Filed by Expedia, Inc.
Pursuant to Rule 425
Under the Securities Act of 1933
Deemed filed pursuant to Rule 14a-12
Under the Securities Exchange Act of 1934
Subject Company: Expedia, Inc.
Commission File No. 333-175828
Subject Company: TripAdvisor, Inc.
Commission File No. 333-175828-01

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

DATE OF REPORT (DATE OF EARLIEST EVENT REPORTED) November 21, 2011

EXPEDIA, INC.

(Exact name of registrant as specified in its charter)

Delaware (State or other jurisdiction of incorporation) 000-51447 (Commission File Number) 20-2705720 (I.R.S. Employer Identification No.)

333 108th Avenue NE Bellevue, Washington 98004 (Address of principal executive offices) (Zip code)

(425) 679-7200 Registrant's telephone number, including area code

 $\begin{tabular}{ll} Not \ Applicable \\ (Former name or former address if changed since last report) \end{tabular}$

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- □ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 8.01. Other Events.

Management of Expedia, Inc.'s TripAdvisor Media Group of businesses ("TripAdvisor") intends to make presentations to various investors, analysts and others during November and December of 2011, using the slides containing TripAdvisor information attached to this report as Exhibit 99.1.

Item 9.01. Financial Statements and Exhibits

(d) Exhibits

99.1 TripAdvisor Investor Presentation.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

EXPEDIA, INC.

By: /s/ Mark D. Okerstrom

Mark D. Okerstrom

Executive Vice President and Chief Financial Officer

Dated: November 21, 2011

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Investor Presentation

(NASDAQ: TRIP) Q4 2011

Safe Harbor Statement

Forward-Looking Statements is presentation contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. These statements are not historical facts or guarantees of future performance and are based on management's assumptions and expectations as of November 21, 2011, which are inherently subject to difficult to predict uncertainties, risks and changes in circumstances. The use of words such as "intends," "expects," "may," "believes," "should," "seeks," "intends," "plans," "potential," "will," "projects," "estimates," "anticipates" or similar expressions generally identify forward-looking statements. However, these words are not the exclusive means of identifying such statements, and any statements that refer to expectations, beliefs, plans, predictions, projections, forecasts, objectives, assumptions, models, illustrations, profiles or other characterizations of future events or circumstances are forward-looking statements, including w/o limitation statements relating to future revenues, expenses, margins, performance, profitability, cash flows, net income/(loss), earnings per share, growth rates and other measures of results of operations (such as, among others, EBITDA or adjusted EBITDA) and future growth prospects for TripAdvisor's business. Actual results and the timing and outcome of events may differ materially from those expressed or implied in the forward-looking statements for a variety of reasons, including, among others, those discussed in the "Risk Factors" section of the registration statement on Form S-4 (File No. 333-175828-1), which included a proxy statement for Expedia, Inc. ("Expedia") and prospectus for Expedia and TripAdvisor (the "Prospectus/Proxy Statement"). Except as required by law, we undertake no obligation to update any forward-looking or other statements in this presentation, whether as a result of new information, future events or otherwise. Investors are cautioned not to place undue reliance on forward-looking statements.

Non-GAAP Measurese conciliations to GAAP measures of non-GAAP measures included in this presentation are included in Appendix. These measures are intended to supplement, not substitute for, GAAP comparable measures. Investors are urged to consider carefully the comparable GAAP measures and reconciliations.

Industry / Market Data. Industry and market data used in this presentation have been obtained from industry publications and sources as well as from research reports prepared for other purposes. We have not independently verified the data obtained from these sources and cannot assure you of the data's accuracy or completeness.

