FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL OMB Number 3235-0104 Estimated average burden

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940										hours per	response:	0.5	
1. Name and Address <u>Rascoff Spence</u>	2. Date of Eve (Month/Day/Ye 09/05/2013	(Month/Day/Year) TripAdv			Name and Ticker or Trading Symbol Ivisor, Inc. [TRIP]								
	ast) (First) (Middle) /O TRIPADVISOR, INC. 41 NEEDHAM STREET					4. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director Officer (give title below)		10% Owner Other (specify below)		5. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filing (Check Applicable Line)			
(Street) NEWTON	МА	02464								/	One Reporting Person More than One Reporting Person		
(City)	(State)	(Zip)											
				Table I	- Non-De	erivative	Securities Beneficially Owned	1					
1. Title of Security (Instr. 4)								3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)		Nature of Indirect Beneficial Ownership (Instr. 5)			
							ecurities Beneficially Owned , options, convertible securitio	es)					
Exp				2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Deri (Instr. 4)		Exercise Pr of Derivativ		e Form: Direct (D)		cial	
				Date Exercisable	Expiration Date	Title		Amount or Number of Shares	- Security				

Explanation of Responses: No securities are beneficially owned.

/s/ Linda C. Frazier, by power of attorney ** Signature of Reporting Person

09/06/2013 Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.
* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).
** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.
Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

LIMITED POWER OF ATTORNEY

The undersigned hereby constitutes and appoints each of Seth Kalvert and Linda Frazier with full power of substitution, the undersigned's true and lawful attorney-ir

(1) execute for and on behalf of the undersigned, in the undersigned's capacity as an officer and/or director of TripAdvisor, Inc. (the "Company"), from

(2) do and perform any and all acts for and on behalf of the undersigned which may be necessary or desirable to complete and execute any such Form 3, 4 (

(3) take any other action of any type whatsoever in connection with the foregoing which, in the opinion of such attorney-in-fact, may be of benefit to, i

The undersigned hereby grants to such attorney-in-fact full power and authority to do and perform any and every act and thing whatsoever requisite, necessary This Power of Attorney shall remain in full force and effect until the undersigned is no longer required to file such forms with respect to the undersigned's IN WITNESS WHEREOF, the undersigned has caused this Power of Attorney to be executed as of August 21, 2013.

> /s/ Spencer Rascoff Name: Spencer Rascoff Title: Director