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## TripAdvisor Names Travelers' Choice Destinations On The Rise

### Top Spots Worldwide Gaining Attention and Admiration from Millions of Travelers

NEWTON, Mass., Nov. 13, 2012 /PRNewswire/ -- [TripAdvisor®](#), the world's largest travel site\*, today announced the winners of its 2012 Travelers' Choice® Destinations on the Rise awards. The awards recognize the destinations that have seen the greatest increase in positive traveler feedback and traveler interest, year-over-year.

To view the multimedia assets associated with this release, please click: <http://www.multivu.com/mnr/57938-tripadvisor-names-travelers-choice-destinations-on-the-rise>

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The world's top 10 destinations on the rise were named, as well as top 10 lists for the U.S., Europe, Asia, and South America.

"These rising hotspots around the world are increasingly gaining the attention and admiration of travelers on TripAdvisor," said Barbara Messing, chief marketing officer for TripAdvisor. "For those looking to be inspired for vacation planning for 2013, these destinations offer remarkable places to eat, stay and play."

#### **Travelers' Choice Destinations on the Rise — World:**

1. [Mar del Plata](#), Argentina
2. [Sao Paulo](#), Brazil
3. [Kiev](#), Ukraine
4. [Montevideo](#), Uruguay
5. [Perth](#), Australia
6. [Mexico City](#), Mexico
7. [Hobart](#), Australia
8. [Guadalajara](#), Mexico
9. [Moscow](#), Russia
10. [Turin](#), Italy

#### **Travelers' Choice Destinations on the Rise — U.S.:**

1. [Austin](#), Texas
2. [Memphis](#), Tennessee
3. [Colorado Springs](#), Colorado
4. [Portland](#), Maine
5. [Denver](#), Colorado
6. [Portland](#), Oregon
7. [Fort Myers](#), Florida
8. [Phoenix](#), Arizona
9. [Dallas](#), Texas
10. [Gatlinburg](#), Tennessee

For the complete list of 2012 Travelers' Choice Destinations on the Rise winners, sponsored by Citi®, go to <http://www.tripadvisor.com/TravelersChoice-Destinations> on the Rise.

#### **About TripAdvisor**

TripAdvisor® is the world's largest travel site,\* enabling travelers to plan and have the perfect trip. TripAdvisor offers trusted advice from real travelers and a wide variety of travel choices and planning features with seamless links to booking tools. TripAdvisor branded sites make up the largest travel community in the world, with more than 60 million unique monthly visitors\*, and over 75 million reviews and opinions. The sites operate in 30 countries worldwide, including China under [daodao.com](#).

TripAdvisor also includes TripAdvisor for Business, a dedicated division that provides the tourism industry access to millions of monthly TripAdvisor visitors.

TripAdvisor, Inc. (NASDAQ: TRIP) manages and operates websites under 19 other travel media brands, and together the sites attract more than 74 million unique monthly visitors.\*\* TripAdvisor, Inc.'s travel media brands include [www.airfarewatchdog.com](http://www.airfarewatchdog.com), [www.bookingbuddy.com](http://www.bookingbuddy.com), [www.cruise critic.com](http://www.cruise critic.com), [www.everytrail.com](http://www.everytrail.com), [www.familyvacationcritic.com](http://www.familyvacationcritic.com), [www.flipkey.com](http://www.flipkey.com), [www.holidaylettings.co.uk](http://www.holidaylettings.co.uk), [www.holidaywatchdog.com](http://www.holidaywatchdog.com), [www.independenttraveler.com](http://www.independenttraveler.com), [www.onetime.com](http://www.onetime.com), [www.seatguru.com](http://www.seatguru.com), [www.sniqueaway.com](http://www.sniqueaway.com), [www.smartertravel.com](http://www.smartertravel.com), [www.tingo.com](http://www.tingo.com), [www.travel-library.com](http://www.travel-library.com), [www.travelpod.com](http://www.travelpod.com), [www.virtualtourist.com](http://www.virtualtourist.com), [www.whereivebeen.com](http://www.whereivebeen.com), and [www.kuxun.cn](http://www.kuxun.cn).

\*Source: comScore Media Metrix for TripAdvisor Sites, Worldwide, July 2012

\*\*Source: comScore Media Metrix for TripAdvisor, Inc. and its subsidiaries, Worldwide, July 2012

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