FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPRO	VAL			
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* Bradley Julie MB					2. Issuer Name and Ticker or Trading Symbol TripAdvisor, Inc. [TRIP]							ck all applic	able)	10% Owner			
(Last) (First) (Middle) C/O TRIPADVISOR, INC. 141 NEEDHAM STREET						3. Date of Earliest Transaction (Month/Day/Year) 02/27/2015						X Officer (give title Other (specify below) SVP, CFO, Treasurer					
(Street) NEWTON MA 02464 (City) (State) (Zip)					4. If Amendment, Date of Original Filed (Month/Day/Year)							Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
Table I - Non-Deriva 1. Title of Security (Instr. 3) 2. Transar Date (Month/Date					2A. Deemed Execution Date,			quired, Disposed of, or Benefic 3. Transaction Code (Instr. 8) 4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4 5)			d (A) or	5. Amour Securitie Beneficia Owned F	s Illy ollowing	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership	
							Code V	Amount	(A) or (D)	Price	Reported Transacti (Instr. 3 a	tion(s)			(Instr. 4)		
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date if any (Month/Day/Yea	Code	action (Instr.	of		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Numbe derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	e S Illy	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership t (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares						
Restricted Stock Units	\$0	02/27/2015		A		11,684		02/15/2016 ⁽¹⁾	02/15/2020	Common Stock	11,684	\$0	11,684	4	D		
Stock Option (Right to Buy)	\$89.86	02/27/2015		A		29,664		02/15/2016 ⁽²⁾	02/26/2025	Common Stock	29,664	\$0	29,664	4	D		

Explanation of Responses:

- 1. Date at which first vesting occurs is indicated. One-fourth of the total number of restricted stock units ("RSUs") vest on the first vesting date and an additional one-fourth each anniversary thereafter until the
- 2. Date at which first vesting occurs is indicated. One-fourth of the total number of options vests on the first vesting date and an additional one-fourth each anniversary thereafter until the options are fully vested.

/s/ Linda C. Frazier, attorney in <u>fact</u>

03/03/2015

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.