FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

|  | I | L |
|--|---|---|
| STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP |   | ( |

|   | UNIB APPRO               | IVAL      |  |  |  |  |  |
|---|--------------------------|-----------|--|--|--|--|--|
| I | OMB Number:              | 3235-0287 |  |  |  |  |  |
|   | Estimated average burden |           |  |  |  |  |  |
|   | hours per response:      | 0.5       |  |  |  |  |  |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* <u>Halpin Dermot</u> |            |  |  |                 | 2. Issuer Name <b>and</b> Ticker or Trading Symbol TripAdvisor, Inc. [ TRIP ] |   |                     |  |                    |   |  | ck all applic<br>Directo   | r  | 10% Ov   | vner   |  |
|---|------------|--|--|-----------------|---|---|---------------------|--|--------------------|---|--|--|--|--|--|--|
| (Last) (First) (Middle) C/O TRIPADVISOR, INC.                 |            |  |  |                 | 3. Date of Earliest Transaction (Month/Day/Year) 05/09/2017                   |   |                     |  |                    |   |  | below)   | (give title<br>sident, Vacati  | Other (s<br>below)<br>on Rentals   | pecify   |  |
| 400 1ST AVENUE  |            |  |  |                 | 4. If Amendment, Date of Original Filed (Month/Day/Year)                      |   |                     |  |                    |   |  | 6. Individual or Joint/Group Filing (Check Applicable                      |  |  |  |  |
| (Street) NEEDHAM MA 02494                                     |            |  |  |                 | s.c. s.c. s.c. s.c. s.c. s.c. s.c.  |   |                     |  |                    |   | Line                                   | X Form filed by One Reporting Person Form filed by More than One Reporting |  |  |  |  |
| (City)  | (S         | tate)                                      | (Zip)  |                 |   |   |                     |  |                    |   |  | Person   |  |  |  |  |
|   |            | Tal  | ole I - Non-I  | Derivati        | ve Se   | curitie   | s Ac                | quired, Di   | sposed o           | f, or Ber   | eficiall                               | y Owned  |  |  |  |  |
| Date  |            |  | . Transactio<br>ate<br>Month/Day/                        | Execution Date, |   |   | Code (Instr.   5)   |  |                    |   |  | es Forn<br>ally (D) o<br>Following (I) (Ir                                 | n: Direct  | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership                      |  |  |
|   |            |  |  |                 |   |   | Code V              | Amount   | (A) or<br>(D)      | Price   | Reported<br>Transact<br>(Instr. 3 a    | ion(s)   |  | (Instr. 4)   |  |  |
|   |            |  | Table II - De  |                 |   |   |                     | uired, Disp<br>s, options,                                     |                    |   |  | Owned  |  |  |  |  |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)           | Conversion | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date<br>if any<br>(Month/Day/Yea | Code            | action<br>(Instr.   | 5. Numb<br>of<br>Derivati<br>Securiti<br>Acquire<br>(A) or<br>Dispose<br>of (D) (II<br>3, 4 and | ve<br>es<br>d<br>ed | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |                    | 7. Title and Amount<br>of Securities<br>Underlying<br>Derivative Security<br>(Instr. 3 and 4) |  | 8. Price of<br>Derivative<br>Security<br>(Instr. 5)                        | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 4) | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |
|   |            |  |  | Code            | v   | (A)   | (D)                 | Date<br>Exercisable  | Expiration<br>Date | Title   | Amount<br>or<br>Number<br>of<br>Shares |  |  |  |  |  |
| Restricted<br>Stock<br>Units                                  | \$46.91    | 05/09/2017                                 |  | А               |   | 28,423  |                     | 12/31/2017 <sup>(1)</sup>                                      | 12/31/2019         | Common<br>Stock   | 28,423                                 | \$46.91  | 28,423   | D  |  |  |

## Explanation of Responses:

1. Date at which first vesting occurs is indicated. One-third of the total number of RSUs vest on the first vesting date and an additional one-third vest on each anniversary thereafter, until the RSUs are fully vested. Upon vesting, shares will be issued on a one-for-one basis.

/s/ Linda C. Frazier, attorney in fact 05/10/2017

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.