Additional Information about the TripAdvisor Spin-Off previously announced, Expedia intends to spin-off its TripAdvisor Media Group businesses into a separate publicly-traded company, TripAdvisor, Inc. The spin-off is subject to various conditions, including the requirement that the spin-off be approved by the affirmative vote of holders of a majority of the outstanding shares of Expedia common stock, other than shares owned or controlled by Expedia management. In connection with the proposed spin-off, Expedia, Inc. and TripAdvisor, Inc. have filed a Prospectus/Proxy Statement with the SEC. Stockholders of Expedia and investors are urged to read the Prospectus/Proxy Statement because it contains important information about Expedia, TripAdvisor and the proposed spin-off transaction and related matters. Investors and security holders can obtain free copies of the Prospectus/Proxy Statement by contacting Investor Relations, Expedia, 333 108th Avenue N.E., Bellevue, Washington 98004 (Telephone: (425) 679-3555). Investors and security holders can also obtain free copies of the Prospectus/Proxy Statement and other documents filed by Expedia and TripAdvisor with the SEC at the In addition to the Prospectus/Proxy Statement, Expedia files, and TripAdvisor will file following the spin-off, annual, quarterly and current reports, proxy statements and other information with the SEC, each of which should be available at the SEC's web site at www.sec.gov. You may also read and copy any reports, statements and other information filed by Expedia or TripAdvisor at the SEC public reference room at 450 Fifth Street, N.W., Washington, D.C. 20549. Please call the SEC at 1-800-SEC-0330 for further information. Expedia and its directors, executive officers and certain members of management and other employees may be deemed to be participants in the solicitation of proxies of Expedia stockholders to approve the proposed spin-off transaction, which transaction will be considered for approval by Expedia stockholders at the 2011 Annual Meeting of Stockholders on December 6, 2011. Directors, executive officers and certain members of management and other employees of Expedia may have interests in the transaction as described in the Prospectus/Proxy Statement, including as a result of current holdings of options, restricted share units or shares of Expedia stock and future holdings of options, restricted share units or shares of TripAdvisor stock, which will be impacted in the transaction. The Prospectus/Proxy Statement, first mailed to Expedia stockholders on or around November 3, 2011, contains information regarding Expedia and the equity interests of its directors and officers who may be deemed participants in the solicitation of proxies is contained in the Prospectus/Proxy Statement. Additional information regarding the interests of such potential participants may be included in other relevant documents to be filed with the SEC



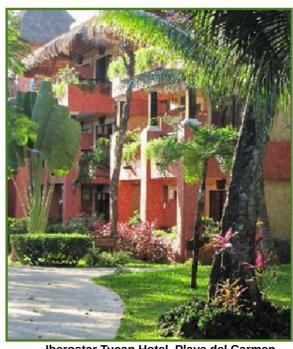
TRIPADVISOR OVERVIEW

STEPHEN KAUFER, CO-FOUNDER, PRESIDENT AND CEO

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It all started when...



Iberostar Tucan Hotel, Playa del Carmen

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Investment Highlights

- ✓ Leading online travel media platform
 - 44M monthly uniqués
- ✓ Huge and growing market opportunity
 - \$39B+2) spent on travel advertising each year
- ✓ Definitive resource for travelers and critical partner for merchants
 - Over 50M reviews and opinions; over 500,000 hotels featured
- ✓ Powerful network effects
 - Scale generates a richer experience for all, attracts new consumers and provides great defensibility
- ✓ Compelling and differentiated business model
 - Rich user-generated content creates valuable monetization opportunities and efficient cost structure

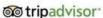
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⁽¹⁾comScore, September 2011 ⁽²⁾IDC, Worldwide New Media Market Model, August 2011

