out**

Eighty-five percent of U.S. respondents admit they take time to "escape" family during their trip. The most popular activities for those who escape are reading (53%), walking (45%), and napping (32%).

Family trips can sometimes test patience. The top annoyances when it comes to family getaways:

- 1. Lugging extra gear
- 2. Not enough quiet time for parents
- 3. Keeping children occupied in the car

## **Family Resemblance**

When traveling with loved ones, U.S. respondents said they most identify with "The Griswolds" from the National Lampoons series, followed by Modern Family's "The Pritchetts," and "The Tanners" from the 1990s TV series "Full House."

"With family trips on the rise in 2014, the TripAdvisor community has identified some fantastic hotels for families," said Brooke Ferencsik, director of communications for TripAdvisor. "From the mountains of New Hampshire to coastal California, these properties will provide memorable stays for parents and children alike."

To see the full list of 2014 TripAdvisor Travelers' Choice award-winning hotels go to: <a href="www.tripadvisor.com/TravelersChoice-Hotels">www.tripadvisor.com/TravelersChoice-Hotels</a>.

#### About TripAdvisor

TripAdvisor<sup>®</sup> is the world's largest travel site\*, enabling travelers to plan and have the perfect trip. TripAdvisor offers trusted advice from real travelers and a wide variety of travel choices and planning features with seamless links to booking tools. TripAdvisor branded sites make up the largest travel community in the world, reaching more than 260 million unique monthly visitors\*\* in 2013, and more than 150 million reviews and opinions covering more than 3.7 million accommodations, restaurants and attractions. The sites operate in 37 countries worldwide, including China under daodao.com. TripAdvisor also includes TripAdvisor for Business, a dedicated division that provides the tourism industry access to millions of monthly TripAdvisor visitors.

TripAdvisor, Inc. (NASDAQ: TRIP) manages and operates websites under 20 other travel media brands: <a href="https://www.airfarewatchdog.com">www.bookingbuddy.com</a>, <a href="https://www.airfarewatchdog.com">www.bookingbuddy.com</a>, <a href="https://www.flipkey.com">www.flipkey.com</a>, <a href="https://www.flipkey.com">www.flipkey.com</

\*Source: comScore Media Metrix for TripAdvisor Sites, worldwide, December 2013

\*\*Source: Google Analytics, worldwide data, July 2013









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