SEC Form 4

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

1. Name and Address of Reporting Person'

(First)

MA

(State)

(Middle)

02494

(Zip)

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securitie or Section 30(h) of the Investment Com

2. Issuer Name and Ticker or Trading Sy

3. Date of Earliest Transaction (Month/Day/Year)

TripAdvisor, Inc. [TRIP]

11/11/2015

OMB APPROVAL 3235-0287 OMB Number: Estimated average burden

s Exchange Act of 1934 pany Act of 1940			hours per respons	e:	0.5			
mbol	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)							
	1	Director	1	.0% Owner				
	x	Officer (give		Other (specify	′			

Х

President, Vacation Rentals

6. Individual or Joint/Group Filing (Check Applicable Line)

> Form filed by One Reporting Person Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

4. If Amendment, Date of Original Filed (Month/Day/Year)

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code (8)				5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(1130.4)		
Common Stock, Par Value \$.001 Per Share	11/11/2015		М		13,595	A	\$29.48	14,495	D			
Common Stock, Par Value \$.001 Per Share	11/11/2015		S		13,595	D	\$80.34(1)	900	D			
Common Stock, Par Value \$.001 Per Share	11/11/2015		М		7,800	A	\$45.27	8,700	D			
Common Stock, Par Value \$.001 Per Share	11/11/2015		S		7,800	D	\$80.69 ⁽²⁾	900	D			

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

	(e.g., puis, cans, warrants, options, convertible securities)														
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		n of		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Stock Option (Right to Buy)	\$29.48	11/11/2015		М			13,595	11/30/2012 ⁽³⁾	11/30/2018	Common Stock	13,595	\$0	23,595	D	
Stock Option (Right to Buy)	\$45.27	11/11/2015		М			7,800	02/15/2015 ⁽⁴⁾	02/27/2020	Common Stock	7,800	\$0	25,533	D	

Explanation of Responses:

1. The transaction was executed in multiple trades with a weighted average sales price of \$80.34. The reporting person undertakes to provide information regarding the number of shares and prices at which the transaction was effected upon request of the SEC staff, the issuer or a security holder of the issuer.

2. The transaction was executed in multiple trades with a weighted average sales price of \$80.69. The reporting person undertakes to provide information regarding the number of shares and prices at which the transaction was effected upon request of the SEC staff, the issuer or a security holder of the issuer.

3. Of such options, 18,595 are currently exercisable and 23,595 become exercisable on November 29, 2015.

4. All of such options are currently exercisable.

/s/ Linda C. Frazier, attorney in

11/12/2015

** Signature of Reporting Person Date

fact

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

C/O TRIPADVISOR, INC. 400 1ST AVENUE

Halpin Dermot

(Last)

(Street)

(City)

NEEDHAM