



June 19, 2013

TripAdvisor Acquires GateGuru

Acquisition Enhances TripAdvisor's Suite of Tools to Help Travelers Plan and Have the Perfect Flying Experience

NEWTON, Mass., June 19, 2013 /PRNewswire/ -- [TripAdvisor](#)®, Inc. today announced it has acquired GateGuru (www.gateguruapp.com), the leading mobile resource for flight and airport information around the world. Built on a mix of user-generated content and information from the airports, flyers can view detailed maps and insights on stores, restaurants, amenities and gate locations. Combined with weather forecasts, estimated security wait times and real-time flight status information, the award-winning app aims to take the stress out of flying.

(Logo: <http://photos.prnewswire.com/prnh/20080902/TRIPADVISORLOGO>)

"Flying is often an essential part of a trip and we have continually developed our suite of flights products, from the pricing and availability search on TripAdvisor, to our award-winning [SeatGuru.com](#), with seat maps and more," said Steve Kaufer, co-founder and CEO TripAdvisor, Inc. "GateGuru nicely complements our existing flights products and we look forward to working with the GateGuru team as they continue to manage the GateGuru app and add great functionality to the TripAdvisor mobile experience."

The GateGuru team will continue to operate out of New York City, and report to Bryan Saltzburg, General Manager New Initiatives and leader of the TripAdvisor Flights product and SeatGuru brand.

Terms of the acquisition will not be disclosed.

About TripAdvisor

TripAdvisor® is the world's largest travel site*, enabling travelers to plan and have the perfect trip. TripAdvisor offers trusted advice from real travelers and a wide variety of travel choices and planning features with seamless links to booking tools. TripAdvisor branded sites make up the largest travel community in the world, with more than 200 million unique monthly visitors**, and over 100 million reviews and opinions covering more than 2.5 million accommodations, restaurants and attractions. The sites operate in 30 countries worldwide, including China under [daodao.com](#). TripAdvisor also includes TripAdvisor for Business, a dedicated division that provides the tourism industry access to millions of monthly TripAdvisor visitors.

TripAdvisor, Inc. (NASDAQ: TRIP) manages and operates websites under 20 other travel media brands: [www.airfarewatchdog.com](#), [www.bookingbuddy.com](#), [www.cruisecritic.com](#), [www.everytrail.com](#), [www.familyvacationcritic.com](#), [www.flipkey.com](#), [www.holidaylettings.co.uk](#), [www.holidaywatchdog.com](#), [www.independenttraveler.com](#), [www.jetsetter.com](#), [www.niumba.com](#), [www.onetime.com](#), [www.seatguru.com](#), [www.sniqueaway.com](#), [www.smartertravel.com](#), [www.tingo.com](#), [www.travelpod.com](#), [www.virtualtourist.com](#), [www.whereivebeen.com](#), and [www.kuxun.cn](#).

*Source: comScore Media Metrix for TripAdvisor Sites, worldwide, April 2013

**Source: Google Analytics, worldwide data, May 2013

©2013 TripAdvisor, Inc. All rights reserved.

SOURCE TripAdvisor, Inc.

News Provided by Acquire Media