(Street)

(City)

NEEDHAM

FORM 4

MA

(State)

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

5. Relationship of Reporting Person(s) to Issuer

Chief Commercial Officer

| - 1 | | | | | | |
|-----|-----------------------|-----------|--|--|--|--|
| | OMB Number: | 3235-0287 | | | | |
| | Estimated average but | rden | | | | |
| | hours per response: | 0.5 | | | | |

10% Owner

Other (specify below)

| C | Check this box if no longer subjec to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b). | | NT OF CHANGES IN BENEFICIAL OWNERSHIP | | | | | |
|---|---|----------|---|---|--|--|--|--|
| | | | or Section 30(h) of the Investment Company Act of 1940 | | | | | |
| _ | . Name and Address of Reporting Soni Kanika | Person* | 2. Issuer Name and Ticker or Trading Symbol <u>TripAdvisor, Inc.</u> [TRIP] | 5. Relationsl (Check all a Dire X Offi | | | | |
| | Last) (First) C/O TRIPADVISOR, INC. 400 1ST AVENUE | (Middle) | 3. Date of Earliest Transaction (Month/Day/Year) 09/23/2021 | A belo | | | | |

02494

(Zip)

| 4. If Amendment, Date of Original Filed (Month/Day/Year) | 6. Indiv Line) | ridual or Joint/Group Filing (Check Applicable |
|--|-------------------|---|
| | X | Form filed by One Reporting Person |
| | | Form filed by More than One Reporting Person |

(Check all applicable) Director

Officer (give title below)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | | | | | 5. Amount of Securities Beneficially Owned Following | | 7. Nature of Indirect Beneficial Ownership |
|---------------------------------|--|---|---|---|--------|---------------|-------|---|---|---|
| | | | Code | v | Amount | (A) or (D) | Price | Reported Transaction(s) (Instr. 3 and 4) | | (Instr. 4) |
| Common Stock | 09/23/2021 | | S | | 10,000 | D | \$35 | 37,994 | D | |

| | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | | | |
|---|--|--|---|------------------------------|---|--|---|---------------------|--|-------|---|--|---|---|--|--|--|
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transa Code (8) | | of Deriv Secu Acqu (A) o Dispo of (D (Insti | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | erivative curities cquired) or sposed (D) str. 3, 4 | | Expiration Date Amou (Month/Day/Year) Secur Under Deriva | | unt of rities rlying ative rity (Instr. | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
| | | | | Code | v | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | | | | | |

Explanation of Responses:

Remarks:

THE SALE TRANSACTIONS WERE EXECUTED PURSUANT TO A RULE 10B5-1 TRADING PLAN PREVIOUSLY ENTERED INTO BY THE REPORTING PERSON.

| <u>/s/ Linda C. Frazier, attorney</u> | 09/24/2021 |
|---------------------------------------|------------|
| <u>in fact</u> | 09/24/2021 |

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.