TripAdvisor by the Numbers

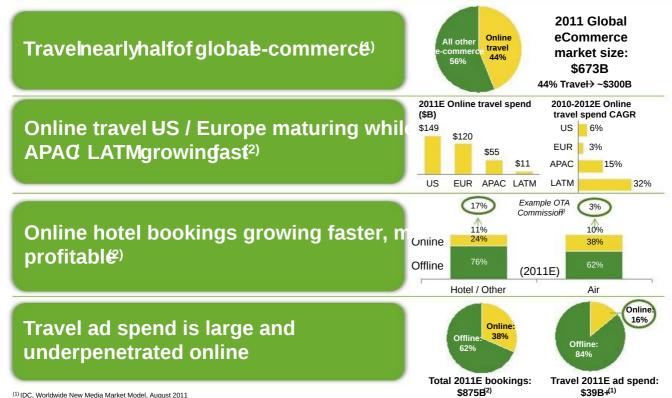
Market opportunity	\$294,000,000,000+ \$39,000,000,000+	2011ETravele-commercespend ⁽¹⁾ 2011ETravelad spend ⁽¹⁾		
	50,000,000+	Reviews and opinions		
	93,000+	Destinations		
The leading travel media platform	520,000+	Hotels		
	160,000+	Attractions		
	715,000+	Restaurants		
	8,000,000+	Candid photos		
	57,000,000+	Facebook connections		
	10,000,000+	Mobile downloads		
	\$485M	2010 Revenu [©]		
Financial	\$261M	2010 Adjusted EBIT®A		
	46%	2006-2010 revenue CAGR		
Scaled, growing, profitab le ading online travel media platform				

⁽¹⁾ IDC, Worldwide New Media Market Model, August 2011



⁽a) DC, Worldwide New Media Market Model, August 2011 (b) Reflects TripAdvisor Holdings, LLC Combined Results of Operations as disclosed in Annex E of Amendment No. 4 to Expedia, Inc. Form S-4 filed November 1, 2011 with the SEC. Revenue includes intercompany revenues from Expedia, Inc. Adjusted EBITDA is defined as Operating Income attributed to TripAdvisor Holdings, LLC plus; (1) depreciation of property and equipment, including internal use software and website development; (2) amortization of intangible assets; (3) stock-based compensation; and (4) non-recurring expenses incurred to effect the spin-off during the six month ended June 30, 2011 (c) Reflects compound annual growth of segment reported revenue as disclosed in Expedia, Inc. Form 10-K filings with the SEC

Travel: Huge Market, Underpenetrated Online

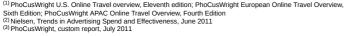


(1) IDC, Worldwide New Media Market Model, August 2011
(2) PhoCusWright U.S. Online Travel overview, Eleventh edition; PhoCusWright European Online Travel Overview, Sixth Edition; PhoCusWright (3) Example OTA commission is Orbitz Worldwide's, based on take rates derived from Orbitz Worldwide's 2010 Form 10-K. PAC Online Travel Overview, Fourth Edition

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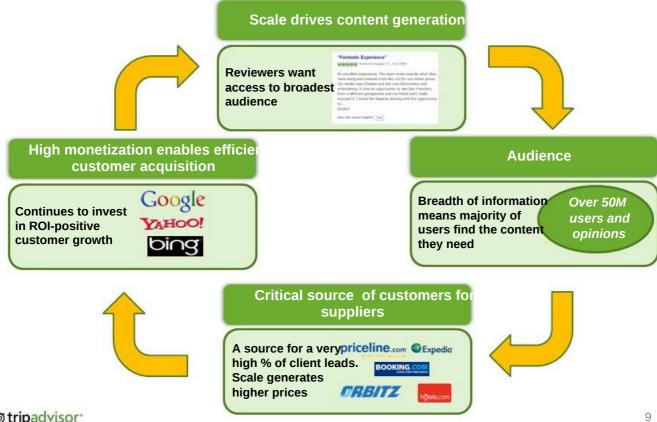
Most Important Information Influencing \$800B+ of Travel¹Spend

