SEC	Form	4
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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

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1. Name and Address of Reporting Person [*] Watson Noel Bertram			2. Issuer Name and Ticker or Trading Symbol <u>TripAdvisor, Inc.</u> [TRIP]	(Check	tionship of Reporting Pers all applicable) Director Officer (give title	10% Owner
(Last) (First) (Middle) C/O TRIPADVISOR, INC. 400 1ST AVENUE		(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 02/15/2018	X	Officer (give title below) Chief Accounting	Other (specify below) Officer
(Street) NEEDHAM (City)	MA (State)	02494 (Zip)	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv Line) X	idual or Joint/Group Filing Form filed by One Repo Form filed by More than Person	rting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

Table 1 - Non-Derivative Securities Acquired, Disposed 01, of Benenciary Owned												
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code (8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership		
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(Instr. 4)		
Common Stock	02/15/2018		М		496	A	\$40.72	2,498	D			
Common Stock	02/15/2018		М		438	A	\$40.72	2,936	D			
Common Stock	02/15/2018		М		901	A	\$40.72	3,837	D			
Common Stock	02/15/2018		М		1,431	A	\$40.72	5,268	D			
Common Stock	02/15/2018		F		173	D	\$40.72	5,095	D			
Common Stock	02/15/2018		F		153	D	\$40.72	4,942	D			
Common Stock	02/15/2018		F		314	D	\$40.72	4,628	D			
Common Stock	02/15/2018		F		423	D	\$40.72	4,205	D			
Common Stock	02/15/2018		D		345	D	\$46.25(1)	3,860	D ⁽²⁾			
Common Stock	02/15/2018		D		1,657	D	\$46.25(1)	2,203	D ⁽²⁾			

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		n of		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Restricted Stock Units	\$0	02/15/2018		М			496	02/15/2015	02/15/2018	Common Stock	496	\$0	0	D	
Restricted Stock Units	\$0	02/15/2018		М			438	02/15/2016	02/15/2019	Common Stock	438	\$0	438	D	
Restricted Stock Units	\$0	02/15/2018		М			901	02/15/2017	02/15/2020	Common Stock	901	\$0	1,802	D	
Restricted Stock Units	\$0	02/15/2018		М			1,431	02/15/2018	02/15/2021	Common Stock	1,431	\$0	4,291	D	

Explanation of Responses:

1. The transaction was executed in multiple trades with a weighted average sales price of \$46.25. The reporting person undertakes to provide information regarding the number of shares and price at which each transaction was effected upon reasonable request.

2. This transaction was effected pursuant to a Rule 10b5-1 trading plan previously adopted by this reporting person.

<u>fact</u>

** Signature of Reporting Person Date * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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