

January 16, 2013

TripAdvisor Announces 2013 Travelers' Choice Hotel Awards Recognizing World's Top Properties

11th Year of Awards Honors Over 6,000 Elite Accommodations Worldwide

U.S. Winners Named in Categories for Top Hotel, Luxury, Bargain, Service, Small Hotels, and B&Bs and Inns

NEWTON, Mass., Jan. 16, 2013 /PRNewswire/ -- <u>TripAdvisor</u>[®], the world's largest travel site*, today announced the winners of its 2013 Travelers' Choice[®] awards for hotels. In its 11th year, the awards have identified the most outstanding properties worldwide, in the categories of Top Hotels, Luxury, Bargain, Service, Small Hotels, and B&Bs and Inns.

To view the multimedia assets associated with this release, please click: <u>http://www.multivu.com/mnr/57945-tripadvisor-2013-travelers-choice-hotel-awards-world-s-top-properties</u>

(Photo: <u>http://photos.prnewswire.com/prnh/20130116/MM40151</u>) (Logo: <u>http://photos.prnewswire.com/prnh/20080902/TRIPADVISORLOGO</u>)

Representing its biggest-ever Travelers' Choice campaign, TripAdvisor has named more than 6,000 award-winning properties around the world this year, with dedicated lists now covering 82 countries and nine regions worldwide. Unlike any other hotel honors, TripAdvisor Travelers' Choice winners are based on millions of valuable reviews and opinions covering more than 650,000 hotels and collected in a single year from travelers around the world.

"Once again, TripAdvisor is thrilled to recognize the finest accommodations based on the feedback from those who really matter: their guests," said Barbara Messing, chief marketing officer for TripAdvisor. "It's the insights from millions of travelers that make these awards so special, as they help others discover the hotels travelers love most - whatever the budget, in all corners of the world."

Select 2013 Winners:

Top Hotel in the US and World, and Top Luxury Hotel in the US and World — Four Seasons Resort Hualalai at Historic Ka'upulehu, Kailua-Kona, Hawaii

Best Bargain Hotel in the US and World — SeaCoast Inn, Hyannis, Massachusetts

Best Hotel for Service in the US - Hotel California, Palm Springs, California

Best Hotel for Service in the World — Lauriston Court Hotel, Llandudno, United Kingdom

Top Small Hotel in the US — Inn of the Five Graces, Santa Fe, New Mexico

Top Small Hotel in the World — Anastasis Apartments, Imerovigli, Greece

Best B&B and Inn in the US — Point Clear Cottages, Fairhope, Alabama

Best B&B and Inn in the World — Casa Portagioia, Castiglion Fiorentino, Italy

The average nightly rate¹ for winners of the 2013 Travelers' Choice awards for hotels is \$213; fully three-quarters of winning hotels have an average nightly rate of \$200 or less. Average nightly rate for the Best Luxury hotels is \$296, Best Bargain \$152, Best for Service \$288, Top Small Hotels \$241, B&Bs and Inns \$120, Top Hotels \$225.

The complete list of winners of the 2013 TripAdvisor Travelers' Choice awards for hotels can be found at <u>http://www.tripadvisor.com/TravelersChoice</u>.

¹Average nightly rates averages reflect those properties with rates listed on TripAdvisor and as provided by our booking partners.

About TripAdvisor

TripAdvisor® is the world's largest travel site,* enabling travelers to plan and have the perfect trip. TripAdvisor offers trusted advice from real travelers and a wide variety of travel choices and planning features with seamless links to booking tools. TripAdvisor branded sites make up the largest travel community in the world, with more than 60 million unique monthly visitors*, and over 75 million reviews and opinions. The sites operate in 30 countries worldwide, including China under <u>daodao.com</u>. TripAdvisor also includes TripAdvisor for Business, a dedicated division that provides the tourism industry access to millions of monthly TripAdvisor visitors.

TripAdvisor, Inc. (NASDAQ: TRIP) manages and operates websites under 19 other travel media brands, and together the sites attract more than 69 million unique monthly visitors.** TripAdvisor, Inc.'s travel media brands include <u>www.airfarewatchdog.com</u>, <u>www.bookingbuddy.com</u>, <u>www.cruisecritic.com</u>, <u>www.everytrail.com</u>, <u>www.familyvacationcritic.com</u>, <u>www.flipkey.com</u>, <u>www.holidaylettings.co.uk</u>, <u>www.holidaywatchdog.com</u>, <u>www.independenttraveler.com</u>, <u>www.onetime.com</u>, <u>www.seatguru.com</u>, <u>www.sniqueaway.com</u>, <u>www.smartertravel.com</u>, <u>www.tingo.com</u>, <u>www.travel-library.com</u>, <u>www.travelpod.com</u>, <u>www.virtualtourist.com</u>, <u>www.whereivebeen.com</u>, and <u>www.kuxun.cn</u>.

*Source: comScore Media Metrix for TripAdvisor Sites, Worldwide, July 2012

**Source: comScore Media Metrix for TripAdvisor, Inc. and its subsidiaries, Worldwide, July 2012

©2013 TripAdvisor, Inc. All rights reserved.

SOURCE TripAdvisor

News Provided by Acquire Media