

Tripadvisor Celebrates the Best in Travel With 2020 Travelers' Choice Awards

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World's Largest Travel Platform Inspires Travelers Dreaming of Their Next Trip With the 'Best of the Best' Hotels, Restaurants and Airlines, Based on Pre-Pandemic Traveler Reviews

NEEDHAM, Mass., July 28, 2020 /PRNewswire/ -- <u>Tripadvisor</u>[®], the world's largest travel platform, as part of its ongoing efforts to support the recovery of the tourism and hospitality industry, today announced the winners of its 18th annual Travelers' Choice[®] Awards. This coveted award program celebrates travelers' favorite hotels, restaurants and airlines around the world, honoring 4,817 unique businesses this year. Winners are calculated based on the quality and quantity of the millions of reviews, opinions and ratings collected on Tripadvisor in 2019, prior to the pandemic. With over 8.7 million businesses listed on Tripadvisor, these awards are a true testament to the outstanding service and quality that winners consistently provide to their guests.



"This has been a tough year for our industry, but the global desire to go and explore, whether the destination is an hour away or across the world, remains strong. We're passionate about guiding travelers to the good out there, especially the good found within these recognized hotels, restaurants and airlines that rise to the occasion in offering the best of the best," said Lindsay Nelson, chief experience and brand officer at Tripadvisor. "The Travelers' Choice program is one way that travelers and diners can benefit from the real-life experiences of other people so they can plan their perfect trip that meets their needs, budget and style."

What's New in the 2020 Travelers' Choice Awards

New this year, all Tripadvisor awards and recognitions fall under the Travelers' Choice umbrella to more clearly acknowledge businesses and their achievements:

- Travelers' Choice winners are now honored as **Travelers' Choice Best of the Best**, representing the most exceptional, highest-rated properties around the world. These businesses are among the top 1% of all listings on Tripadvisor.
- Certificate of Excellence honorees are now celebrated as **Travelers' Choice winners**, known for consistently earning great reviews. These businesses are among the top 10% of all listings on Tripadvisor.
- New categories: **Most Saved Hotels**, bucket-list properties that travelers saved more than any others in 2019, and **Boutique Luxury Hotels**, five-star hotels for kicking back in comfort and style.

2020 Travelers' Choice Best of the Best Award Winners

Category	U.S. #1 Winner		All Best of the
		World #1 Top Winner	Best Winners
Hotels: Honoring travelers' favorite Top,	Top Hotel: French Quarter Inn -	Top Hotel: Viroth's Hotel	tripadvisor.com/TravelersChoice-
Bargain, Luxury, Small, Service, Family,	Charleston, S.C. takes the #1 spot for	- Siem Reap, Cambodia	<u>Hotels</u>
Romance, All-Inclusive, B&Bs/Inns, Most	the second year in a row (also ranked		
Saved, and Boutique Luxury hotels	#24 in the world)		
Restaurants: Honoring travelers' favorite Fine	Fine Dining: The French Laundry -	Fine Dining: Auberge	tripadvisor.com/TravelersChoice-
Dining and Everyday Dining restaurants	Yountville, Calif. (also ranked #24 in	Du Vieux Puits -	Restaurants
	the world)	Fontjoncouse, France	
	Everyday Dining: Pane & Vino - Miami Beach. Fla.		
Airlines: Honoring travelers' favorite Top	Top Airline: Southwest Airlines takes	Top Airline: <u>Azul</u>	tripadvisor.com/TravelersChoice-
Airlines, Best Airlines by Location, Best Airlines	the #1 spot for the third year in a row		<u>Airlines</u>
by Size and Best Airlines by Class of Service			

Check out the 2020 Travelers' Choice Award winners, across all categories at tripadvisor.com/TravelersChoice to discover highly rated places near you, or get inspired for future trips and save your favorites for when you're ready to visit.

Methodology

Travelers' Choice Best of the Best and Travelers' Choice winners are calculated based on the millions of reviews and opinions collected in 2019 from travelers and diners around the world on Tripadvisor. The awards take into account the quality and quantity of traveler reviews and ratings specific to each award category. The hallmark of winners continues to be remarkable service and quality experiences for travelers and diners.

About Tripadvisor

Tripadvisor, the world's largest travel platform*, helps 463 million travelers each month** make every trip their best trip. Travelers across the globe use the Tripadvisor site and app to browse more than 860 million reviews and opinions of 8.7 million accommodations, restaurants, experiences, airlines and cruises. Whether planning or on a trip, travelers turn to Tripadvisor to compare low prices on hotels, flights and cruises, book popular tours and attractions, as well as reserve tables at great restaurants. Tripadvisor, the ultimate travel companion, is available in 49 markets and 28 languages.

The subsidiaries and affiliates of Tripadvisor, Inc. (NASDAQ:TRIP) own and operate a portfolio of websites and businesses, including the following travel media brands:

www.bokun.io, www.cruisecritic.com, www.flipkey.com, www.thefork.com (including www.lafourchette.com, www.eltenedor.com, and www.bookatable.co.uk), www.helloreco.com, www.holidaylettings.co.uk, www.housetrip.com, www.jetsetter.com, www.niumba.com, www.seatguru.com, www.singleplatform.com, www.vacationhomerentals.com and www.viator.com.

- * Source: Jumpshot for Tripadvisor Sites, worldwide, November 2019
- ** Source: Tripadvisor internal log files, average monthly unique visitors, Q3 2019

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