

November 8, 2017

# Second And Third Weeks Of November The Best Time To Book Hotels For The December Holidays According To TripAdvisor

# Hotels for the Holidays Pricing Analysis Reveals that Nov. 6-18 is When Travelers Can Find the Lowest Hotel Rates for Popular Travel Destinations Worldwide Booking at this Time Can Save Travelers Up to 40% vs. Peak Rates

NEEDHAM, Mass., Nov. 8, 2017 /PRNewswire/ -- <u>TripAdvisor</u>, the site that helps find the latest reviews and lowest prices, today announced the "Best Time to Book" for the Holidays report, revealing that November 6-18 is when travelers can consistently find the lowest hotel rates on hotels for the last two weeks of December.



know better 
book better 
go better

TripAdvisor analyzed historical hotel pricing data to identify the time periods offering the lowest rates on hotels for the holidays in popular destinations around the world. The "best time to book" is when hotel prices were consistently less than the destination average.

#### Best Time to Book a Hotel for the Holidays - Nov. 6-18

For a hotel in the U.S., travelers booking during the optimal period of November 6-18 can save 18% compared to early year peak rates. Travelers planning to stay in a hotel in Europe can book during this window to save 21% compared to peak and for hotels in Asia, travelers can get 12% off versus highs.

# Best Time to Fly - Sunday Savings

While airfare changes frequently and are dependent on the departure destination, this year, with the Christmas holiday falling on a Monday, travelers can save 14% on average by flying on Sunday, December 24 compared to flying the day before on Saturday, December 23. Similarly, flying on New Year's Eve (Sunday, December 31) will save travelers 12-23% on average vs. flying on other days during the last week of December.

"Travelers wondering when they should book can rejoice in knowing there's still time to find and book the best prices on hotels for the holidays," said Brooke Ferencsik, senior director of communications for TripAdvisor.

# 10 Popular World Cities with Price Savings vs. Peak for Booking Hotels from Nov. 6-18

# **New York City**

- Average holiday hotel pricing on TripAdvisor: \$301 per night
- Potential savings vs. peak when booking from November 6-18: 25%
- Highly-rated Value Hotel: The Redbury New York TripAdvisor holiday pricing from \$227 per night

# <u>Orlando</u>

- Average holiday hotel pricing on TripAdvisor: \$193 per night
- Potential savings vs. peak when booking from November 6-18: 15%
- Highly-rated Value Hotel: <u>Hyatt Place Orlando Universal</u> TripAdvisor holiday pricing from \$166 per night

# London

- Average holiday hotel pricing on TripAdvisor: \$155 per night
- Potential savings vs. peak when booking from November 6-18: 31%
- Highly-rated Value Hotel: <u>Club Quarters Hotel, Lincoln's Inn Fields</u> TripAdvisor holiday pricing from \$140 per night

# Paris

- Average holiday hotel pricing on TripAdvisor: \$150 per night
- Potential savings vs. peak when booking from November 6-18: 35%
- Highly-rated Value Hotel: COQ Hotel Paris TripAdvisor holiday pricing from \$140 per night

#### **Barcelona**

- Average holiday hotel pricing on TripAdvisor: \$166 per night
- Potential savings vs. peak when booking from November 6-18: 32%
- Highly-rated Value Hotel: Hotel Pulitzer TripAdvisor holiday pricing from \$140 per night

#### **Prague**

- Average holiday hotel pricing on TripAdvisor: \$118 per night
- Potential savings vs. peak when booking from November 6-18: 35%
- Highly-rated Value Hotel: Lindner Hotel Prague Castle TripAdvisor holiday pricing from \$90 per night

### <u>Rome</u>

- Average holiday hotel pricing on TripAdvisor: \$113 per night
- Potential savings vs. peak when booking from November 6-18: 28%
- Highly-rated Value Hotel: Hotel Villa San Pio TripAdvisor holiday pricing from \$100 per night

### **Singapore**

- Average holiday hotel pricing on TripAdvisor: \$111 per night
- Potential savings vs. peak when booking from November 6-18: 19%
- Highly-rated Value Hotel: Ibis Singapore on Bencoolen TripAdvisor holiday pricing from \$98 per night

#### <u>Tokyo</u>

- Average holiday hotel pricing on TripAdvisor: \$137 per night
- Potential savings vs. peak when booking from November 6-18: 24%
- Highly-rated Value Hotel: Hotel JAL City Haneda Tokyo TripAdvisor holiday pricing from \$100 per night

#### **Sydney**

- Average holiday hotel pricing on TripAdvisor: \$207 per night
- Potential savings vs. peak when booking from November 6-18: 41%
- Highly-rated Value Hotel: Vulcan Hotel TripAdvisor holiday pricing from \$150 per night

For travelers looking for inspiration on accommodations, TripAdvisor recently shared some of the <u>Best Value Hotels</u> worldwide. Outstanding hotels for any holiday trip can be found on <u>www.tripadvisor.com</u>.

Travelers can visit TripAdvisor Flights at <u>www.tripadvisor.com/cheapflightshome</u> to read airline reviews from our global traveler community, use FlyScore to quickly compare itineraries and find the best flight for the right price.

#### Methodology

Best Time to Book hotel pricing and average destination rates for the holidays are based on TripAdvisor hotel price comparison data from over 200 booking sites from December 2015 - December 2016.

Best Time to Fly airfare insights are based on a TripAdvisor Flights search of the lowest priced roundtrip fare for long- and short-haul routes between the 10 popular world cities when departing on December 24 vs. December 23, and also when departing December 31 vs. December 26, 27, 28, or 29.

# About TripAdvisor

TripAdvisor, the world's largest travel site\*\*, enables travelers to unleash the full potential of every trip. With over 570 million reviews and opinions covering the world's largest selection of travel listings worldwide -- covering 7.3 million accommodations, airlines, attractions, and restaurants -- TripAdvisor provides travelers with the wisdom of the crowds to help them decide where to stay, how to fly, what to do and where to eat. TripAdvisor also compares prices from more than 200 hotel booking sites so travelers can find the lowest price on the hotel that's right for them. TripAdvisor-branded sites are available in 49 markets, and are home to the world's largest travel community of 455 million average monthly unique visitors\*, all looking to get the most out of every trip. TripAdvisor: Know better. Book better. Go better.

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\*Source: TripAdvisor log files, average monthly unique visitors, Q3 2017

\*\*Source: comScore Media Metrix for TripAdvisor Sites, worldwide, July 2017

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