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Fall Getaway Travel Deals and Beachfront Bargains

TripAdvisor Hotel Pricing Data Reveals 30-40% Savings on Accommodations in Popular U.S. Destinations

Combined with Nearly 10% Lower Domestic Airfare, Autumn is a Great Time to Take a Budget Break

NEEDHAM, Mass., Oct. 4, 2017 /PRNewswire/ -- <u>TripAdvisor</u>, the travel site that helps find the latest reviews and lowest prices, today announced 10 popular U.S. destinations where travelers can find great value on a fall trip. Destinations were identified based on a TripAdvisor search of more than 200 booking sites and comparison of accommodation prices for fall (September - November 2017) compared to summer months (June - August 2017). TripAdvisor also revealed highly-rated value hotels and roundtrip airfare from destinations where travelers can save big.



"For travelers thinking about a fall escape, there are amazing deals to be had on hotels and flights to many popular beach destinations," said Brooke Ferencsik, senior director of communications for TripAdvisor. "Shoulder season is often a time when travelers can find better rates compared to the summer peak and these are destinations where travelers can stretch their dollar the farthest."

10 U.S. Destinations Where Travelers Can Save Big This Fall

1. Myrtle Beach, South Carolina

Hotel average nightly rate in fall: \$156 (40% savings on hotels this fall compared to summer)

- 3 awesome value hotels at low prices on TripAdvisor:
 - n Carolina Winds avg. fall price of \$147 per night
 - n Best Western Plus Grand Strand Inn & Suites avg. fall price of \$118 per night
 - n The Strand A Boutique Resort avg. fall price of \$141 per night

Domestic average airfare this fall: \$343 (12% savings on flights this fall compared to summer)

- 3 destinations with low airfare averages this fall (compared to summer):
 - n New York City, NY to Myrtle Beach, SC: \$233 (18% savings)
 - n Cleveland, OH to Myrtle Beach, S.C.: \$282 (28% savings)
 - n Chicago, IL to Myrtle Beach, SC: \$310 (8% savings)

2. Ocean City, Maryland

Hotel average nightly rate in fall: \$182 (38% savings on hotels this fall compared to summer)

- 3 awesome value hotels at low prices on TripAdvisor:
 - n Lankford Hotel avg. fall price of \$78 per night
 - n Paradise Plaza Inn avg. fall price of \$176 per night
 - n Best Western Ocean City Hotel & Suites avg. fall price of \$136 per night

Domestic average airfare this fall: \$264 (20% savings on flights this fall compared to summer)

- 3 destinations with low airfare averages this fall (compared to summer):
 - n Orlando, FL to Washington, DC: \$197 (17% savings)
 - n New Orleans, LA. to Washington, DC: \$310 (16% savings)
 - n Chicago, IL to Washington, DC: \$236 (13% savings)

3. Virginia Beach, Virginia

Hotel average nightly rate in fall: \$176 (35% savings on hotels this fall compared to summer)

- 3 awesome value hotels at low prices on TripAdvisor:
 - n Four Sails Resort avg. fall price of \$134 per night
 - n The Breakers Resort Inn avg. fall price of \$149 per night
 - n Four Points by Sheraton Virginia Beach Oceanfront avg. fall price of \$153

Domestic average airfare this fall: \$398 (13% savings on flights this fall compared to summer)

- 3 destinations with low airfare averages this fall (compared to summer):
 - n Orlando, FL to Richmond, VA: \$298 (23% savings)
 - n Chicago, IL to Norfolk, VA: \$300 (9% savings)
 - n Boston, MA to Norfolk, VA: \$318 (19% savings)

4. Provincetown, Massachusetts

Hotel average nightly rate in fall: \$202 (34% savings on hotels this fall compared to summer)

- 3 awesome value hotels at low prices on TripAdvisor:
 - n Cape Colony Inn avg. fall price of \$155 per night
 - n The Seaglass Inn & Spa avg. fall price of \$184 per night
 - n Harbor Hotel Provincetown avg. fall price of \$172 per night

Domestic average airfare this fall: \$397

- 3 destinations with low airfare averages this fall (compared to summer):
 - n Orlando, FL to Boston, MA: \$288 (6% savings)
 - n Atlanta, GA to Boston, MA: \$242 (1% savings)
 - n Chicago, IL to Boston, MA: \$312 (1% savings)

5. Aspen, Colorado

Hotel average nightly rate in fall: \$337 (34% savings on hotels this fall compared to summer)

- 3 awesome value hotels at low prices on TripAdvisor:
 - n Aspen Meadows Resort avg. fall price of \$291 per night
 - n Mountain Chalet Aspen avg. fall price of \$174 per night
 - n Aspen Square Condominium Hotel avg. fall price of \$255 per night

Domestic average airfare this fall: \$259 (13% savings on flights this fall compared to summer)

- 3 destinations with low airfare averages this fall (compared to summer):
 - n Dallas, TX to Denver, CO: \$210 (20% savings)
 - n Los Angeles, CA to Denver, CO: \$173 (12% savings)
 - n Chicago, IL to Denver, CO: \$205 (16% savings)

6. Ogunguit. Maine

Hotel average nightly rate in fall: \$166 (32% savings on hotels this fall compared to summer)

- 3 awesome value hotels at low prices on TripAdvisor:
 - n Gorges Grant Hotel avg. fall price of \$159 per night
 - n Pink Blossoms Resort (Family Suites) avg. fall price of \$149 per night
 - n Marginal Way House avg. fall price of \$152 per night

