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TripAdvisor Names 10 Of The Most Popular Spring Break Destinations For Americans To Get The Most Bang For Their Buck

TripMaximizer Report Reveals Myrtle Beach Best Domestic Value; Barcelona Top International Bargain

NEEDHAM, Mass., March 14, 2017 /PRNewswire/ -- [TripAdvisor®](#), the travel planning and booking site, today unveiled its inaugural TripMaximizer Report, revealing how far a traveler's dollar can stretch in 10 of the most popular destinations on TripAdvisor this spring. The report, designed to help U.S. travelers plan a trip that best suits their budget, outlines the number of nights they can afford at 10 vacation hot spots worldwide.



TripAdvisor booking data revealed that the average U.S. traveler's budget of \$2,500, inclusive of accommodation and flight pricing, could yield a 12-night stay in Myrtle Beach versus five nights in Miami Beach or Cancun this spring. It also showed that some international destinations such as Barcelona allow for a longer stay than domestic options such as Honolulu.

At the midway point are San Juan and Barcelona offering a seven-night stay, proving that it is possible to travel internationally for the same price and duration as within the U.S. While the average per person flight price to Barcelona is 89% more expensive than San Juan at \$857 versus \$453, the average nightly hotel rate on TripAdvisor for Barcelona compared to San Juan closes the gap at \$229 and \$282 respectively.

"For travelers who want to maximize the trips they plan and the travel dollars they are spending, TripAdvisor has identified 10 of the most popular spots for spring and how long U.S. travelers can stay on the average vacation budget," said Brooke Ferencsik, senior director of communications for TripAdvisor. "The TripMaximizer Report found that Myrtle Beach is an outstanding option for travelers to really stretch their travel dollar because of the many low priced, top-rated hotel options and reasonable airfares."

Trip Length for \$2,500 or Less at 10 of the Most Popular Spring Travel Destinations

(Ranked according to trip length from most to least number of nights)

Destination	Avg. Airfare (Per Person)	Avg. Hotel Rate on TripAdvisor	Trip Length
1. Myrtle Beach, SC	\$397	\$174	12 nights
2. Anaheim, CA	\$426	\$213	10 nights
3. Orlando, FL	\$305	\$241	9 nights
4. San Diego, CA	\$376	\$257	8 nights
5. New Orleans, LA	\$390	\$273	8 nights
6. San Juan, Puerto Rico	\$453	\$282	7 nights
7. Barcelona, Spain	\$857	\$229	7 nights
8. Honolulu, HI	\$746	\$317	6 nights
9. Miami Beach, FL	\$396	\$403	5 nights
10. Cancun, Mexico	\$463	\$422	5 nights

Travelers planning a trip to any of these destinations this spring can read reviews, compare the lowest prices and book their hotel on TripAdvisor.

Highly Rated Value Hotels in 10 of the Most Popular Spring Travel Destinations, Bookable on TripAdvisor

1. **Myrtle Beach, SC** - average nightly hotel rate on TripAdvisor: \$174
[The Patricia Grand, Oceana Resorts](#), bookable on TripAdvisor for \$152 per night

2. **Anaheim, CA** - average nightly hotel rate on TripAdvisor: \$213
[Ayres Hotel Anaheim](#), bookable on TripAdvisor for \$194 per night
3. **Orlando, FL** - average nightly hotel rate on TripAdvisor: \$241
[Disney's Pop Century Resort](#), bookable on TripAdvisor for \$175 per night
4. **San Diego, CA** - average nightly hotel rate on TripAdvisor: \$257
[Bay Club Hotel & Marina](#), bookable on TripAdvisor for \$184 per night
5. **New Orleans, LA** - average nightly hotel rate on TripAdvisor: \$273
[Comfort Suites New Orleans](#), bookable on TripAdvisor for \$158 per night
6. **San Juan, Puerto Rico** - average nightly hotel rate on TripAdvisor: \$282
[Da House Hotel](#), bookable on TripAdvisor for \$134 per night
7. **Barcelona, Spain** - average nightly hotel rate on TripAdvisor: \$229
[EuroPark Hotel](#), bookable on TripAdvisor for \$156 per night
8. **Honolulu, HI** - average nightly hotel rate on TripAdvisor: \$317
[Vive Hotel Waikiki](#), bookable on TripAdvisor for \$212 per night
9. **Miami Beach, FL** - average nightly hotel rate on TripAdvisor: \$403
[Habitat Residence](#), bookable on TripAdvisor for \$146 per night
10. **Cancun, Mexico** - average nightly hotel rate on TripAdvisor: \$422
[Beachscape Kin Ha Villas & Suites](#), bookable on TripAdvisor for \$176 per night

Methodology

The average U.S. traveler vacation spend on accommodation and flights is based on the results of a TripAdvisor survey of 1,597 U.S. travelers, which found that on their last main vacation, 50% of Americans spent \$2,500 or more on the accommodation and flights portion of the trip.

The 10 of the most popular spring travel destinations for Americans are based on instant booking and meta click data for hotel check-ins from March 1 - May 31, 2016.

Average flight cost per person represents the average roundtrip price for flights to each destination between March 1 - May 31, 2017, aggregated over main U.S. main hub airports (DFW, MSY, MIA, MSP, ATL, IAH, LAS, PHL, DCA, MCO, SEA, HNL, BOS, SFO, JFK, LAX, PDX, ORD, SAN, DIA).

Average nightly hotel rate is based on the average nightly rate for 4-star hotels and above in each destination between March 1 - May 31, 2017.

High rated value hotels were selected according to the Popularity Index on February 7, 2017. Hotels were filtered by 'value', with a minimum bubble rating of four out of five. Prices represent the average nightly rate for March 1 - May 31, 2017.

About TripAdvisor

TripAdvisor® is the world's largest travel site*, enabling travelers to unleash the potential of every trip. TripAdvisor offers advice from millions of travelers, with 465 million reviews and opinions covering 7 million accommodations, restaurants and attractions, and a wide variety of travel choices and planning features — checking more than 200 websites to help travelers find and book today's lowest hotel prices. TripAdvisor branded sites make up the largest travel community in the world, reaching 390 million average unique monthly visitors** in 49 markets worldwide. TripAdvisor: Know better. Book better. Go better.

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*Source: comScore Media Metrix for TripAdvisor Sites, worldwide, November 2016

**Source: TripAdvisor log files, Q3 2016

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