# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

# **SCHEDULE 14A**

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934 (Amendment No. \_\_\_)

	· —								
	Filed by the Registrant Filed by a Party other than the Registrant								
Che	ck the appropriate box:								
	Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2)) Definitive Proxy Statement Definitive Additional Materials								
	TRIPADVISOR, INC. (Name of Registrant as Specified In Its Charter)								
	(Name of Person(s) Filing Proxy Statement, if other than the Registrant)								
Payment of Filing Fee (Check all boxes that apply):									
X	No fee required								
	Fee paid previously with preliminary materials								
	☐ Fee computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a-6(i)(1) and 0-11								



TRIPADVISOR, INC.

2022 Annual Meeting Vote by June 13, 2022 11:59 PM ET

TRIPADVISOR, INC. 400 1ST AVENUE NEEDHAM, MA 02494



## You invested in TRIPADVISOR, INC. and it's time to vote!

You have the right to vote on proposals being presented at the Annual Meeting. This is an important notice regarding the availability of proxy material for the stockholder meeting to be held on June 14, 2022.

## Get informed before you vote

View the Combined Document online OR you can receive a free paper or email copy of the material(s) by requesting prior to May 31, 2022. If you would like to request a copy of the material(s) for this and/or future stockholder meetings, you may (1) visit www.ProxyVote.com, (2) call 1-800-579-1639 or (3) send an email to sendmaterial@proxyvote.com. If sending an email, please include your control number (indicated below) in the subject line. Unless requested, you will not otherwise receive a paper or email copy.



For complete information and to vote, visit www.ProxyVote.com

Control #

### **Smartphone users**

Point your camera here and vote without entering a control number





Vote Virtually at the Meeting\*

June 14, 2022 11:00 AM EDT

Virtually at: www.virtualshareholdermeeting.com/TRIP2022

<sup>\*</sup>Please check the meeting materials for any special requirements for meeting attendance.

# THIS IS NOT A VOTABLE BALLOT

This is an overview of the proposals being presented at the upcoming stockholder meeting. Please follow the instructions on the reverse side to vote these important matters.

Voti	ng Itei	ms					Board Recommends			
Election of Directors										
	Nom	ninees:								
	01)	Gregory B. Maffei	05)	M. Greg O'Hara	09)	Trynka Shineman Blake	05			
	02)	Stephen Kaufer	06)	Jeremy Philips	10)	Robert S. Wiesenthal	<b>⊘</b> For			
	03)	Jay C. Hoag	07)	Albert E. Rosenthaler						
	04)	Betsy L. Morgan	08)	Jane Sun						
2.		atify the appointment of KPMG L ng December 31, 2022; and	LP as	our independent registered	public acco	unting firm for the fiscal year	<b>⊘</b> For			
3.	To consider and act upon any other business that may properly come before the Annual Meeting and any adjournments or postponements thereof.									
		their discretion, the proxies are acent or postponement thereof.	uthori	zed to vote upon such other	er business a	s may properly come before the r	neeting or any			
	Pref	er to receive an email instead?	' Whi	e voting on www.Proxy\	/ote.com, b	e sure to click "Sign up for E-d	elivery".			

TRIPADVISOR, INC. 400 1ST AVENUE NEEDHAM, MA 02494

TO VOTE, MARK BLOCKS BELOW IN BLUE OR BLACK INK AS FOLLOWS:



VOTE BY INTERNET - www.proxyvote.com or scan the QR Barcode above
Use the Internet to transmit your voting instructions and for electronic delivery of
information up until 11:59 P.M. Eastern Time the day before the meeting date.
Have your proxy card in hand when you access the web site and follow the
instructions to obtain your records and to create an electronic voting instruction
form.

During The Meeting - Go to www.virtualshareholdermeetting.com/TRIP2022
You may attend the meeting via the Internet and vote during the meeting. Have the
information that is printed in the box marked by the arrow available and follow the
instructions.

VOTE BY PHONE - 1-800-690-6903
Use any touch-tone telephone to transmit your voting instructions up until 11:59
P.M. Eastern Time the day before the meeting date. Have your proxy card in hand
when you call and then follow the instructions.

VOTE BY MAIL
Mark, sign and date your proxy card and return it in the postage-paid envelope we have
provided or return it to Vote Processing, do Broadridge, 51 Mercedes Way, Edgewood,
IV 11717.

KEEP THIS PORTION FOR YOUR RECORDS

_		THIS	PROXY	CARD	ıs	VALID	ONI	Y WHEN	SIGNED	AND	DATED.	DI	TACH AND	RETURN	THIS POR	TION ONL
The eac	Board of Directors recommends you h nominee listed below:	u vote FOR		For All	All	old For A Exce	pt	To withhol individual Except" and nominee(s)	d authori nominee write t	ty to (s), m he num ine be	vote for mark "For mber(s) of low.	any All the			_	$\overline{}$
	Election of Directors			0	0	0										
1.	Nominees															
01) 06)		tephen Kau lbert E. R	fer osenthal	ler	03) 08)	Jay C. Jane Su	Hoag n		04) Be 09) Ti	etsy L. rynka S	Morgan hineman B	lake	05) I 10) I	1. Greg 0 Robert S.	'Hara Wiesenth	nal
The	Board of Directors recommends you	u vote FOR	the fol	lowing	propos	als:								For	Against	Abstain
2.	To ratify the appointment of KPM ending December 31, 2022; and	G LLP as o	ur indep	endent	regist	ered pu	blic	accounting	firm for t	the fis	cal year			0	0	0
3.	To consider and act upon any other adjournments or postponements the	er busines ereof.	s that m	ay prop	erly c	ome bef	ore t	ne Annual M	eeting and	dany				0	0	0
the	E: In their discretion, the proximeeting or any adjournment or po	es are aut stponement	horized thereof	to vote	upon	such ot	her b	usiness as I	may proper	rly com	e before					
Ple ple par	aase sign exactly as your name(s). aase give full title as such. Join thership, please sign in full corp	appear(s)   t owners si porate or	hereon. hould ea partners	When si och sign hip nam	gning perso le by a	as atto nally. uthoriz	orney, All h	executor, polders must ficer.	administra sign. If	ator, o a corp	r other fi oration on	iducia	ry,			
Si	gnature [PLEASE SIGN WITHIN BOX]	Date					•	Signature (	Joint Own	ners)		D	ate			

For comments and/or address changes, please send them via email to: ir@tripadvisor.com

### $\label{lem:lemportant} \textbf{Important Notice Regarding the Availability of Proxy Materials for the Annual Meeting:}$

The Combined Document is available at www.proxyvote.com

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# TRIPADVISOR, INC. Annual Meeting of Stockholders June 14, 2022 11:00 am ET This proxy is solicited by the Board of Directors

The stockholder(s) hereby appoint(s) Steve Kaufer and Linda C. Frazier, or either of them, as proxies, each with the power to appoint their substitute, and hereby authorize(s) them to represent and to vote, as designated on the reverse side of this ballot, all of the shares of common stock of TRIPADVISOR, INC., that the stockholder(s) is/are entitled to vote at the Annual Meeting of Stockholders to be held at 11:00 am, Eastern Time on June 14, 2022, live via webcast at www.virtualshareholdermeeting.com/TRIP2022, and any adjournment or postponement thereof.

This proxy, when properly executed, will be voted in the manner directed herein. If no such direction is made, this proxy will be voted in accordance with the Board of Directors' recommendations.

Continued and to be signed on reverse side

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