



February 19, 2013

## TripAdvisor Chief Financial Officer to Speak at Upcoming Investor Events

NEWTON, Mass., Feb. 19, 2013 /PRNewswire/ -- TripAdvisor, Inc. (NASDAQ: TRIP), announced today that TripAdvisor's Chief Financial Officer Julie Bradley will participate at the following investor conferences:

### **Morgan Stanley 2013 Technology, Media & Telecom Conference**

Tuesday, February 26, 2013

10:15 a.m. Pacific Time (1:15 p.m. Eastern Time)

Palace Hotel, San Francisco, CA

### **2013 dbAccess Media & Telecom Conference**

Tuesday, March 5, 2013

11:30 a.m. Eastern Time

The Breakers Hotel, Palm Beach, FL

A live audiocast of the presentations will be available to the public at <http://ir.tripadvisor.com/>. Replays of the audio webcasts will be available for 30 days.

(Logo: <http://photos.prnewswire.com/prnh/20080902/TRIPADVISORLOGO>)

### **About TripAdvisor**

TripAdvisor® is the world's largest travel site, enabling travelers to plan and have the perfect trip. TripAdvisor offers trusted advice from real travelers and a wide variety of travel choices and planning features with seamless links to booking tools. TripAdvisor-branded sites make up the largest travel community in the world, with more than 60 million unique monthly visitors\*, and over 75 million reviews and opinions. The sites operate in 30 countries worldwide, including China under [daodao.com](http://daodao.com). TripAdvisor also includes TripAdvisor for Business, a dedicated division that provides the tourism industry access to TripAdvisor's millions of monthly visitors.

TripAdvisor, Inc. (NASDAQ: TRIP) manages and operates websites under 19 other travel media brands, and together the sites attract more than 69 million unique monthly visitors\*\*. TripAdvisor's travel media brands include [www.airfarewatchdog.com](http://www.airfarewatchdog.com), [www.bookingbuddy.com](http://www.bookingbuddy.com), [www.cruisecritic.com](http://www.cruisecritic.com), [www.everytrail.com](http://www.everytrail.com), [www.familyvacationcritic.com](http://www.familyvacationcritic.com), [www.flipkey.com](http://www.flipkey.com), [www.holidaylettings.co.uk](http://www.holidaylettings.co.uk), [www.holidaywatchdog.com](http://www.holidaywatchdog.com), [www.independenttraveler.com](http://www.independenttraveler.com), [www.onetime.com](http://www.onetime.com), [www.seatguru.com](http://www.seatguru.com), [www.sniqueaway.com](http://www.sniqueaway.com), [www.smartertravel.com](http://www.smartertravel.com), [www.tingo.com](http://www.tingo.com), [www.travel-library.com](http://www.travel-library.com), [www.travelpod.com](http://www.travelpod.com), [www.virtualtourist.com](http://www.virtualtourist.com), [www.whereivebeen.com](http://www.whereivebeen.com), and [www.kuxun.cn](http://www.kuxun.cn).

\*Source: comScore Media Metrix for TripAdvisor Sites, Worldwide, July 2012

\*\*Source: comScore Media Metrix for TripAdvisor Inc. and its subsidiaries, Worldwide, July 2012

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