



TripAdvisor Executives to Participate at Upcoming Investor Events in May

NEWTON, Mass., April 24, 2012 /PRNewswire/ -- TripAdvisor, Inc. (NASDAQ: TRIP), announced today that TripAdvisor's executives will participate at the following investor conferences:

Bank of America Merrill Lynch 2012 Global Technology Conference

Wednesday, May 9, 2012

11:45 a.m. Pacific Time (2:45 p.m. Eastern Time)

The Ritz-Carlton Hotel, San Francisco, CA

Speaker: Julie Bradley, Chief Financial Officer

40th Annual J.P. Morgan Global Technology, Media and Telecom Conference

Tuesday, May 15, 2012

10:00 a.m. Eastern Time

The Westin Boston Waterfront, Boston, MA

Speaker: Steve Kaufer, Chief Executive Officer

(Logo: <http://photos.prnewswire.com/prnh/20080902/TRIPADVISORLOGO>)

A live audiocast of the presentations will be available to the public at <http://ir.tripadvisor.com/>. Replays of the audio webcasts will be available for 30 days.

About TripAdvisor

TripAdvisor® is the world's largest travel site, enabling travelers to plan and have the perfect trip. TripAdvisor offers trusted advice from real travelers and a wide variety of travel choices and planning features with seamless links to booking tools. TripAdvisor-branded sites make up the largest travel community in the world, with more than 50 million unique monthly visitors*, and over 60 million reviews and opinions. The sites operate in 30 countries worldwide, including China under daodao.com. TripAdvisor also includes TripAdvisor for Business, a dedicated division that provides the tourism industry access to TripAdvisor's millions of monthly visitors.

TripAdvisor, Inc. (NASDAQ: TRIP) manages and operates websites under 19 other travel media brands, and together the sites attract more than 69 million unique monthly visitors**. TripAdvisor's travel media brands include www.airfarewatchdog.com, www.bookingbuddy.com, www.cruise critic.com, www.everytrail.com, www.familyvacationcritic.com, www.flipkey.com, www.holidaylettings.co.uk, www.holidaywatchdog.com, www.independenttraveler.com, www.onetime.com, www.seatguru.com, www.sniqueaway.com, www.smartertravel.com, www.tingo.com, www.travel-library.com, www.travelpod.com, www.virtualtourist.com, www.whereivebeen.com, and www.kuxun.cn.

*Source: comScore Media Metrix for TripAdvisor Sites, Worldwide, January 2012

**Source: comScore Media Metrix for TripAdvisor Inc. and its subsidiaries, Worldwide, January 2012

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