

GDPR READINESS STATEMENT

Here at TripAdvisor, we understand the importance of looking after user data and welcome the General Data Protection Regulation as an important mark in data privacy laws. We have been working hard for some time now to carefully review and assess the data we collect and process to ensure that we are doing the best by our members, customers, partners and suppliers. Our GDPR preparedness programme has been endorsed by our senior executives and operates through the business to foster a comprehensive privacy programme and culture here at TripAdvisor. We have set out below a useful summary of key measures we have put in place to mark our GDPR readiness:

1. Dedicated Data Privacy Committee

Comprised of our privacy lawyers and security experts, we have selected an international committee that oversees our GDPR privacy programme to ensure that we are complying with all applicable data privacy laws and regulations.

2. Employee Awareness

Extensive training amongst the business to bring staff up to speed with the legal developments to understand what it means for our business, our customers and their personal data.

3. Data Mapping

Appointed a leading privacy consultancy to assist us map out the various data flows in our businesses to allow us to assess and continually review how we transfer personal data.

4. Appropriate Communication of Privacy Information

We have made changes to a number of our contracts to ensure that we are being transparent as to what kind of data is collected, each party's roles and responsibilities with respect to the data, what the data is used for and the enhanced security measures in place to safeguard the data.

5. Developing Response Procedures to Data Subject Rights

Ensuring that we have user-friendly mechanisms and procedures in place which allow us to respond to data subject requests (such as subject access requests) in a timely manner.

6. Determining the Lawful Bases for our Processing of Personal Data

Considering and documenting our data processes and the GDPR Article 6 bases to which we rely on to perform that processing activity.

7. Data Breach Reporting

Developing reporting procedures and tools to ensure that we can respond appropriately and lawfully to all breaches, including procedures that would allow us to report within 72 hours in the event of an actual breach.

8. Lawfully International (cross-border) Data Processing

Reviewing our method of transfers outside of the European Economic Area to continually assess whether such method is adequate.

9. Supervisory Data Protection Authority

Appointing the UK Information Commissioner's Office (ICO) as our lead data protection authority in Europe.

Last updated: May 18, 2018