Domestic average airfare this fall: \$372 (20% savings on flights this fall compared to summer)

- 3 destinations with low airfare averages this fall (compared to summer):
 - n New York City, NY to Portland, ME: \$275 (13% savings)

- n Raleigh/Durham, NC to Portland, ME: \$283 (18% savings)
- n Orlando, FL to Boston, MA: \$288 (6% savings)

7. Wildwood, New Jersey

Hotel average nightly rate in fall: \$165 (30% savings on hotels this fall compared to summer)

- 3 awesome value hotels at low prices on TripAdvisor:
 - n The StarLux Hotel & Suites avg. fall price of \$103 per night
 - n Blue Palms avg. fall price of \$91 per night
 - n Dolphin Inn avg. fall price of \$125 per night

Domestic average airfare this fall: \$410

- Destination with low airfare average this fall (compared to summer):
 - n Las Vegas, NV to Philadelphia, PA: \$333 (6% savings)

8. Nags Head, North Carolina

Hotel average nightly rate in fall: \$171 (29% savings on hotels this fall compared to summer)

- 3 awesome value hotels at low prices on TripAdvisor:
 - n Comfort Inn South Oceanfront avg. fall price of \$163 per night
 - n Tar Heel Motel avg. fall price of \$91 per night
 - n Owens' Motel avg. fall price of \$93 per night

Domestic average airfare this fall: \$398 (13% savings on flights this fall compared to summer)

- 3 destinations with low airfare averages this fall (compared to summer):
 - n Chicago, IL to Norfolk, VA: \$300 (9% savings)
 - n Boston, MA to Norfolk, VA: \$318 (19% savings)
 - n Orlando, FL to Richmond, VA: \$298 (23% savings)

9. Traverse City, Michigan

Hotel average nightly rate in fall: \$188 (29% savings on hotels this fall compared to summer)

- 3 awesome value hotels at low prices on TripAdvisor:
 - n Cherry Tree Inn & Suites avg. fall price of \$173 per night
 - n Country Inn & Suites By Carlson, Traverse City avg. fall price of \$178 per night
 - n Comfort Inn Traverse City avg. fall price of \$171 per night

Domestic average airfare this fall: \$362 (18% savings on flights this fall compared to summer)

- 3 destinations with low airfare averages this fall (compared to summer):
 - n Cincinnati, OH to Grand Rapids, MI: \$278 (21% savings)
 - n Minneapolis, MN to Grand Rapids, MI: \$289 (14% savings)
 - n Kansas City, KS to Grand Rapids, MI: \$293 (25% savings)

10. Wisconsin Dells, Wisconsin

Hotel average nightly rate in fall: \$132 (28% savings on hotels this fall compared to summer)

- 3 awesome value hotels at low prices on TripAdvisor:
 - n Black Hawk Motel & Suites avg. fall price of \$92 per night
 - n Baker's Sunset Bay Resort avg. fall price of \$101 per night
 - n Grand Marquis Waterpark Hotel & Suites avg. fall price of \$120 per night

Domestic average airfare this fall: \$387 (6% savings on flights this fall compared to summer)

- 3 destinations with low airfare averages this fall (compared to summer):
 - n Dallas, TX to Milwaukee, WI: \$280 (13% savings)
 - n Las Vegas, NV to Milwaukee, WI: \$253 (23% savings)
 - n Indianapolis, IN to Milwaukee, WI: \$307 (11% savings)

Travelers can read the latest reviews and compare prices from more than 200 sites to find the lowest prices on the right

hotel for their trip at www.TripAdvisor.com.

Visit TripAdvisor Flights at <u>Tripadvisor.com/CheapFlightsHome</u> to read airline reviews from our global traveler community, use FlyScore to quickly compare itineraries and find the best flight for the right price.

Methodology

- 1. TripAdvisor searches 200 sites for the latest and lowest hotel prices, based on price comparison data from the past season, to reveal the destinations that are the greatest value for travelers
- 2. Highly-rated value hotels have at least 4 out of 5 bubbles on TripAdvisor and have an average nightly rate less than the seasonal average for that particular city
- 3. National average airfare this fall based on rates from top 20 U.S. airports
- 4. Domestic average airfare this fall based on roundtrip rates from rates from top 20 U.S. airports to the destination
- 5. Average roundtrip airfare pricing this fall vs. summer based on airports in top 50 US DMAs to the destination

About TripAdvisor

TripAdvisor, the world's largest travel site*, enables travelers to unleash the full potential of every trip. With more than 535 million reviews and opinions covering the world's largest selection of travel listings worldwide -- over 7 million accommodations, airlines, attractions, and restaurants -- TripAdvisor provides travelers with the wisdom of the crowds to help them decide where to stay, how to fly, what to do and where to eat. TripAdvisor also compares prices from more than 200 hotel booking sites so travelers can find the lowest price on the hotel that's right for them. TripAdvisor-branded sites are available in 49 markets, and are home to the world's largest travel community of 415 million average unique monthly visitors,** all looking to get the most out of every trip. TripAdvisor: Know better. Book better. Go better.

The subsidiaries and affiliates of TripAdvisor, Inc. (NASDAQ:TRIP) own and operate a portfolio of websites under 20 other travel media brands: www.airfarewatchdog.com, www.airfarewatc

*Source: comScore Media Metrix for TripAdvisor Sites, worldwide, May 2017

**Source: TripAdvisor log files, Q1 2017

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