FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D	.C. 20549
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STATEMENT	OF	CHANGES	IN E	BENEFIC	IAL	OWNE	RSHIP

OMB APP	ROVAL							
OMB Number: 3235-								
Estimated average burden								
hours per response:	0.5							

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*     Noonan Michael						2. Issuer Name and Ticker or Trading Symbol TripAdvisor, Inc. [ TRIP ]									(Che	eck all appli Directo	ationship of Reporting all applicable)  Director  Officer (give title		son(s) to Iss 10% Ov Other (s	mer
(Last)	(Fi PADVISOI	,	(Middle)			3. Date of Earliest Transaction (Month/Day/Year) 10/31/2023									7		below)  CFO & SV		below)	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
400 1ST AVENUE					4. 1	4. If Amendment, Date of Original Filed (Month/Day/Year)								Line	6. Individual or Joint/Group Filing (Check Applicable Line)				·	
(Street)	AM M	A (	02494														iled by Moi		orting Perso n One Repo	
(City) (State) (Zip)						Rule 10b5-1(c) Transaction Indication														
						Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.														
		Tab	le I - Noi	n-Deriv	ative	Sec	urit	ies Ac	cqu	uired,	Dis	posed c	of, or B	ene	ficiall	y Owned	i			
			Date	. Transaction late Month/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Yea		Code (Inst				rities Acquired (A) or ed Of (D) (Instr. 3, 4 a			5. Amou Securiti Benefici Owned I Reporte	es ally Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	n: Direct or Indirect nstr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
										Code	v	Amount	(A) (D)	Price		Transac (Instr. 3	tion(s)			(IIISU. 4)
Common Stock 10					1/2023					M		9,702	2 A		\$ <mark>0</mark>	9,702			D	
Common Stock 10/31/					1/2023	3				F		3,045	5 D \$		\$14.48	6,657		D		
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemo Execution if any (Month/Da	Date,		ransaction Code (Instr.		n of		Date Exe piration lonth/Day	Date	Amour Securii Underl Derivat		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficial Owned Following Reported Transactic (Instr. 4)	Owner Form: Direct or Indi (I) (Ins	Ownership	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)		ate xercisabl		xpiration ate	Title	or Nu of	umber					
Restricted Stock Units	\$0	10/31/2023			M			9,702	10	0/31/2023	3 1	0/31/2026	Common	9	,702	\$0	29,106	5	D	

Explanation of Responses:

/s/ Linda C. Frazier, attorney in 11/01/2023

**fact** 

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.