98% of participants found TripAdvisor's hote Word of mouth content is most importa reviewsto accurately epresent the experience in influencing urchasing ecision® % of respondents who "trust completely" or "trust somewhat" a source "Nice suites, working (free) wifi, i liked it" Recommendations from people I know 1 person found this review heighti I got updraded to a suite, though it was kinda wasted on met I was just staying one night, and I got in at 10pm or so. Will worked, and was free (after registering in the simpton rewards program) plenty of hot water, and towels, and the bed was comfortable. The desk had enough power outlets for my computer and chargers (the small flings in life...), the flatscreen TV tooked great on the wall (no time to turn it on!). Consumer opinions 49% posted online Emails I signed up for 40% Customer Editorial content 37% User-generated photos 35% "not a big deal, skip it." **◎◎**○○○○ Reviewed Nov 30% Ads in newspapers I had heard such good things, and saw a good zagats rating, but I don't understand what people like about this place. The meat was quite fatty, and the bbq sauce... well, Ads on TV Ads in radio it was fine, but nothing to recommend. 25% Ads in magazines Ads served in search engine results Your friends' activity Online video ads Products shown 17% John Savage reviewed The Lenox Hotel - NEW Online banner ads 16% Friend Ads on social networks 15% recommendation 61 Exeter Street at Boylston, Boston, MA 02118-2699 95 John said, "Lovely hotel, with great, friendly staff" Ads on mobile devices John's rating @@@@@ ${\ }^{(1)}{\rm PhoCusWright\ U.S.\ Online\ Travel\ overview,\ Eleventh\ edition;\ PhoCusWright\ European\ Online\ Travel\ Overview,\ PhoCusWright\ European\ Online\ PhoCusWright\ European\ European\ European\ European\ Eu$ Been there Want to go Rate this hotel



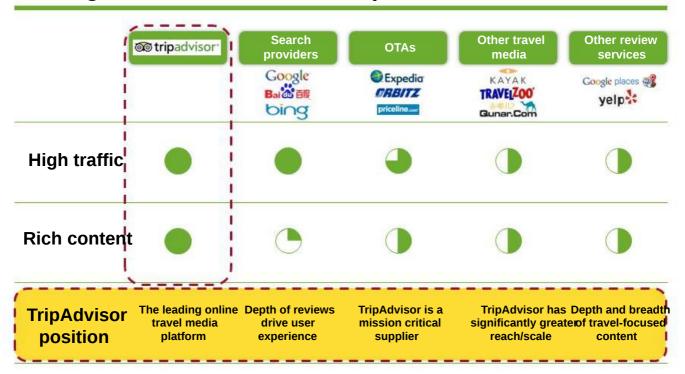


Significant Network Effects and Economies of Scale



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Strong and Differentiated Competitive Position



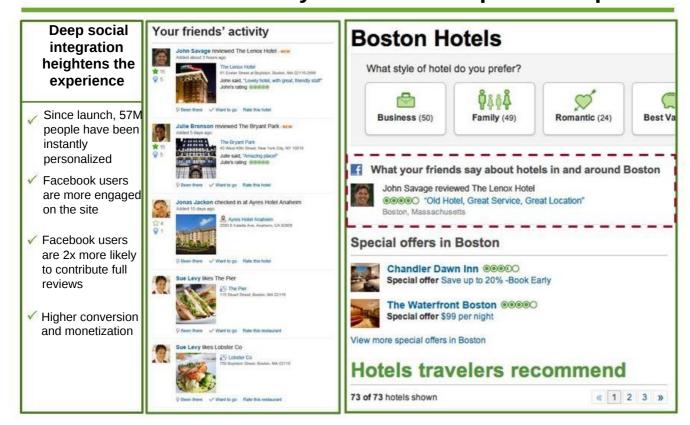
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TripAdvisor's Business Model



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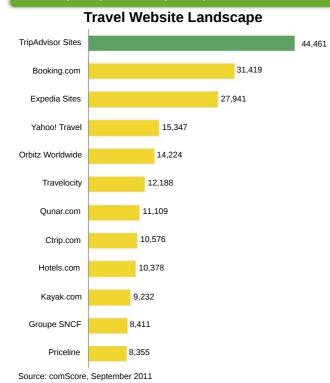
Wisdom of Friends Ability to Connect Improves Experience



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Leading Scale and Global Reach

Monthlyuniquevisitor § '000s)- branded websites



Global reach



30 countries n 21 languages

Highly efficient sources of traffic

- **✓** Brand
- Direct navigation
- Organic search
- ✓ Paid search
- ✓ Partners / referrals

