



July 5, 2012

TripAdvisor to Announce Second Quarter 2012 Financial Results on July 24, 2012

NEWTON, Mass., July 5, 2012 /PRNewswire/ -- TripAdvisor, Inc. (NASDAQ: TRIP) announced today that it will release its second quarter 2012 financial results after market close on Tuesday, July 24, 2012. On that day, the company will hold a conference call and live webcast at 5 p.m. ET to review and discuss the company's business highlights and results for the second quarter ended June 30, 2012. In addition, the company may discuss business and financial developments and trends and other matters affecting the company, some of which may not have been previously disclosed. A recorded version of the webcast will be available shortly after the live call and will be accessible at <http://ir.tripadvisor.com/events.cfm> for at least twelve months following the conference call.

(Logo: <http://photos.prnewswire.com/prnh/20080902/TRIPADVISORLOGO>)

The details of the conference call webcast and replay are as follows:

What: TripAdvisor Second Quarter 2012 Conference Call
When: Tuesday, July 24, 2012
Time: 5 p.m. ET
Live Call: (877) 224-9081, domestic
(224) 357-2223, international
Replay: (855) 859-2056, passcode 95776388, domestic
(404) 537-3406, passcode 95776388, international
Webcast: <http://ir.tripadvisor.com/events.cfm> (live and replay)

About TripAdvisor

TripAdvisor® is the world's largest travel site,* enabling travelers to plan and have the perfect trip. TripAdvisor offers trusted advice from real travelers and a wide variety of travel choices and planning features with seamless links to booking tools. TripAdvisor-branded sites make up the largest travel community in the world, with more than 56 million unique monthly visitors,* and over 60 million reviews and opinions. The sites operate in 30 countries worldwide, including China under daodao.com. TripAdvisor also includes TripAdvisor for Business, a dedicated division that provides the tourism industry access to TripAdvisor's millions of monthly visitors.

TripAdvisor, Inc. (NASDAQ: TRIP) manages and operates websites under 19 other travel media brands, and together the sites attract more than 69 million unique monthly visitors.** TripAdvisor's travel media brands include www.airfarewatchdog.com, www.bookingbuddy.com, www.cruise critic.com, www.everytrail.com, www.familyvacationcritic.com, www.flipkey.com, www.holidaylettings.co.uk, www.holidaywatchdog.com, www.independenttraveler.com, www.onetime.com, www.seatguru.com, www.sniqueaway.com, www.smartertravel.com, www.tingo.com, www.travel-library.com, www.travelpod.com, www.virtualtourist.com, www.whereivebeen.com, and www.kuxun.cn.

*Source: comScore Media Metrix for TripAdvisor Sites, Worldwide, May 2012

**Source: comScore Media Metrix for TripAdvisor Inc. and its subsidiaries, Worldwide, May 2012

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