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TripAdvisor Presents Travelers' Choice Wine Destinations

Millions of Travelers Worldwide Help Identify Top Spots for Wine Getaways in the U.S. and World

NEWTON, Mass., Oct. 16, 2012 /PRNewswire/ -- [TripAdvisor®](#), the world's largest travel site*, today announced the winners of its 2012 Travelers' Choice® Wine Destinations awards. Thirty-two spots across the world were honored, based on millions of valuable traveler reviews and opinions on TripAdvisor.

To view the multimedia assets associated with this release, please click: <http://www.multivu.com/mnr/57936-tripadvisor-presents-travelers-choice-wine-destinations>

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Award winners were determined based on their popularity as wine destinations, taking into account travelers' reviews and opinions for local wineries, restaurants, attractions and accommodations.

"We're excited to put a spotlight on some of the best wine regions around the globe," said Barbara Messing, chief marketing officer for TripAdvisor. "Travelers planning a fall harvest getaway can discover amazing vineyards, restaurants and tours at these world-class destinations."

Travelers' Choice Wine Destinations — U.S.:

1. [Sonoma County](#), California
2. [Napa Valley](#), California
3. [Willamette Valley](#), Oregon
4. [Finger Lakes](#), New York
5. [Long Island](#), New York
6. [Paso Robles](#), California
7. [Temecula Valley](#), California
8. [Walla Walla](#), Washington
9. [Palisade](#), Colorado
10. [Plymouth](#), California

Travelers' Choice Wine Destinations — Europe:

1. [Tuscany](#), Italy
2. [Aquitaine](#), France
3. [Provence](#), France
4. [Umbria](#), Italy
5. [Sicily](#), Italy
6. [Languedoc-Roussillon](#), France
7. [Burgundy](#), France
8. [Champagne-Ardenne](#), France
9. [Costa de la Luz](#), Spain
10. [Porto District](#), Portugal

For the complete list of 2012 Travelers' Choice Wine Destinations winners, go to <http://www.tripadvisor.com/TravelersChoice-Wine>.

About TripAdvisor

TripAdvisor® is the world's largest travel site,* enabling travelers to plan and have the perfect trip. TripAdvisor offers trusted advice from real travelers and a wide variety of travel choices and planning features with seamless links to booking tools. TripAdvisor branded sites make up the largest travel community in the world, with more than 60 million unique monthly visitors*,

and over 75 million reviews and opinions. The sites operate in 30 countries worldwide, including China under daodao.com. TripAdvisor also includes TripAdvisor for Business, a dedicated division that provides the tourism industry access to millions of monthly TripAdvisor visitors.

TripAdvisor, Inc. (NASDAQ: TRIP) manages and operates websites under 19 other travel media brands, and together the sites attract more than 74 million unique monthly visitors.** TripAdvisor, Inc.'s travel media brands include www.airfarewatchdog.com, www.bookingbuddy.com, www.cruisecritic.com, www.everytrail.com, www.familyvacationcritic.com, www.flipkey.com, www.holidaylettings.co.uk, www.holidaywatchdog.com, www.independenttraveler.com, www.onetime.com, www.seatguru.com, www.sniqueaway.com, www.smartertravel.com, www.tingo.com, www.travel-library.com, www.travelpod.com, www.virtualtourist.com, www.whereivebeen.com, and www.kuxun.cn.

*Source: comScore Media Metrix for TripAdvisor Sites, Worldwide, July 2012

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