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Content Syndication





A powerful extension of TripAdvisor

- √ 30,000 partner sites use Trip-Advisor content
- Provides access to 150M monthly uniques
- ✓ Syndication makes TripAdvisor the de-facto standard for travel review information

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TripAdvisor Media Group



TripAdvisor branded sites 44M monthly unique \$1)

TripAdvisor Media Group 61M monthly unique (1)

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⁽¹⁾comScore Media Metrix, September 2011

Key Areas of Investment and Growth

New Platforms

New Geographies

New Products



- Mobile travel spend expected to be over \$2B by 2014, growing 40+% year-over-ye&P
- Mobile monetization still early
- Travel is 4th largest category in the Apple App store



- World's 2nd largest economy after the US
- 1B hours spent online per day, twice the amount of time in the U.S(3)
- Expect more than 650M internet usersby 2015 - but still lessthan 50% penetration⁽³⁾
- Widely varied travel pricing



- An \$85B vacation rental market in 2010 and growing)
- Highly fragmented and inefficient market
- Extending the leading TripAdvisor online travel platform

⁽²⁾ Radius Global Market Research, Market Sizing Study, Nov 2011 (as cited in HomeAway prospectus)
(3) Boston Consulting Group, The Internet's New Billion: Digital Consumers in Brazil, Russia, India, China and Indonesia, Sept 2010



⁽¹⁾ IDC, Worldwide New Media Market Model, Aug 2011

TripAdvisor Strategy: Mobile Adoption



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What TripAdvisor is Doing in China





Purchased Kuxun: #2 metasearch player in China



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Vacation Rentals



A new growth opportunity

- ✓ Over 200,000 vacation rental listings
- Uniquely leverages platform to target travellers searching for hotels
- ✓ Acquired FlipKey and Holiday Lettings
- ✓ Partnered with Interhome, Stayz, Toprural and AKENA

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We Have a Winning Culture . . .

√ Speed wins

· Rapid iteration and product development cycle

✓ Recruit the best and brightest . . . globally

• Top engineering talent and robust training programs

√ Say thank you

• Recognized by Boston Globe's "Top Places to(2006k'2011)

✓ And give back

• 2% of operating profitallocated to employee sponsored charities that help thoseessfortunate

(1) Represents operating income before amortization of intangible assets

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Led by an Experienced Management Team

Steve Kaufer

Chief Executive Officer and Co-Founder (11 years)

Julie Bradley

Chief Financial Officer (Joined in 2011)

Christine Petersen

President, TripAdvisor for Business (7 years)

Barbara Messing

Chief Marketing Officer (Joined in 2011, formerly at Hotwire)

Marc Charron

Managing Director, APAC (5 years)

Adam Medros

Vice President, Global Product (7 years)

Andy Gelfond

Vice President, Engineering (7 years)

Robin Ingle

Senior Vice President, Advertising Sales (10 years)

Eric Rosenzweig

Senior Vice President, Strategic Development and Sales (6 years)

Bryan Saltzburg

General Manager, New Initiatives (3 years)

Tyler Young

Vice President, Finance and Administration (7 years)

Seth Kalvert

Senior Vice President, General Counsel and Secretary (Joined in 2011, formerly at Expedia & IAC)

Experienced management with proven ability to execute

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FINANCIAL OVERVIEW JULIE BRADLEY, CFO

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TripAdvisor Financial Highlights

Rapid growth

- Among the fastest growing Internet businesses
- Long-term revenue growth driven by expanding traffic and user-generated content the network effect

Compelling business model

- Diversified revenue streams globally
- Differentiated content provides natural search advantage

