



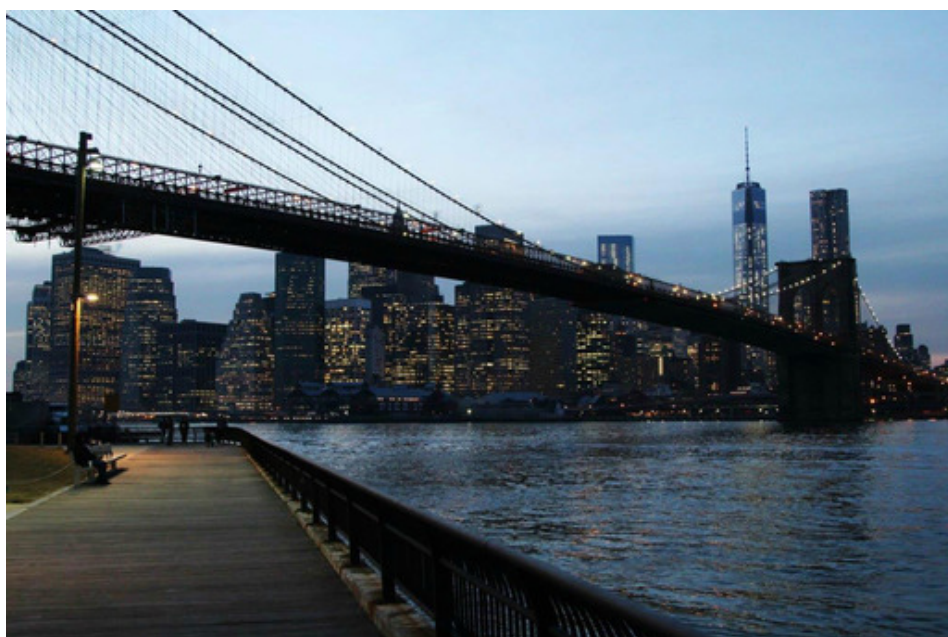
May 20, 2014

Tokyo Tops Among Global Travelers, According To TripAdvisor World City Survey

New York City #1 for Nightlife and Restaurants, Based on International Survey of More than 54,000 Travelers Who Visited Cities in 2013

NEWTON, Mass., May 20, 2014 /PRNewswire/ -- [TripAdvisor®](#), the world's largest travel site*, today announced the results of its second annual Cities Survey, revealing how travelers view key tourist cities around the world. The results were compiled based on more than 54,000 responses from those who have recently written TripAdvisor reviews for featured cities around the world.

To view the multimedia assets associated with this release, please click: <http://www.multivu.com/mnr/70425525-tokyo-tops-tripadvisor-world-city-survey-amongst-global-travelers>



Ranking first for city with the best overall experience was [Tokyo](#). The city also claimed top spots for helpfulness of locals, taxi service, local public transportation, and cleanliness of streets. Tokyo received high marks across the board, as it ranked among the top 10 in 13 of 16 categories in the survey.

[New York City](#), the only U.S. city on the list of world destinations evaluated in the survey, was top of the heap for best restaurants and nightlife. It also came in second for best overall experience, shopping and attractions/things to do. In terms of value for the money, the Big Apple ranked #30, and also ranked in the lower third for cleanliness of streets. Travelers think the Big Apple's cab drivers could flash some more smiles—it ranked #30 for friendliness of taxis.

Other high ranking cities were [Singapore](#), which was number one for comfort traveling alone, and second for taxi service, cleanliness of streets, ease of getting around and family-friendliness; [Rome](#), which topped the list of attractions/things to do and culture; and [Dubai](#), first for shopping and hotels.

