FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

l	OMB APPRO	JVAL
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Addi Watson Noe	ress of Reporting Pe el Bertram	erson*		suer Name and Ticker <u>pAdvisor, Inc.</u>		•	ymbol		ationship of Reportin (all applicable) Director		ssuer Owner			
(Last) C/O TRIPADV	,	(Middle)		ate of Earliest Transact 15/2018	ction (M	onth/E	oay/Year)	X			(specify			
400 1ST AVENUE (Street) NEEDHAM MA 02494				Amendment, Date of 0	Original	Filed	(Month/Day/\	6. Indiv Line)	,					
(City)	(State)	(Zip)								Person	o than one resp	orung		
		Table I - No	n-Derivative	Securities Acqu	uired,	Dis	osed of,	or Ben	eficially	Owned				
Date		2. Transaction Date (Month/Day/Yea	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A Disposed Of (D) (Instr. 3, 5)			5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership			
					Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)		
Common Stock 06/			06/15/2018	3	М		2,336	Α	\$57.73	3,062	D			
Common Stock 06/13				3	F		688	D	\$57.73	2,374	D			
Common Stock			06/15/2018	3	D ⁽¹⁾		1,648	D	\$57.46	726	D			
		Table II -		Securities Acqui						wned				
1 Title of 2	3 Transaction	on 3A Doom	nd 4	5 Number 6	Data Ev	orcica	blo and 7	Title and		Price of 9 Numbe	r of 10	11 Naturo		

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		of		6. Date Exerci Expiration Dat (Month/Day/Ye	te	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Restricted Stock Units	\$42.81	06/15/2018		M			2,336	06/15/2018 ⁽²⁾	06/15/2021	Common Stock	2,336	\$0	7,007	D	

Explanation of Responses:

- 1. This transaction was effected pursuant to a Rule 10b5-1 trading plan previously adopted by this reporting person.
- 2. Date at which first vesting occurs is indicated. One-fourth of the total number of RSUs vest on the first vesting date and an additional one-fourth vest on each anniversary thereafter, until the RSUs are fully vested. Upon vesting, shares will be issued on a one-for-one basis.

/s/ Linda C. Frazier, attorney in 06/19/2018 fact

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.