

## TripAdvisor Teams Up With Nokia to Empower Even More Travelers

### TripAdvisor Now Available Through Nokia's Ovi Maps and Ovi Store: Includes Flights, Hotels, Restaurants and Attractions

NEWTON, Mass., July 30 /PRNewswire/ -- TripAdvisor®, the world's largest travel site\*, has announced a new partnership with mobile giant Nokia, which will include an Ovi app for Nokia's Ovi Store, and integration of the TripAdvisor service into Nokia's Ovi Maps.

(Logo: <http://photos.prnewswire.com/prnh/20080902/TRIPADVISORLOGO> )

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The TripAdvisor for Nokia app allows travelers to search for popular hotels, restaurants and attractions in their vicinity, as well as find the cheapest airfares available. The app is available in 12 different languages, giving travelers around the globe a localized TripAdvisor experience.

With the tap of a finger, Nokia users can now find and filter hotels and attractions by rating, distance and price. Travelers can also post reviews while they're on the road and their experiences are still fresh.

"Our collaboration with Nokia further strengthens our commitment to providing trusted and valuable travel advice at home or on the go," said Steve Kaufer, TripAdvisor founder and CEO. "We are thrilled to launch TripAdvisor for Nokia which gives even more travelers a new way to access the more than 35 million traveler reviews and opinions available on TripAdvisor."

As part of the agreement, a dedicated TripAdvisor service will also be integrated into the popular Ovi Maps environment.

"The ability to find the best places around you is a key advantage of connected mobile services. The TripAdvisor integration means Nokia users get immediate access to the latest user reviews of the restaurants, hotels, and attractions in their immediate area, or anywhere else in the world they may want to discover while on the go. Global free drive & walk navigation on Ovi Maps means that once you find that great place, you are sure to get there hassle-free using Ovi," said Robert Rogers, Senior Manager, Ovi Publish.

The TripAdvisor for Nokia app is available for free to all Nokia Symbian touchscreen smartphone users globally today on the Ovi store. TripAdvisor for Ovi Maps launches today in select markets, with full global roll-out scheduled within a month.

#### Note To Editor:

TripAdvisor also has free apps available for iPhone, Android and Palm Pre users, and the TripAdvisor mobile website is compatible with all major cell phones and smartphones.

#### About TripAdvisor Media Network

TripAdvisor® Media Network, operated by TripAdvisor, LLC, attracts nearly 47 million monthly visitors\* (across 17 popular travel brands, TripAdvisor®, [www.airfarewatchdog.com](http://www.airfarewatchdog.com), [www.bookingbuddy.com](http://www.bookingbuddy.com), [www.cruisecritic.com](http://www.cruisecritic.com), [www.familyvacationcritic.com](http://www.familyvacationcritic.com), [www.flipkey.com](http://www.flipkey.com), [www.frequentflyer.com](http://www.frequentflyer.com), [www.holidaylettings.co.uk](http://www.holidaylettings.co.uk), [www.holidaywatchdog.com](http://www.holidaywatchdog.com), [www.independenttraveler.com](http://www.independenttraveler.com), [www.onetime.com](http://www.onetime.com), [www.seatguru.com](http://www.seatguru.com), [www.smartertravel.com](http://www.smartertravel.com), [www.travel-library.com](http://www.travel-library.com), [www.travelpod.com](http://www.travelpod.com), [www.virtualtourist.com](http://www.virtualtourist.com) and [www.kuxun.cn](http://www.kuxun.cn)). TripAdvisor-branded sites alone make up the most popular and largest travel community in the world, with more than 35 million unique monthly visitors\*, 15 million members, and 35 million reviews and opinions. Featuring real advice from real travelers, TripAdvisor-branded sites cover more than one million destinations, hotels, restaurants and attractions and operate in the U.S. (<http://www.tripadvisor.com>), the U.K. (<http://www.tripadvisor.co.uk>), Ireland (<http://www.tripadvisor.ie>), France (<http://www.tripadvisor.fr>), Germany (<http://www.tripadvisor.de>), Italy (<http://www.tripadvisor.it>), Spain (<http://www.tripadvisor.es>), India (<http://www.tripadvisor.in>), Japan (<http://www.tripadvisor.jp>), Portugal and Brazil (<http://www.tripadvisor.com.br>), Sweden (<http://www.tripadvisor.se>), The Netherlands (<http://nl.tripadvisor.com>), Canada (<http://www.tripadvisor.ca>), Denmark (<http://www.tripadvisor.dk>), Turkey (<http://www.tripadvisor.com.tr>), Mexico (<http://www.tripadvisor.com.mx>), Norway (<http://no.tripadvisor.com>), Poland (<http://pl.tripadvisor.com>) and Australia (<http://www.tripadvisor.com.au>). TripAdvisor also operates in China under the brand daodao.com (<http://www.daodao.com>). TripAdvisor® Media Network provides travel suppliers with graphical advertising opportunities and a cost-per-click marketing platform. Collectively, the sites comprising the TripAdvisor Media Network have won hundreds of awards and accolades from press and industry, worldwide. TripAdvisor and the sites comprising the

TripAdvisor Media Network are operating companies of Expedia, Inc. (Nasdaq: EXPE).

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\*Source: comScore Media Metrix, Worldwide, May 2010

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