Highly scalable; capital efficient

- Low fixed costs
- Low cost to acquire customers
- Free user generated content

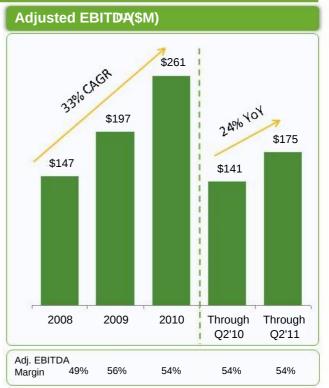
Highly profitable and cash flow generative

- Strong margins
- High cash flow conversion
- Low capital expenditures

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Track Record of Growth and Profitability





(1) Reflects TripAdvisor Holdings, LLC Combined Results of Operations as disclosed in Annex E of Amendment No. 4 to Expedia, Inc. Form S-4 filed November 1, 2011 with the SEC. Revenue includes intercompany revenues from Expedia, Inc. Adjusted EBITD & defined as Operating Incomeattributed to TripAdvisorHoldings, LLQplus: (1) depreciation of property and equipment, including internal uses oftware and website development; (2) amortization of intangible assets; (3) stock-based compensation; and (4) non-recurring expenses incurred to effect the spin-off during the six month ended June 30, 2011

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Robust Historical Growth and Pattern of Seasonality

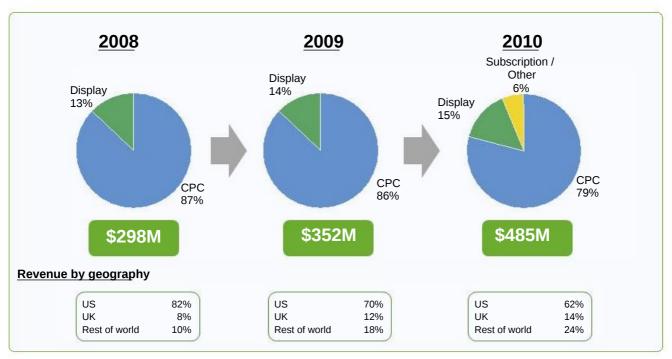
TripAdvisor Media Group Segment Revenue by Quarter (\$M)1



¹ Reflects segment revenue as reflected in Expedia 10-K and 10-Q filings. Includes Expedia intersegment revenue and does not adjust for separation.

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Increasing Revenue Diversification

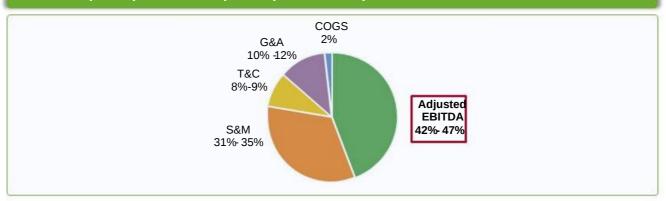


Note: Reflects segment data as disclosed in Expedia 10-K and 10-Q filings. Includes Expedia intersegment revenue and does not adjust for separation.



Illustrative Post-Spin Operating Model

Illustrative post-spin business profile (annual basis)



Key impacts and initiatives

- Changes to the Expedia customer relationship
- Standalone public company costs
- User experience enhancement initiatives (e.g., site redesign / de-monetization)
- · Growth investments (e.g., China, mobile, vacation rentals)
- Sales and marketing spend (e.g., branding and traffic acquisition)

Notes: Adjusted EBITDA is defined as Operating Income attributed to TripAdvisor Holdings, LLC plus: (1) depreciation of property and equipment, including internal use software and website development; (2) amortization of intangible assets; (3) stock-based compensation; and (4) non-recurring expenses incurred to effect the spin-off during the six month ended June 30, 2011

