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Wyndham Hotel Group Joins the TripAdvisor Instant Booking Marketplace

Wyndham Hotel Group's 7,700 Properties to Become Instantly Bookable on TripAdvisor

PARSIPPANY, N.J. and NEEDHAM, Mass., Oct. 19, 2015 (GLOBE NEWSWIRE) -- Building on a longstanding relationship, Wyndham Hotel Group, the world's largest hotel company, and TripAdvisor, the world's largest travel site*, today announced they have extended their partnership to add the hotel group's inventory to the TripAdvisor instant booking platform. Starting this fall, travelers shopping for hotels on TripAdvisor can conveniently book Wyndham Hotel Group properties.

"With a shared focus on mobile growth and providing a better way to engage guests who are looking for a fast, convenient way to book their hotel stay, TripAdvisor's instant booking platform complements our overall distribution strategy," said Josh Lesnick, executive vice president and chief marketing officer at Wyndham Hotel Group. "This additional, cost-effective distribution channel not only puts our 15 iconic brands in front of the right guests, but allows us to create a direct relationship with them before and after their stay."

The TripAdvisor instant booking platform is now available to all U.S. and U.K. users on desktop and mobile with other international markets to follow.

Hotels available through TripAdvisor's instant booking platform feature a prominent "Book Here" button, allowing users to easily complete their reservation with any Wyndham Hotel Group property available on TripAdvisor. The transaction and customer care are provided by Wyndham Hotel Group's best-in-class customer care team.

"Wyndham Hotel Group is a longtime and valued partner and was one of the first companies to incorporate TripAdvisor traveler ratings into their websites globally," said Robin Ingle, senior vice president, global sales, TripAdvisor. "Adding their more than 668,000 hotel rooms across 71 countries to our instant booking platform expands our relationship and empowers more travelers to conveniently book the perfect hotel on TripAdvisor."

About Wyndham Hotel Group

[Wyndham Hotel Group](#) is the world's largest hotel company based on number of hotels and is one of three hospitality business units of [Wyndham Worldwide](#) (NYSE:WYN). As both a leading hotel brand franchisor and hotel management services provider, the company's global portfolio consists of approximately 7,700 properties and over 668,500 rooms in 71 countries under the following brands: [Dolce Hotels and Resorts](#)® (acquired February 2015), [Wyndham Grand](#)® Hotels and Resorts, [Wyndham Hotels and Resorts](#)®, [Wyndham Garden](#)® Hotels, [TRYP by Wyndham](#)®, [Wingate by Wyndham](#)®, [Hawthorn Suites by Wyndham](#)®, [Microtel Inn & Suites by Wyndham](#)®, [Ramada](#)®, [Baymont Inn & Suites](#)®, [Days Inn](#)®, [Super 8](#)®, [Howard Johnson](#)®, [Travelodge](#)® and [Knights Inn](#)®. [Wyndham Rewards](#), the company's guest loyalty program, offers more than 40 million members the opportunity to earn and redeem points at thousands of hotels across the world. For more information, visit www.wyndhamworldwide.com.

About TripAdvisor

TripAdvisor® is the world's largest travel site*, enabling travelers to plan and book the perfect trip. TripAdvisor offers advice from millions of travelers and a wide variety of travel choices and planning features with seamless links to booking tools that check hundreds of websites to find the best hotel prices. TripAdvisor branded sites make up the largest travel community in the world, reaching 375 million unique monthly visitors**, and more than 250 million reviews and opinions covering 5.2 million accommodations, restaurants and attractions. The sites operate in 45 countries worldwide.

TripAdvisor, Inc. (NASDAQ:TRIP) manages and operates websites under 23 other travel media brands: www.airfarewatchdog.com, www.bookingbuddy.com, www.cruisecritic.com, www.everytrail.com, www.familyvacationcritic.com, www.flipkey.com, www.thefork.com (including www.lafourchette.com, www.eltenedor.com, www.iens.nl, www.besttables.com and www.dimmi.com.au), www.gateguru.com, www.holidaylettings.co.uk, www.holidaywatchdog.com, www.independenttraveler.com, www.jetsetter.com, www.niumba.com, www.onetime.com, www.oyster.com, www.seatguru.com, www.smartertravel.com, www.tingo.com, www.travelpod.com, www.tripbod.com, www.vacationhomerentals.com, www.viator.com, and www.virtualtourist.com.

*Source: comScore Media Metrix for TripAdvisor Sites, worldwide, July 2015

**Source: TripAdvisor log files, average monthly unique users, Q2 2015

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