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TripAdvisor to Participate in the 32nd Annual Canaccord Genuity Growth Conference

NEWTON, Mass., Aug. 3, 2012 /PRNewswire/ -- TripAdvisor, Inc. (NASDAQ: TRIP), the world's largest travel site*, today announced that it will participate in the following investor conference:

(Logo: <http://photos.prnewswire.com/prnh/20080902/TRIPADVISORLOGO>)

32nd Annual Canaccord Genuity Growth Conference

Wednesday, August 15, 2012

11:00 a.m. Eastern Time

Boston, MA

Speaker: Steve Kaufer, Chief Executive Officer

A live audiocast of the presentation will be available to the public at <http://ir.tripadvisor.com/events.cfm>. Replay of the audio webcast will be available for at least 30 days.

About TripAdvisor

TripAdvisor[®] is the world's largest travel site,* enabling travelers to plan and have the perfect trip. TripAdvisor offers trusted advice from real travelers and a wide variety of travel choices and planning features with seamless links to booking tools. TripAdvisor branded sites make up the largest travel community in the world, with more than 56 million unique monthly visitors*, and over 75 million reviews and opinions. The sites operate in 30 countries worldwide, including China under daodao.com. TripAdvisor also includes TripAdvisor for Business, a dedicated division that provides the tourism industry access to TripAdvisor's millions of monthly visitors.

TripAdvisor, Inc. (NASDAQ: TRIP) manages and operates websites under 19 other travel media brands, and together the sites attract more than 69 million unique monthly visitors**. TripAdvisor's travel media brands include www.airfarewatchdog.com, www.bookingbuddy.com, www.cruise critic.com, www.everytrail.com, www.familyvacationcritic.com, www.flipkey.com, www.holidaylettings.co.uk, www.holidaywatchdog.com, www.independenttraveler.com, www.onetime.com, www.seatguru.com, www.sniqueaway.com, www.smartertravel.com, www.tingo.com, www.travel-library.com, www.travelpod.com, www.virtualtourist.com, www.whereivebeen.com, and www.kuxun.cn.

*Source: comScore Media Metrix for TripAdvisor Sites, Worldwide, May 2012

**Source: comScore Media Metrix for TripAdvisor Inc. and its subsidiaries, Worldwide, May 2012

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