SEC Form 4
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## FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

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Instruction 1(b)	).	F	Filed pursuant to Section 16(a) of the Securities Exchange Act of 193					
			or Section 30(h) of the Investment Company Act of 1940					
1. Name and Addr Kalvert Seth	•	ng Person <sup>*</sup>	2. Issuer Name <b>and</b> Ticker or Trading Symbol <u>TripAdvisor, Inc.</u> [ TRIP ]	5. Relationship of (Check all applica Director X Officer ((	, 1	on(s) to Issuer 10% Owner Other (specify		
(Last) C/O TRIPADV 400 1ST AVEN	1 - C	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 02/16/2021	below)	b SVP, GC, Sec.	elow)		
			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable				
(Street) NEEDHAM	MA	02494			Form filed by One Reporting Form filed by More than One			
(City)	(State)	(Zip)						
		Table I - Non-Der	rivative Securities Acquired, Disposed of, or Bene	eficially Owned				
		1		1		1		

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code ( 8)		4. Securities Disposed Of			5. Amount of Securities Beneficially Owned Following Reported	Form: Direct (D) or Indirect	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(1150. 4)
Common Stock	02/16/2021		D		22,756	D	\$37.507(1)	0	D	

	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned   (e.g., puts, calls, warrants, options, convertible securities)														
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	Code (	ransaction o code (Instr. D ) A (/ D o		osed ) r. 3, 4	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				

## Explanation of Responses:

1. The transaction was executed in multiple trades with the weighted average sales price listed above. The reporting person undertakes to provide information regarding the number of shares and prices at which the transaction was effected upon request of the SEC staff, the issuer or a security holder of the issuer.

## **Remarks:**

THE SALE TRANSACTIONS WERE EXECUTED PURSUANT TO A RULE 10B5-1 TRADING PLAN PREVIOUSLY ENTERED INTO BY THE REPORTING PERSON.

## /s/ Linda C. Frazier, attorney 02/17/2021 <u>in fact</u>

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See