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## TripAdvisor, Inc. Earnings Press Release Available on Company's Investor Relations Site

NEWTON, Mass., July 24, 2013 /PRNewswire/ -- TripAdvisor, Inc. (NASDAQ: TRIP), the world's largest travel site\*, today issued its Second Quarter 2013 earnings press release, which is available now at <a href="http://ir.tripadvisor.com/events.cfm">http://ir.tripadvisor.com/events.cfm</a>. The press release is also available on the SEC's website at <a href="http://www.sec.gov">http://www.sec.gov</a>. As announced previously, the company will host a conference call today to discuss the press release at 5:00 p.m. Eastern Time (ET). In addition to the press release, the live audiocast and replay will be available to the public at <a href="http://ir.tripadvisor.com/events.cfm">http://ir.tripadvisor.com/events.cfm</a>. Replays of the conference call and the webcast will be accessible at <a href="http://ir.tripadvisor.com/events.cfm">http://ir.tripadvisor.com/events.cfm</a>. Replays of the conference call and the webcast will be accessible at <a href="http://ir.tripadvisor.com/events.cfm">http://ir.tripadvisor.com/events.cfm</a>. Replays of the conference call.

(Logo: http://photos.prnewswire.com/prnh/20080902/TRIPADVISORLOGO)

## About TripAdvisor

TripAdvisor® is the world's largest travel site\*, enabling travelers to plan and have the perfect trip. TripAdvisor offers trusted advice from real travelers and a wide variety of travel choices and planning features with seamless links to booking tools. TripAdvisor branded sites make up the largest travel community in the world, with more than 230 million unique monthly visitors\*\*, and more than 100 million reviews and opinions covering more than 2.7 million accommodations, restaurants and attractions. The sites operate in 30 countries worldwide, including China under <u>daodao.com</u>. TripAdvisor also includes TripAdvisor for Business, a dedicated division that provides the tourism industry access to millions of monthly TripAdvisor visitors.

TripAdvisor, Inc. (NASDAQ: TRIP) manages and operates websites under 20 other travel media brands: www.airfarewatchdog.com, www.bookingbuddy.com, www.cruisecritic.com, www.everytrail.com, www.familyvacationcritic.com, www.flipkey.com, www.gateguru.com, www.holidaylettings.co.uk, www.holidaywatchdog.com, www.independenttraveler.com, www.jetsetter.com, www.niumba.com, www.onetime.com, www.seatguru.com, www.smartertravel.com, www.tingo.com, www.travelpod.com, www.virtualtourist.com, www.whereivebeen.com, and www.kuxun.cn.

\*Source: comScore Media Metrix for TripAdvisor Sites, worldwide, June 2013

\*\*Source: Google Analytics, worldwide data, June 2013

SOURCE TripAdvisor, Inc.

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