FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

ton, D.C. 20549	OMB APPROVAL

	OMB Number:	3235-0287
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*     Bradley Julie MB					2. Issuer Name <b>and</b> Ticker or Trading Symbol TripAdvisor, Inc. [ TRIP ]										(Che	ck all application	tionship of Reporting all applicable) Director Officer (give title		10% Ov	
(Last) (First) (Middle) C/O TRIPADVISOR, INC. 141 NEEDHAM STREET						Date o		iest Tran	sact	ion (Mo	onth/C	ay/Year)			_ X	below)	VP, CFC	), Tre	below)	эреспу 
(Street) NEWTON MA 02464  (City) (State) (Zip)				4.1	4. If Amendment, Date of Original Filed (Month/Day/Year)										Individual or Joint/Group Filing (Check Applicable le)  X Form filed by One Reporting Person Form filed by More than One Reporting Person					
		Tal	ole I - Noi	n-Deriv	ativ	e Se	curi	ties A	cqu	ired,	Dis	posed of	f, or B	enef	ficially	Owned				
1. Title of Security (Instr. 3)  2. Trans Date (Month/I				extion 2A. Deemed Execution Date, if any (Month/Day/Year)		·,	Transaction Dispo			ities Acquired (A) or d Of (D) (Instr. 3, 4 and			Beneficia Owned F	s illy ollowing	Form (D) o	: Direct r Indirect str. 4)	7. Nature of Indirect Beneficial Ownership			
										Code V		Amount	(A) (D)	or F	Price	Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)
Common	Stock			10/03	3/201	3				М		11,798	B A		\$ <mark>0</mark>	19,	849		D	
Common	Stock			10/03	3/201	3				F		4,195	Г		\$79.66	15,	654		D	
			Table II -									osed of, onvertib				Owned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution I if any (Month/Day	Date, Tr	Code (Inst				Ex	Date Expiration onth/Da	Date	ble and	7. Title and Amor of Securities Underlying Derivative Secur (Instr. 3 and 4)		curity	8. Price of Derivative Security (Instr. 5)	9. Numbe derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	e O' S Fo Illy Di oi (I)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				C	Code	V	(A)	(D)	Dai	te ercisabl		Expiration Date	Title	or No of	umber	mber				
Restricted Stock	\$0	10/03/2013			М			11,798	10/	/03/2012	(1)	10/03/2015	Commo Stock	1	1,798	\$0	23,59	5	D	

## **Explanation of Responses:**

1. Date at which the first vesting has occurred is indicated. One-fourth of the total number of restricted stock units ("RSUs") vested on the first vesting date, and an additional one-fourth each anniversary thereafter until the RSUs are fully vested.

/s/ Seth J. Kalvert

10/07/2013

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.