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Strong Balance Sheet

TripAdvisor Holdings LLC (\$M, except per share amounts)	Historical (as of 6/30/2011)	Pro forma adjustments	Pro forma (a: of 6/30/2011)
Cash and cash equivalents	\$112	\$32	\$144
Short-term investments	21	-	21
Receivable from Expedia, net	75	(75)	-
Other current assets	91	-	91
Total current assets	298	(43)	256
Other non-current assets	39	3	42
Intangible assets, net	48	-	48
Goodwill	466	-	466
Total assets	\$851	(\$40)	\$811
Current liabilities	\$161	\$20	\$181
Long-term debt	-	380	380
Deferred income taxes, net	30	-	30
Other long-term liabilities	12	-	12
Total liabilities			587
Invested capital	648	(648)	-
Common shares, $\$0.001$ par value, $1,600,000$ authorized; $123,783$ issued and outstanding on a pro-forma basis	-	124	124
Class B common stock, $\$0.001$ par value, $400,000$ authorized; $12,800$ issued aroutstanding on a pro-forma basis	nd -	13	13
Additional paid-in capital	-	208	208
Accumulated other comprehensive loss	(1)	-	(1)
Total liabilities and equity	\$851	(\$40)	\$811

Kev	hiah	liahts

- ✓ Significant cash flow generation
- Low working capital usage
- Strong coverage of debt obligations

¹As set forth in the prospectus



Operational Drivers

Revenue Drívers	Reach	MembersTrafficListings		
	Engagement	Number of reviewsNatural search rankingsEngagement / time spent on siteSeasonality		
	Scalability	Advertising (CPC, CPM)Syndication / licensing		
Cost Drivers	Product	EngineeringInternational expansion		
	Monetization	Sales and marketingTraffic acquisition		
	Investments	Vacation rentalsMobileChina		

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Spin Transaction

Spin rationale

- Value creation opportunity for both TripAdvisor and Expedia
- Benefits of an enhanced equity currency and greater transparency
- Businesses historically managed as independent entities
- Create businesses that have a single business focus
- Enhance the effectiveness of employee compensation structures

Key dates

- Shareholder meeting on December 6th
- Spin expected to be effective by end of year

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CONCLUDING REMARKS

STEPHEN KAUFER, CO-FOUNDER, PRESIDENT AND CEO

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Investment Highlights

- ✓ Leading online travel media platform
 - 45M monthlyunique \$1)
- ✓ Huge and growing market opportunity
 - \$33B⁽²⁾ spentontraveladvertisin**g**achyear
- ✓ Definitive resource for travelers and critical partner for merchants
 - Over 50M reviews and opinions; over 500,000 hotels featured
- ✓ Powerful network effects
 - Scale generates a richer experience for all, attracts new consumers and provides great defensibility
- ✓ Compelling and differentiated business model
 - Rich user-generated content creates valuable monetization opportunities and efficient cost structure

⁽¹⁾comScore, September 2011 ⁽²⁾IDC, Worldwide New Media Market Model, August 2011



APPENDIX

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Adjusted EBITDA reconciliation

(\$ in thousands)

	Year ended December 31.			Six months ended June 30.	
	2008 2009 2010			2010	2011
·					
Adjusted EBITDA	\$146,626	\$197,219	\$260,963	\$140,675	\$174,494
Depreciation of property and equipment (1)	5,022	9,330	12,871	5,678	8,616
OIBA	\$141,604	\$187,889	\$248,092	\$134,997	\$165,878
Amortization of intangible assets	(11,161)	(13,806)	(14,609)	(6,242)	(3,249)
Stock-based compensation	(5,560)	(5,905)	(7,183)	(3,721)	(4,442)
Spin-off costs					(1,054)
GAAP Operating income	\$124,883	\$168,178	\$226,300	\$125,034	\$157,133
Related-party interest income (expense), net	(4,035)	(978)	(241)	(148)	315
Other, net	(1,738)	(660)	(1,644)	(2,674)	1,422
Provision for income taxes	(46,788)	(64,325)	(85,461)	(44,723)	(57,389)
Net (income) loss attributable to noncontrolling					
interest	49	212	(178)	(54)	(139)
Net income attributable to TripAdvisor Holdings, LLC	\$72,371	\$102,427	\$138,776	\$77,435	\$101,342

⁽¹⁾ Includes internal use software and website development Source: Expedia S-4 amendment number 4 as filed with the SEC on November 1, 2011

