

November 1, 2012

## TripAdvisor, Inc. Earnings Press Release Available on Company's Investor Relations Site

NEWTON, Mass., Nov. 1, 2012 /PRNewswire/ -- TripAdvisor, Inc. (NASDAQ: TRIP) today issued its third quarter 2012 earnings press release, which is available now at <a href="http://ir.tripadvisor.com/events.cfm">http://ir.tripadvisor.com/events.cfm</a>. The press release is also available on the SEC's website at <a href="http://www.sec.gov">http://www.sec.gov</a>. As announced previously, the company will host a conference call today to discuss the press release at 5:00 p.m. Eastern Time (ET).

(Logo: http://photos.prnewswire.com/prnh/20080902/TRIPADVISORLOGO)

In addition to the press release, the live audiocast and replay will be available to the public at <a href="http://ir.tripadvisor.com/events.cfm">http://ir.tripadvisor.com/events.cfm</a>. Replays of the conference call and the webcast will be accessible at <a href="http://ir.tripadvisor.com/events.cfm">http://ir.tripadvisor.com/events.cfm</a>. Replays of the conference call and the webcast will be accessible at <a href="http://ir.tripadvisor.com/events.cfm">http://ir.tripadvisor.com/events.cfm</a>. Replays of the conference call and the webcast will be accessible at <a href="http://ir.tripadvisor.com/events.cfm">http://ir.tripadvisor.com/events.cfm</a>. Replays of the conference call and the webcast will be accessible at <a href="http://ir.tripadvisor.com/events.cfm">http://ir.tripadvisor.com/events.cfm</a>. For at least twelve months following the conference call.

## About TripAdvisor

TripAdvisor<sup>®</sup> is the world's largest travel site,\* enabling travelers to plan and have the perfect trip. TripAdvisor offers trusted advice from real travelers and a wide variety of travel choices and planning features with seamless links to booking tools. TripAdvisor branded sites make up the largest travel community in the world, with more than 60 million unique monthly visitors\*, and over 75 million reviews and opinions. The sites operate in 30 countries worldwide, including China under <u>daodao.com</u>. TripAdvisor also includes TripAdvisor for Business, a dedicated division that provides the tourism industry access to millions of monthly TripAdvisor visitors.

TripAdvisor, Inc. (NASDAQ: TRIP) manages and operates websites under 19 other travel media brands, and together the sites attract more than 74 million unique monthly visitors.\*\* TripAdvisor, Inc.'s travel media brands include <u>www.airfarewatchdog.com</u>, <u>www.bookingbuddy.com</u>, <u>www.cruisecritic.com</u>, <u>www.everytrail.com</u>, <u>www.familyvacationcritic.com</u>, <u>www.flipkey.com</u>, <u>www.holidaylettings.co.uk</u>, <u>www.holidaywatchdog.com</u>, <u>www.independenttraveler.com</u>, <u>www.onetime.com</u>, <u>www.seatguru.com</u>, <u>www.sniqueaway.com</u>, <u>www.smartertravel.com</u>, <u>www.tingo.com</u>, <u>www.travel-library.com</u>, <u>www.travelpod.com</u>, <u>www.virtualtourist.com</u>, <u>www.whereivebeen.com</u>, and <u>www.kuxun.cn</u>.

\*Source: comScore Media Metrix for TripAdvisor Sites, Worldwide, July 2012

\*\*Source: comScore Media Metrix for TripAdvisor, Inc. and its subsidiaries, Worldwide, July 2012

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