FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Washington, D.C. 20549

l	UNIB APPRO	VAL						
	OMB Number:	3235-0287						
l	Estimated average burden							
l	hours per response:	0.5						

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Kaufer Stephen</u>					2. Issuer Name and Ticker or Trading Symbol TripAdvisor, Inc. [TRIP]								5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
				-	<u> </u>	1411001	, <u> 111C</u>	<u>. [</u> 1101]	,				X Director			10% Ow	ner	
(Last)	(F	First)	(Middle)		Date of Earliest Transaction (Month/Day/Year)						Officer (below)	give title		Other (specification)	pecify			
C/O TRIPADVISOR, INC.				0	05/04/2012							CEO and Pres.						
141 NEE	DHAM ST	REET		L														
					4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable Line)					
(Street) NEWTO	N M	ſΑ	02464		X Form filed by One Reporting Person						Ü							
(O:t-)		W-4-X	(7:-)	-	Form filed by More than One Reporting Person							ng						
(City)	(S	state)	(Zip)															
		Та	ble I - Non-D	erivat	ive S	ecuritie	s Ac	quired, I	Disp	osed o	f, or Ber	neficially	/ Owned					
Date				Execution Day/Year) if any		A. Deemed Execution Date, f any Month/Day/Year)		Code (Instr.		ed (A) or tr. 3, 4 and 5	Securities Beneficia Owned Fo	Securities Seneficially Owned Following		Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership			
									v	Amount	(A) or (D)	Price	Reported Transaction (Instr. 3 and				(Instr. 4)	
			Table II - Dei					uired, Di , option					Owned					
1. Title of Derivative Security (Instr. 3)	erivative Conversion Date Executive curity or Exercise (Month/Day/Year) if any		3A. Deemed Execution Date, if any (Month/Day/Year)	ate, Transaction Code (Instr.		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)			
				Code	v	(A)		Date Exercisable		Expiration Date	Title	Amount or Number of Shares		(Instr. 4)	on(s)			
Options to Purchase Common Stock	\$40.2	05/04/2012		A		250,000		02/15/2013 ⁽	1)	05/04/2022	Common Stock	250,000	\$0.0000	250,00	00	D		

Explanation of Responses:

1. Date at which first vesting occurs is indicated. One-fourth of the total number of options vests on the first vesting date and an additional one-fourth each anniversary thereafter until the options are fully vested.

/s/ Suzanne Filippi, Attorney-in-05/08/2012 **fact**

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.