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TripAdvisor Names 2013 Travelers' Choice Destinations

Paris and New York City Recognized by Global TripAdvisor Community as World's Best Travel Spots

NEWTON, Mass., May 21, 2013 /PRNewswire/ -- [TripAdvisor®](#), the world's largest travel site*, today announced the winners of its 2013 Travelers' Choice Destinations awards. The fifth annual awards recognizes 412 outstanding destinations in 38 markets across the globe, including lists for Africa, Asia, Australia, the Caribbean, Central America, China, Europe, India, Mexico, the Middle East, South America, the South Pacific, and the United States .

To view the multimedia assets associated with this release, please click: <http://www.multivu.com/mnr/57956-tripadvisor-names-winners-of-its-2013-travelers-choice-destinations-awards>

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The Travelers' Choice Destinations awards honor top travel spots worldwide based on millions of valuable reviews and opinions from TripAdvisor travelers. Award winners were determined based on the popularity of destinations, taking into account travelers' favorites and most highly rated places.

Top 25 Travelers' Choice World Destinations:

(+/- denotes change in ranking year-over-year, 0 is no change and new is new to the top 25)

1. [Paris](#), France (+3)
2. [New York City](#), New York (0)
3. [London](#), England (-2)
4. [Rome](#), Italy (-1)
5. [Barcelona](#), Spain (+3)
6. [Venice](#), Italy (New)
7. [San Francisco](#), California (-2)
8. [Florence](#), Italy (+4)
9. [Prague](#), Czech Republic (+7)
10. [Sydney](#), Australia (+4)
11. [Berlin](#), Germany (-1)
12. [Istanbul](#), Turkey (-5)
13. [Bangkok](#), Thailand (New)
14. [Chicago](#), Illinois (-3)
15. [Tokyo](#), Japan (New)
16. [Cape Town](#), South Africa (+7)
17. [Rio de Janeiro](#), Brazil (New)
18. [Buenos Aires](#), Argentina (-5)
19. [Marrakech](#), Morocco (-13)
20. [St. Petersburg](#), Russia (New)
21. [Beijing](#), China (-6)
22. [Shanghai](#), China (-3)
23. [Siem Reap](#), Cambodia (-14)
24. [Chiang Mai](#), Thailand (0)
25. [Queenstown](#), New Zealand (New)

Top 25 Travelers' Choice U.S. Destinations:

1. [New York City](#), New York (0)
2. [San Francisco](#), California (0)
3. [Chicago](#), Illinois (0)
4. [Las Vegas](#), Nevada (0)

5. [Orlando](#), Florida (+5)
6. [Washington, D.C.](#) (+5)
7. [Boston](#), Massachusetts (+8)
8. [Los Angeles](#), California (-2)
9. [Honolulu](#), Hawaii (-4)
10. [New Orleans](#), Louisiana (-3)
11. [Seattle](#), Washington (-3)
12. [Miami](#), Florida (New)
13. [Sedona](#), Arizona (+6)
14. [Savannah](#), Georgia (0)
15. [Charleston](#), South Carolina (+9)
16. [Napa](#), California (+4)
17. [San Antonio](#), Texas (-4)
18. [Lahaina](#), Hawaii (+3)
19. [Portland](#), Oregon (-7)
20. [Philadelphia](#), Pennsylvania (+3)
21. [Myrtle Beach](#), South Carolina (New)
22. [Kailua-Kona](#), Hawaii (+3)
23. [Palm Springs](#), California (New)
24. [Naples](#), Florida (New)
25. [Houston](#), Texas (-7)

"Based on insights from millions of travelers from around the world, the TripAdvisor Travelers' Choice awards help identify the most highly rated and loved vacation spots," said Barbara Messing, chief marketing officer for TripAdvisor. "The awards highlight 412 winners worldwide and these impressive destinations offer something unique for every traveler type to help them plan their next perfect trip."

"We are pleased to be recognized in the 2013 list of the TripAdvisor Travelers' Choice Destinations. New York City continues to be an attractive draw for people from all around the world. The city's unique energy, excitement and diversity are all reasons why visitors are continually drawn to the five boroughs year after year," said NYC & Company's CEO George Fertitta.

For the complete list of 2013 Travelers' Choice Destinations winners, go to <http://www.tripadvisor.com/TravelersChoice-Destinations>.

About TripAdvisor

TripAdvisor is the world's largest travel site*, enabling travelers to plan and have the perfect trip. TripAdvisor offers trusted advice from real travelers and a wide variety of travel choices and planning features with seamless links to booking tools. TripAdvisor branded sites make up the largest travel community in the world, with more than 200 million unique monthly visitors**, and over 100 million reviews and opinions. The sites operate in 30 countries worldwide, including China under [daodao.com](#). TripAdvisor also includes TripAdvisor for Business, a dedicated division that provides the tourism industry access to millions of monthly TripAdvisor visitors.

TripAdvisor, Inc. (NASDAQ: TRIP) manages and operates websites under 20 other travel media brands: [www.airfarewatchdog.com](#), [www.bookingbuddy.com](#), [www.cruise critic.com](#), [www.everytrail.com](#), [www.familyvacationcritic.com](#), [www.flipkey.com](#), [www.holidaylettings.co.uk](#), [www.holidaywatchdog.com](#), [www.independenttraveler.com](#), [www.jetsetter.com](#), [www.niumba.com](#), [www.onetime.com](#), [www.seatguru.com](#), [www.sniqueaway.com](#), [www.smartertravel.com](#), [www.tingo.com](#), [www.travelpod.com](#), [www.virtualtourist.com](#), [www.whereivebeen.com](#), and [www.kuxun.cn](#).

*Source: comScore Media Metrix for TripAdvisor Sites, worldwide, March 2013

**Source: Google Analytics, worldwide data, April 2013

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