## tripadvisor\*

## TripAdvisor, Inc. Earnings Press Release Available on Company's Investor Relations Site

NEWTON, Mass., Feb. 8, 2012 /PRNewswire/ -- TripAdvisor, Inc. (NASDAQ: TRIP) today issued its fourth quarter and year end 2011 earnings press release that is available now at <a href="http://ir.tripadvisor.com/events.cfm">http://ir.tripadvisor.com/events.cfm</a>. The press release is also available on the SEC's website at <a href="http://www.sec.gov">http://www.sec.gov</a>. As announced previously, the company will host a conference call today to discuss the press release at 5:00 p.m. Eastern Time (ET).

(Logo: http://photos.prnewswire.com/prnh/20080902/TRIPADVISORLOGO)

In addition to the press release, the live audiocast and replay will be available to the public at <a href="http://ir.tripadvisor.com/events.cfm">http://ir.tripadvisor.com/events.cfm</a>. Replays of the conference call and the webcast will be accessible at <a href="http://ir.tripadvisor.com/events.cfm">http://ir.tripadvisor.com/events.cfm</a>. Replays of the conference call and the webcast will be accessible at <a href="http://ir.tripadvisor.com/events.cfm">http://ir.tripadvisor.com/events.cfm</a>. Replays of the conference call and the webcast will be accessible at <a href="http://ir.tripadvisor.com/events.cfm">http://ir.tripadvisor.com/events.cfm</a>. Replays of the conference call and the webcast will be accessible at <a href="http://ir.tripadvisor.com/events.cfm">http://ir.tripadvisor.com/events.cfm</a>. For at least twelve months following the conference call.

## About TripAdvisor

TripAdvisor® is the world's largest travel site,\* enabling travelers to plan and have the perfect trip. TripAdvisor offers trusted advice from real travelers and a wide variety of travel choices and planning features with seamless links to booking tools. TripAdvisor-branded sites make up the largest travel community in the world, with more than 50 million unique monthly visitors\*, and over 60 million reviews and opinions. The sites operate in 30 countries worldwide, including China under <u>daodao.com</u>. TripAdvisor also includes TripAdvisor for Business, a dedicated division that provides the tourism industry access to TripAdvisor's millions of monthly visitors.

In addition to its core TripAdvisor brand, TripAdvisor, Inc. (NASDAQ: TRIP) manages and operates websites under 18 other travel media brands, and together the sites attract more than 65 million unique monthly visitors\*\*. TripAdvisor's other travel media brands include: <u>www.airfarewatchdog.com</u>, <u>www.bookingbuddy.com</u>, <u>www.cruisecritic.com</u>, <u>www.familyvacationcritic.com</u>, <u>www.flipkey.com</u>, <u>www.holidaylettings.co.uk</u>, <u>www.independenttraveler.com</u>, <u>www.onetime.com</u>, <u>www.seatguru.com</u>, <u>www.sniqueaway.com</u>, <u>www.smartertravel.com</u>, <u>www.travelpod.com</u>, <u>www.virtualtourist.com</u>, and <u>www.kuxun.cn</u>.

\*Source: comScore Media Metrix for TripAdvisor Sites, Worldwide, August 2011

\*\*Source: comScore Media Metrix for TripAdvisor Inc. and its subsidiaries, Worldwide, August 2011

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