



July 24, 2012

TripAdvisor, Inc. Earnings Press Release Available on Company's Investor Relations Site

NEWTON, Mass., July 24, 2012 /PRNewswire/ -- TripAdvisor, Inc. (NASDAQ: TRIP) today issued its second quarter 2012 earnings press release, which is available now at <http://ir.tripadvisor.com/events.cfm>. The press release is also available on the SEC's website at <http://www.sec.gov>. As announced previously, the company will host a conference call today to discuss the press release at 5:00 p.m. Eastern Time (ET).

(Logo: <http://photos.prnewswire.com/prnh/20080902/TRIPADVISORLOGO>)

In addition to the press release, the live audiocast and replay will be available to the public at <http://ir.tripadvisor.com/events.cfm>. Replays of the conference call and the webcast will be accessible at <http://ir.tripadvisor.com/events.cfm> for at least twelve months following the conference call.

About TripAdvisor

TripAdvisor® is the world's largest travel site,* enabling travelers to plan and have the perfect trip. TripAdvisor offers trusted advice from real travelers and a wide variety of travel choices and planning features with seamless links to booking tools. TripAdvisor-branded sites make up the largest travel community in the world, with more than 56 million unique monthly visitors*, and over 75 million reviews and opinions. The sites operate in 30 countries worldwide, including China under daodao.com. TripAdvisor also includes TripAdvisor for Business, a dedicated division that provides the tourism industry access to TripAdvisor's millions of monthly visitors.

TripAdvisor, Inc. (NASDAQ: TRIP) manages and operates websites under 19 other travel media brands, and together the sites attract more than 69 million unique monthly visitors**. TripAdvisor's travel media brands include www.airfarewatchdog.com, www.bookingbuddy.com, www.cruise critic.com, www.everytrail.com, www.familyvacationcritic.com, www.flipkey.com, www.holidaylettings.co.uk, www.holidaywatchdog.com, www.independenttraveler.com, www.onetime.com, www.seatguru.com, www.sniqueaway.com, www.smartertravel.com, www.tingo.com, www.travel-library.com, www.travelpod.com, www.virtualtourist.com, www.whereivebeen.com, and www.kuxun.cn.

*Source: comScore Media Metrix for TripAdvisor Sites, Worldwide, May 2012

**Source: comScore Media Metrix for TripAdvisor Inc. and its subsidiaries, Worldwide, May 2012

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