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## TripAdvisor Announces Top Spots for Winter Escapes and Best Vacation Values for U.S. Travelers

### Orlando, Las Vegas and Cancun Are Least Expensive Cities; Booking Trips for mid-late January is the Best Bargain in Many Top Destinations

NEEDHAM, Mass., Dec. 01, 2016 (GLOBE NEWSWIRE) -- [TripAdvisor®](#), the travel planning and booking site, today announced its 2017 Winter Vacation Value Report for U.S. travelers planning to book winter trips. The top 10 domestic and international destinations are based on TripAdvisor search data and ranked according to the least expensive average weekly cost from January 1 — March 31, 2017, factoring one-week expenses for hotels, airfare, meals and attractions. According to a recent TripAdvisor survey,<sup>1</sup> 60 percent of U.S. respondents are currently planning a winter leisure trip.

"Americans thinking past the holidays and booking their winter vacations may want to consider traveling soon after the New Year, when some of the best rates are available," said Brooke Ferencsik, senior director of communications for TripAdvisor. "Based on TripAdvisor booking data, those that visit these hotspots during mid-late January can save an average of 16 percent compared to February or March."

#### Top 10 Domestic and International Winter Destinations Where Americans Can Save on a Weeklong Trip

Destination	Avg. Nightly Hotel Rate	Avg. Domestic U.S. Roundtrip Airfare	Avg. Meal Cost	Avg. Tour Cost	Least Exp. Week	Avg. Total Cost of One-Week Winter Trip
1. <a href="#">Orlando, Florida</a>	\$ 150	\$ 330	\$ 23	\$ 76	16-Jan	\$ 1,870
2. <a href="#">Las Vegas, Nevada</a>	\$ 145	\$ 393	\$ 30	\$ 123	23-Jan	\$ 2,040
3. <a href="#">Cancun, Mexico</a>	\$ 177	\$ 491	\$ 21	\$ 107	16-Jan	\$ 2,220
4. <a href="#">Fort Lauderdale, Florida</a>	\$ 197	\$ 367	\$ 26	\$ 72	16-Jan	\$ 2,281
5. <a href="#">Puerto Vallarta, Mexico</a>	\$ 172	\$ 577	\$ 18	\$ 92	16-Jan	\$ 2,286
6. <a href="#">New York City, New York</a>	\$ 201	\$ 300	\$ 32	\$ 85	23-Jan	\$ 2,341
7. <a href="#">Playa del Carmen, Mexico</a>	\$ 231	\$ 491	\$ 18	\$ 117	16-Jan	\$ 2,575
8. <a href="#">Cabo San Lucas, Mexico</a>	\$ 248	\$ 518	\$ 21	\$ 99	9-Jan	\$ 2,698
9. <a href="#">Honolulu, Hawaii</a>	\$ 208	\$ 695	\$ 27	\$ 114	6-Mar	\$ 2,819
10. <a href="#">Key West, Florida</a>	\$ 374	\$ 382	\$ 19	\$ 77	16-Jan	\$ 3,223

#### When and Where to Book for Winter Value

##### 1. [Orlando, Florida](#)

- | *Least Expensive Winter Week to Visit:* January 16 — 22: \$1,870
- | *Savings:* 14% less expensive than if booking during most expensive week of March 13 — March 19
- | *Value Hotel:* [The Point Orlando Resort](#) — \$114 avg. rate, when booking on TripAdvisor
- | *Must-See Attraction:* [Kennedy Space Center Day Trip with Transport from Orlando](#) — \$55 per person, when booking on TripAdvisor

##### 2. [Las Vegas, Nevada](#)

- | *Least Expensive Winter Week to Visit:* January 23 — January 29: \$2,040

- | *Savings:* 25% less expensive than if booking during most expensive week of January 2 — January 8
- | *Value Hotel:* [Desert Rose Resort](#) — \$123 avg. rate, when booking on TripAdvisor
- | *Must-See Attraction:* [The Beatles™ LOVE™ by Cirque du Soleil® at the Mirage Hotel and Casino](#) — \$106 per person, when booking on TripAdvisor

### 3. [Cancun, Mexico](#)

- | *Least Expensive Winter Week to Visit:* January 16 — January 22: \$2,220
- | *Savings:* 12% less expensive than if booking during most expensive week of March 6 — March 12
- | *Value Hotel:* [The Royal Islander All Suites Resort](#) — \$162 avg. rate, when booking on TripAdvisor
- | *Must-See Attraction:* [Viator Exclusive: Early Access to Chichen Itza with a Private Archeologist](#) — \$65 per person, when booking on TripAdvisor

### 4. [Fort Lauderdale, Florida](#)

- | *Least Expensive Winter Week to Visit:* January 16 — January 22: \$2,281
- | *Savings:* 24% less expensive than if booking during most expensive week of March 6 — March 12
- | *Value Hotel:* [snooze](#) — \$176 avg. rate, when booking on TripAdvisor
- | *Must-See Attraction:* [Fort Lauderdale Segway Tour](#) — \$56 per person, when booking on TripAdvisor

### 5. [Puerto Vallarta, Mexico](#)

- | *Least Expensive Winter Week to Visit:* January 16 — January 22: \$2,286
- | *Savings:* 10% less expensive than if booking during most expensive week of February 13 — February 19
- | *Value Hotel:* [Hotel Porto Allegro](#) — \$66 avg. rate, when booking on TripAdvisor
- | *Must-See Attraction:* [Puerto Vallarta Cooking Class: Market Shopping, Lesson and Tastings](#) — \$84 per person, when booking on TripAdvisor

