Tripadvisor*

TripAdvisor to Announce Fourth Quarter and Year End 2011 Financial Results on February 8, 2012

NEWTON, Mass., Jan. 12, 2012 /PRNewswire/ -- TripAdvisor, Inc. (NASDAQ: TRIP), the world's largest travel site*, announced today that it will release its financial results for the fourth quarter and fiscal year ended December 31, 2011 after market close on Wednesday, February 8, 2012. On that day, the company will hold a conference call and live webcast at 5 p.m. ET to review and discuss the company's business highlights and results for the fourth quarter and fiscal year ended December 31, 2011. A recorded version of the webcast will be available shortly after the live call and will be accessible at http://ir.tripadvisor.com/events.cfm for at least twelve months following the conference call. In addition, the company may discuss business and financial developments and trends and other matters affecting the company, some of which may not have been previously disclosed.

(Logo: http://photos.prnewswire.com/prnh/20080902/TRIPADVISORLOGO)

The details of the conference call webcast and replay are as follows:

What:	TripAdvisor Fourth Quarter and Year End 2011 Conference Call
When:	Wednesday, February 8, 2012
Time:	5 p.m. ET
Live Call:	(877) 224-9081, domestic
	(224) 357-2223, international
Replay:	(855) 859-2056, passcode 41020398, domestic
	(404) 537-3406, passcode 41020398, international
Webcast:	http://ir.tripadvisor.com/events.cfm (live and replay)

About TripAdvisor

TripAdvisor® is the world's largest travel site, enabling travelers to plan and have the perfect trip. TripAdvisor offers trusted advice from real travelers and a wide variety of travel choices and planning features with seamless links to booking tools. TripAdvisor-branded sites make up the largest travel community in the world, with more than 50 million unique monthly visitors*, and over 60 million reviews and opinions. The sites operate in 30 countries worldwide, including China under <u>daodao.com</u>. TripAdvisor also includes TripAdvisor for Business, a dedicated division that provides the tourism industry access to TripAdvisor's millions of monthly visitors.

TripAdvisor, Inc. (NASDAQ: TRIP) manages and operates websites under 18 other travel media brands, and together the sites attract more than 65 million unique monthly visitors**. TripAdvisor's travel media brands include: www.airfarewatchdog.com, www.airfarewatchdog.com, www.airfarewatchdog.com, www.airfarewatchdog.com, www.airfarewatchdog.com, www.airfarewatchdog.com, www.airfarewatchdog.com, www.airfarewatchdog.com, www.smattertravel.com</

*Source: comScore Media Metrix for TripAdvisor Sites, Worldwide, August 2011

**Source: comScore Media Metrix for TripAdvisor Inc. and its subsidiaries, Worldwide, August 2011

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