FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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to Section 16. Form 4	or Form 5
obligations may contin	ue. See
Instruction 1(b)	

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* Hoag Jay C				2. Is	2. Issuer Name and Ticker or Trading Symbol TripAdvisor, Inc. [TRIP]										5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
												X Director			10% Owner					
(Last) (First) (Middle)					3. Date of Earliest Transaction (Month/Day/Year) 06/06/2023													er (specify w)		
250 MIDDLEFIELD ROAD				4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)										6. Individual or Joint/Group Filing (Check Applicable Line)					
(Street) MENLO PARK CA 94025					X Form filed by One Reporting P Form filed by More than One F															
(City)	(City) (State) (Zip)			Rule 10b5-1(c) Transaction Indication														\dashv		
				Check t	this box the affirr	to indi native	icate defe	that a nse co	transa andition	ction was is of Rule	made p 10b5-1	ursuant to (c). See In:	a contract, inst struction 10.	tructio	n or written p	olan that i	s intended to	o		
		Table	I - Non-Deriva	tive	Secu	rities	Acc	quir	ed, [Disp	osed c	of, or	Benefi	cially Owr	ned				ヿ	
1. Title of Security (Instr. 3)			2. Transaction Date (Month/Day/Yea	r) Ex	2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)			4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)				5. Amount of Securities Beneficially Owned		6. Ownership Form: Direct (D) or Indirect (I)		7. Nature of Indirect Beneficial Ownership (Instr.		
							Co	ode V		Amount		(A) or (D)	Price	Following Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)		4)		
Common	Stock ⁽¹⁾		06/06/2023	3				A		15,1	105(1)	A	\$0	55,058		D ⁽²⁾				
Common	Common Stock													1,613,606 I			TCV IX, L.P.			
Common Stock													455,300		I	O	TCV IX (A) Opportunities, L.P. ⁽⁴⁾			
Common Stock													86,179		I		TCV IX (B), L.P. ⁽⁵⁾			
Common Stock														125,91	5	I		CV Memb nd, L.P. ⁽⁶⁾		
		Tak	ole II - Derivati (e.g., pu												d					
1. Title of Derivative Security (Instr. 3) 2. Conversion or Exercise Price of Derivative Security (Instr. 3) 3. Transaction Date (Month/Day/Year) if any (Month/Day/Year)				4. Transaction Code (Instr. 8)		5.	er ative rities ired esed	6. D	ate Ex	vercisable and n Date ay/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(: (Instr. 4)		10. Owners Form: Direct (or Indir (I) (Inst	hip of Indi Benefi O) Owner ct (Instr.	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	Date (D) Exercisab				xpiration ate	Title	Amount or Number of Shares							

Explanation of Responses:

- 1. Represents shares underlying Restricted Stock Units ("RSUs") granted under Tripadvisor, Inc. stock and annual incentive plan in connection with such individual's election to the Board of Directors on June 6, 2023. Such RSUs vest in full on June 6, 2024.
- 2. Jay C. Hoag has sole voting and dispositive power over the RSUs he holds directly. However, TCV IX Management, L.L.C. has a right to 100% of the pecuniary interest in such RSUs. Mr. Hoag is a Member of TCV IX Management, L.L.C. Mr. Hoag disclaims beneficial ownership of such RSUs and the shares underlying such RSUs except to the extent of his pecuniary interest therein.
- 3. These shares are directly held by TCV IX, L.P. ("TCV IX"). Jay C. Hoag is a Class A Member of Technology Crossover Management IX, Ltd. ("Management IX") and a limited partner of Technology Crossover Management IX, L.P. ("TCM IX"). Management IX is the sole general partner of TCM IX, which in turn is the sole general partner of TCV IX. Mr. Hoag, Management IX, and TCM IX may be deemed to beneficially own the shares held by TCV IX, but each disclaims beneficial ownership of such shares except to their extent of his pecuniary interest therein.
- 4. These shares are directly held by TCV IX (A) Opportunities, L.P. ("TCV A Opportunities"). Mr. Hoag is a Class A Member of Management IX and a limited partner of TCM IX. Management IX is the sole general partner of TCM IX, which in turn is the sole general partner of TCV IX, L.P., which is sole shareholder of TCV IX (A) Opportunities, Ltd., which in turn is the sole limited partner of TCV IX A Opportunities. Mr. Hoag, Management IX, TCM IX, TCV IX (A), L.P. and TCV IX (A) Opportunities, Ltd. may be deemed to beneficially own the shares held by TCV IX A Opportunities but each disclaims beneficial ownership of such shares except to the except of their pecuniary interest therein.
- 5. These shares are directly held by TCV IX (B), L.P. ("TCV IX (B)"). Jay C. Hoag is a Class A Member of Management IX and a limited partner of TCM IX. Management IX is the sole general partner of TCM IX, which in turn is the sole general partner of TCV IX (B). Mr. Hoag, Management IX, and TCM IX may be deemed to beneficially own the shares held by TCV IX (B) but each disclaims beneficial ownership of such shares except to the extent of their pecuniary interest therein.
- 6. These shares are directly held by TCV Member Fund, L.P. ("TCV MF"). Mr. Hoag is a Class A Member of Management IX. Management IX is a general partner of TCV MF. Mr. Hoag is also a limited partner of TCV MF. Mr. Hoag and Management IX may be deemed to beneficially own the shares held by TCV MF but each disclaims beneficial ownership of such shares except to the extent of their pecuniary interest therein.

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.