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Vacation Rentals Save Travelers Average of 40 Percent at Popular North American Winter Sport Destinations

TripAdvisor Data Reveals Big Sky, Montana the Top Snow Spot for Savings in Vacation Rental to Hotel Cost-Comparison

NEWTON, Mass., Oct. 29, 2014 (GLOBE NEWSWIRE) -- [TripAdvisor®](#), the world's largest travel site*, today announced a cost-comparison of vacation rentals and hotels in 15 popular winter sport destinations in the United States and Canada. According to TripAdvisor data¹, on average, a vacation rental can save families or groups 40 percent on a week-long stay during the upcoming winter season. The comparison takes into account the average cost of a seven-night stay at a two-bedroom vacation rental², as well as a week-long stay in two rooms at a three-star hotel³.

Big Sky Savings

Known for its Nordic ski trails and spectacular mountainous landscape, [Big Sky](#), Montana offers the greatest savings (63 percent) for a week-long vacation rental stay. Travelers can enjoy two weeks (\$3,826) at a rental property for nearly \$1,400 less than the price of one week (\$5,223) at a three-star hotel in Big Sky.

Rocky Mountain Buy

Even in the renowned Colorado ski region, travelers can save by staying in a vacation rental.

- The average cost of a week-long vacation rental stay in [Steamboat Springs](#) is \$2,534, 60 percent less compared to the \$6,376 price of seven nights at a three-star hotel.
- A one week stay in an [Aspen](#) vacation rental is \$3,570, 23 percent less than the cost of seven nights at a hotel (\$4,608).
- Other Colorado locales where vacation rentals offer significant savings: [Telluride](#) (41%), [Durango](#), (39%), [Vail](#) (25%).

Northeast Savings

While the West offers a flurry of destinations that can help travelers save by staying at a vacation rental, the Northeast also features destinations with accommodation saving opportunities:

- [Killington](#), Vermont (39%)
- [Stowe](#), Vermont (37%)
- [Mont Tremblant](#), Quebec (18%)

TripAdvisor Cost-Comparison of Vacation Rental and Hotel Stays in 15 Popular Winter Sport Destinations:

Destination	2 Bedroom vacation rental for a week	2 Guestrooms at a three -star hotel for a week	Vacation rental savings
Big Sky , Montana	\$1,913	\$5,223	63%
Steamboat Springs , Colorado	\$2,534	\$6,376	60%
Bend , Oregon	\$1,168	\$2,481	53%
Lake Tahoe , California	\$1,593	\$3,190	50%
Salt Lake City , Utah	\$945	\$1,839	49%
Telluride , Colorado	\$2,914	\$4,933	41%
Whistler , British Columbia	\$2,320	\$3,881	40%
Durango , Colorado	\$1,288	\$2,119	39%
Killington , Vermont	\$2,373	\$3,897	39%

Stowe , Vermont	\$2,195	\$3,469	37%
Taos , New Mexico	\$1,493	\$2,313	35%
Jackson Hole , Wyoming	\$1,830	\$2,523	27%
Vail , Colorado	\$5,362	\$7,130	25%
Aspen , Colorado	\$3,570	\$4,608	23%
Mont Tremblant , Quebec	\$3,427	\$4,174	18%

"As travelers gear up to hit the slopes, TripAdvisor has identified some fantastic winter sport destinations where guests can revel in the savings and après-ski activities enjoyed in the comforts of a vacation rental," said Brooke Ferencsik, director of communications at TripAdvisor. "Those willing to do without housekeeping and the concierge can save an average of 40 percent at rental properties in some popular ski destinations this winter."

For more information or to research and book a vacation rental property, go to: www.TripAdvisor.com/Rentals.

Notes to Editors

¹The cost-comparison looks at 15 popular winter sport destinations on TripAdvisor across the United States and Canada.

²**Vacation rental** prices denote the average cost of a vacation rental property, for a one-week stay, at a two-bedroom vacation rental found on TripAdvisor between December 15, 2014 and March 31, 2015. Prices for more than 2,700 vacation rentals were included in the calculations for this study. Vacation rental prices were sourced on October 10, 2014.

³**Hotel** costs are based on seven nights in two guestrooms at a three-star hotel between December 15, 2014 and March 31, 2015. Pricing data is sourced from several TripAdvisor partners, including online travel agencies and direct hotel suppliers. More than 185 hotel rates were included in the calculations for this study. Hotel rates were sourced on October 16, 2014.

About TripAdvisor

TripAdvisor® is the world's largest travel site*, enabling travelers to plan and have the perfect trip. TripAdvisor offers trusted advice from real travelers and a wide variety of travel choices and planning features with seamless links to booking tools. TripAdvisor branded sites make up the largest travel community in the world, reaching nearly 280 million unique monthly visitors**, and more than 170 million reviews and opinions covering more than 4 million accommodations, restaurants and attractions. The sites operate in 45 countries worldwide, including China under daodao.com. TripAdvisor also includes TripAdvisor for Business, a dedicated division that provides the tourism industry access to millions of monthly TripAdvisor visitors.

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*Source: comScore Media Metrix for TripAdvisor Sites, worldwide, Q1 2014

**Source: Google Analytics, average monthly unique users, Q2 2014; does not include traffic to daodao.com

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