## TripAdvisor Honors World's Best Hotels with 2011 Travelers' Choice Awards

676 Top Accommodations Worldwide Recognized Based on Opinions of Millions of Travelers Premier Properties Recognized in Categories Including Best Bargain and Luxury Hotels, Finest B&Bs and Inns, Trendiest, Top for Romance and Spectacular Spas

NEWTON, Mass., Jan. 19, 2011 / PRNewswire/ -- TripAdvisor®, the world's largest travel site\*, today announced the winners of its 2011 Travelers' Choice® awards. This year 676 establishments were recognized in the ninth year of the competition. Unlike any other hotel honors, TripAdvisor Travelers' Choice winners are based on millions of real and unbiased reviews and opinions from travelers around the world.

To view the multimedia assets associated with this release, please click: http://multivu.prnewswire.com/mnr/tripadvisor/42941/

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(Logo: http://photos.prnewswire.com/prnh/20080902/TRIPADVISORLOGO)

Properties received awards in the following categories: Best Bargains, Best Luxury, Best for Romance, Best B&Bs and Inns, Best Relaxation and Spa, Trendiest, Best All-Inclusive, and Best Hotels in the U.S. and the World.

The average nightly rate for the entire list of Travelers' Choice award winners is \$283 and nearly one-third of the hotels have an average nightly rate of \$150 or less per night. Average nightly rate for Best Bargains is \$93; B&Bs and Inns \$104; Best for Romance \$400; Trendiest \$237; Best Relaxation and Spa \$427 and top 25 U.S. hotels is \$299.

"Based on reviews from millions of travelers around the globe, TripAdvisor is able to recognize the world's most outstanding hotels for the ninth year of the Travelers' Choice Awards," said Karen Drake, senior director of communications for TripAdvisor. "Outstanding service, great value and top quality are hallmarks of our Travelers' Choice winners."

## Select 2011 Winners:

Best Bargain in the World -- SeaCoast Inn -- Hyannis, Massachusetts

Best Luxury (4&5 star hotels) in the World -- Golden Well (U Zlate Studne) -- Prague, Czech Republic

Best Luxury in the U.S. -- Four Seasons Resort Maui at Wailea -- Wailea, Hawaii

Best for Service in the World -- Anastasis Apartments -- Santorini, Greece

Best B&B and Inn in the World -- The Old Manse -- Invermoriston, Scotland

Best B&B in the U.S. -- Sedona Views Bed and Breakfast -- Sedona, Arizona

Best for Romance in the World -- Capella Ixtapa -- Guerrero, Mexico

Best for Romance in the U.S. -- Spindrift Inn -- Monterey, California

Best All-Inclusive in the World -- Iberostar Grand Hotel Paraiso -- Playa Paraiso, Mexico

Best Relaxation and Spa in the World -- Adler Thermae Spa Resort -- San Quirico d'Orcia, Italy

Best Relaxation and Spa in the U.S. -- Bardessono -- Napa Valley, California

Trendiest Hotel in the World -- citizenM Amsterdam City -- Amsterdam, The Netherlands

Trendiest Hotel in the U.S. -- W Fort Lauderdale -- Fort Lauderdale, Florida

For the top hotels by region and the complete 2011 Travelers' Choice list, go to <a href="http://www.tripadvisor.com/travelerschoice">http://www.tripadvisor.com/travelerschoice</a>.

## About TripAdvisor

TripAdvisor® is the world's largest travel site, enabling travelers to plan and have the perfect trip. TripAdvisor offers trusted advice from real travelers and a wide variety of travel choices and planning features (including Flights search, TripAdvisor Mobile and TripAdvisor Trip Friends) with seamless links to booking tools.

TripAdvisor® Media Group, operated by TripAdvisor LLC, attracts more than 50 million unique monthly visitors\* across 17 popular travel brands\*\*. TripAdvisor-branded sites make up the largest travel community in the world, with more than 40 million unique monthly visitors\*\*\*, 20 million members, and over 40 million reviews and opinions. The sites operate in 27 countries worldwide\*\*\*\*, including China under daodao.com. TripAdvisor also operates TripAdvisor for Business, a dedicated division that provides the tourism industry access to TripAdvisor's millions of monthly visitors. The division includes Business Listings, which allows hoteliers to connect directly to millions of researching travelers, and Vacation Rentals, which helps property managers and individual home owners list their properties and showcase hotel alternatives.

TripAdvisor Media Group websites have been recognized as top travel resources in 2010 by Condé Nast Traveller, Good Housekeeping, TIME magazine and Travel + Leisure.

TripAdvisor and the sites comprising the TripAdvisor Media Group are operating companies of Expedia, Inc. (NASDAQ: EXPE).

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\*Source: comScore Media Metrix for TripAdvisor Media Group Sites, Worldwide, August 2010

- \*\* In addition to TripAdvisor, The TripAdvisor Media Group of websites includes: <a href="https://www.airfarewatchdog.com">www.bookingbuddy.com</a>, <a href="https://www.bookingbuddy.com">www.bookingbuddy.com</a>, <a href="htt
- \*\*\*Source: comScore Media Metrix for TripAdvisor Sites, Worldwide, August 2010
- \*\*\*\* TripAdvisor sites operate in 27 countries worldwide: <a href="www.tripadvisor.com">www.tripadvisor.co</a>, <a href="www.tripadvisor.co">www.tripadvisor.co</a>, <a href="www.tripadvisor.c