### 6. [New York City, New York](#)

- | *Least Expensive Winter Week to Visit:* January 23 — January 29: \$2,341
- | *Savings:* 22% less expensive than if booking during most expensive week of March 27 — April 2
- | *Value Hotel:* [citizenM New York Times Square](#) — \$183 avg. rate, when booking on TripAdvisor
- | *Must-See Attraction:* [New York in One Day Guided Sightseeing Tour](#) — \$84 per person, when booking on TripAdvisor

### 7. [Playa del Carmen, Mexico](#)

- | *Least Expensive Winter Week to Visit:* January 16 — January 22: \$2,575
- | *Savings:* 9% less expensive than if booking during most expensive week of February 13 — February 19
- | *Value Hotel:* [La Pasion Hotel Boutique by Bunik](#) — \$161 avg. rate, when booking on TripAdvisor
- | *Must-See Attraction:* [Rio Secreto Underground River Tour with Crystal Caves](#) — \$79 per person, when booking on TripAdvisor

### 8. [Cabo San Lucas, Mexico](#)

- | *Least Expensive Winter Week to Visit:* January 9 — January 15: \$2,698
- | *Savings:* 16% less expensive than if booking during most expensive week of March 13 — March 19
- | *Value Hotel:* [Cabo Vista Hotel](#) — \$70 avg. rate, when booking on TripAdvisor
- | *Must-See Attraction:* [Luxury Sailing and Snorkeling Cruise in Cabo San Lucas](#) — \$74 per person, when booking on TripAdvisor

### 9. [Honolulu, Hawaii](#)

- | *Least Expensive Winter Week to Visit:* March 6 — March 12: \$2,819
- | *Savings:* 8% less expensive than if booking during most expensive week of February 6 — February 12
- | *Value Hotel:* [Vive Hotel Waikiki](#) — \$191 avg. rate, when booking on TripAdvisor
- | *Must-See Attraction:* [Oahu Submarine Scooter Adventure](#) — \$104 per person, when booking on TripAdvisor

### 10. [Key West, Florida](#)

- | *Least Expensive Winter Week to Visit:* January 16 — January 22: \$3,223

- | *Savings*: 19% less expensive than if booking during most expensive week of March 6 — March 12
- | *Value Hotel*: [La Te Da Hotel](#) — \$332 avg. rate, when booking on TripAdvisor
- | *Must-See Attraction*: [Champagne Celebration Sunset Cruise](#) — \$80 per person, when booking on TripAdvisor

## **Notes to Editors**

Most popular destinations for U.S. travelers during the upcoming winter travel period (January 1, 2017 — March 31, 2017) according to TripAdvisor site search data.

All hotel and airfare prices are based on trips departing and returning between January 1 and March 31, 2017. Rates sourced on November 22, 2016.

Average costs to visit the top winter travel destinations are representative of a one-week trip including a seven-night hotel stay, average national roundtrip airfare, two tours/activities and three restaurant meals per day.

*Avg. Nightly Hotel Rate* includes the average cost of a seven night stay in a hotel bookable on TripAdvisor, based on the average nightly bookable hotel rates and highly rated bookable hotels for winter, aggregated from hundreds of booking partners, including online travel agencies and direct hotel suppliers.

*Avg. Airfare* includes the U.S. national average for one round-trip airfare to each destination based on searches conducted through TripAdvisor Flights.

*Avg. Meal Price* includes the average meal cost per person, excluding drinks, tax and tip. Prices are sourced from restaurants listed on TripAdvisor.

*Avg. Tour Price* includes the average cost per person, excluding tax and tip, for two tours/activities per day, based on all bookable single-day tours and activities on TripAdvisor.

Source<sup>1</sup>: 2016 TripAdvisor Thanksgiving Travel consumer survey of more than 5,000 U.S. travelers.

## **About TripAdvisor**

TripAdvisor® is the world's largest travel site\*\*, enabling travelers to unleash the potential of every trip. TripAdvisor offers advice from millions of travelers and a wide variety of travel choices and planning features with seamless links to booking tools that check hundreds of websites to find the best hotel prices. TripAdvisor branded sites make up the largest travel community in the world, reaching 390 million average monthly unique visitors\*, and reached 435 million reviews and opinions covering 6.8 million accommodations, restaurants and attractions. The sites operate in 49 markets worldwide. TripAdvisor: Know better. Book better. Go better.

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[www.airfarewatchdog.com](#), [www.bookingbuddy.com](#), [www.citymaps.com](#), [www.cruisecritic.com](#), [www.familyvacationcritic.com](#), [www.flipkey.com](#), [www.thefork.com](#) (including [www.lafourchette.com](#), [www.eltenedor.com](#), [www.iens.nl](#), [www.besttables.com](#) and [www.dimmi.com.au](#)), [www.gateguru.com](#), [www.holidaylettings.co.uk](#), [www.holidaywatchdog.com](#), [www.housetrip.com](#), [www.independenttraveler.com](#), [www.jetsetter.com](#), [www.niumba.com](#), [www.onetime.com](#), [www.oyster.com](#), [www.seatguru.com](#), [www.smartertravel.com](#), [www.tingo.com](#), [www.travelpod.com](#), [www.tripbod.com](#), [www.vacationhomerentals.com](#), [www.viator.com](#), and [www.virtualtourist.com](#).

\*Source: TripAdvisor log files, average monthly unique visitors, Q3 2016

\*\*Source: comScore Media Metrix for TripAdvisor Sites, worldwide, July 2016

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