

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL	
OMB Number:	3235-0287
Estimated average burden hours per response:	0.5

1. Name and Address of Reporting Person* <u>Kalvert Seth J</u>			2. Issuer Name and Ticker or Trading Symbol <u>TripAdvisor, Inc. [TRIP]</u>			5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) SVP, GC, Sec.		
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) <u>09/09/2013</u>			6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person Form filed by More than One Reporting Person		
C/O TRIPADVISOR, INC. 141 NEEDHAM STREET			4. If Amendment, Date of Original Filed (Month/Day/Year)					
(Street) NEWTON MA 02464								
(City) (State) (Zip)								

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common stock	09/09/2013		M		22,669	A	\$7.8	26,455	D	
Common stock	09/09/2013		S ⁽³⁾		22,669	D	\$74.6246 ⁽²⁾	3,786	D	
Common stock	09/09/2013		M		10,439	A	\$23.76	14,225	D	
Common stock	09/09/2013		S ⁽³⁾		10,439	D	\$74.6246 ⁽²⁾	3,786	D	
Common stock	09/09/2013		M		7,078	A	\$20.87	10,864	D	
Common stock	09/09/2013		S ⁽³⁾		7,078	D	\$74.6246 ⁽²⁾	3,786	D	
Common stock	09/09/2013		A		5,898	A	\$28.86	9,684	D	
Common stock	09/09/2013		S ⁽³⁾		5,898	D	\$74.6246 ⁽²⁾	3,786	D	
Common stock	09/09/2013		M		2,359	A	\$29.48	6,145	D	
Common stock	09/09/2013		S ⁽³⁾		2,359	D	\$74.6246 ⁽²⁾	3,786	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Option to purchase common stock	\$7.8	09/09/2013		M			22,669	03/02/2010 ⁽¹⁾	03/02/2016	Common Stock	22,669	\$0	0	D	
Option to purchase common stock	\$23.76	09/09/2013		M			10,439	02/23/2011 ⁽¹⁾	02/23/2017	Common Stock	10,439	\$0	4,129	D	
Option to purchase common stock	\$20.87	09/09/2013		M			7,078	03/01/2012 ⁽¹⁾	03/01/2018	Common Stock	7,078	\$0	7,079	D	
Option to purchase common stock	\$28.86	09/09/2013		M			5,898	08/25/2012 ⁽¹⁾	08/25/2018	Common Stock	5,898	\$0	17,697	D	
Option to purchase common stock	\$29.48	09/09/2013		M			2,359	11/30/2012 ⁽¹⁾	11/30/2018	Common Stock	2,359	\$0	7,079	D	

Explanation of Responses:

1. Date at which first vesting occurred is indicated. One-fourth of the total number of shares underlying this option vested on the first vesting date and an additional one-fourth on each anniversary thereafter until the option became fully vested.

2. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$74.40 to \$74.81, inclusive. The reporting person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range.

3. The reporting person's option exercise and sale reported in this Form 4 include shares sold in connection with the cashless exercise of options effected pursuant to Rule 10b5-1 trading plan previously adopted by the Reporting Person in accordance with Rule 10b5-1 of the Securities Exchange Act of 1934.

/s/ Seth J. Kalvert

09/11/2013

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.