Here's a snapshot of some of the top performers by category:

Overall Top Performers:

Category	First place	Second place	Third place
Helpful locals	Tokyo	Cape Town	Lisbon
Friendliest taxi drivers	Dubrovnik	Tokyo	Singapore
Best taxi services	Tokyo	Singapore	Dublin

Cleanest streets	Tokyo	Singapore	Berlin
Ease of getting around	Vienna	Singapore	Berlin
Best public transport	Tokyo	Vienna	Berlin
Best value for money	Budapest	Lisbon	Hanoi
Comfort traveling alone	Singapore	Tokyo	Vienna
Best for shopping	Dubai	New York City	London
Best for hotels	Dubai	Cancun	Bangkok
Best for restaurants	New York City	Cape Town	Tokyo
Best for attractions	Rome	New York City	Paris
Family-friendliness	Stockholm	Singapore	Copenhagen
Best for culture	Rome	Vienna	Paris
Best for nightlife	New York City	London	Tokyo
Best overall experience	Tokyo	New York City	Barcelona

Overall Low Rankers:

Category	Last place	Second last	Third last
Helpful locals	Moscow	Beijing	Marrakech
Friendliest taxi drivers	Moscow	Beijing	Brussels
Best taxi services	Moscow	Beijing	Kuala Lumpur
Cleanest streets	Mumbai	Marrakech	Bangkok
Ease of getting around	Mumbai	Punta Cana	Marrakech
Best public transport	Marrakech	Hanoi	Sharm el Sheikh
Best value for money	Moscow	Rio de Janeiro	Copenhagen
Comfort traveling alone	Punta Cana	Sharm el Sheikh	Marrakech
Best for shopping	Punta Cana	Moscow	Rio de Janeiro
Best for hotels	Moscow	Rio de Janeiro	Brussels
Best for restaurants	Punta Cana	Moscow	Marrakech
Best for attractions	Punta Cana	Sharm el Sheikh	Mumbai
Family-friendliness	Marrakech	Moscow	Mumbai
Best for culture	Sharm el Sheikh	Punta Cana	Dubai
Best for nightlife	Marrakech	Punta Cana	Hanoi
Best overall experience	Mumbai	Punta Cana	Moscow

"Tokyo has received high marks from TripAdvisor travelers, who praise the city for its hospitality, cleanliness and outstanding public transit system," said Brooke Ferencsik, director of communications for TripAdvisor. "New York City was also well decorated in the TripAdvisor Cities Survey, recognized by travelers for its world class restaurants and nightlife."

Note to Editors: The survey was sent to those who have written a review on either a hotel, restaurant or attraction in the featured cities during 2013. To be included in the results, a city was required to have a minimum of 300 completed responses, with the ranking based on average scores for each question. All analysis was conducted by Brainbox Research. The selection of featured cities is based on the key cities from countries that receive the largest number of international visitor arrivals (data compiled by the UNWTO 2012).

About TripAdvisor

TripAdvisor® is the world's largest travel site*, enabling travelers to plan and have the perfect trip. TripAdvisor offers trusted advice from real travelers and a wide variety of travel choices and planning features with seamless links to booking tools. TripAdvisor branded sites make up the largest travel community in the world, reaching nearly 260 million unique monthly visitors**, and more than 150 million reviews and opinions covering more than 4 million accommodations, restaurants and attractions. The sites operate in 39 countries worldwide, including China under [daodao.com](#). TripAdvisor also includes TripAdvisor for Business, a dedicated division that provides the tourism industry access to millions of monthly TripAdvisor visitors.

TripAdvisor, Inc. (NASDAQ: TRIP) manages and operates websites under 22 other travel media brands: [www.airfarewatchdog.com](#), [www.bookingbuddy.com](#), [www.cruisecritic.com](#), [www.everytrail.com](#), [www.familyvacationcritic.com](#), [www.flipkey.com](#), [www.gateguru.com](#), [www.holidaylettings.co.uk](#), [www.holidaywatchdog.com](#), [www.independenttraveler.com](#), [www.jetsetter.com](#), [www.niumba.com](#), [www.onetime.com](#), [www.oyster.com](#), [www.seatguru.com](#), [www.smartertravel.com](#), [www.tingo.com](#), [www.travelpod.com](#), [www.tripbod.com](#), [www.vacationhomerentals.com](#), [www.virtualtourist.com](#), and [www.kuxun.cn](#).

*Source: comScore Media Metrix for TripAdvisor Sites, worldwide, Q1 2014

**Source: Google Analytics, average monthly unique users, Q1 2014; does not include traffic to [daodao.com](#)





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